

# HPE Subscription



**HPE Financial Services** can help customers find new ways to plan for, acquire, consume and adapt the technology systems needed for business transformation.

## **Your IT needs all in one predictable payment**

Digital transformation has never been more important to your business—to help you serve your customers, differentiate you from your competition and respond quickly to new opportunities. Having affordable and timely access to the right IT can help you outpace a larger, more established competitor practically overnight. While public cloud services offer great appeal, you need the flexibility to run applications where it best serves your business – on-premises, or in the cloud. You can keep key applications on-premises but still benefit from the ease and simplicity of a consumption-based solution.

## **A simpler, easier way to acquire and pay**

More often now, across many areas of our consumer and business lives, the subscription services model is emerging as a more convenient way to access and use solutions without the downsides of ownership or the need for large cash investments. For a predictable monthly payment, you can choose from pre-selected product and service options that provide the right fit along with worry-free support. You simply return the solution and move on when you are done. Why not realize the benefits of subscribing to your IT infrastructure as well?

With HPE Subscription, you select a complete solution from pre-defined options that include best-in class compute, storage and networking hardware; software; accessories, and worry-free support services for a predictable monthly subscription fee.<sup>1</sup> No large, up-front purchase to make—just subscribe, use, return and renew. No worries about what to do with old equipment. Need to expand? Simply add more subscriptions.

## A case for HPE Subscription

An Information Technology solution provider in the UK developed innovative data-driven services to help higher education institutions identify and use insights to improve student satisfaction and retention. HPE Subscription helped this solution provider more easily integrate IT equipment into a services-oriented solution and business model. No separate purchase of technology was required. As a result, they have been able to more easily expand service availability and reach new markets faster.

## Included components

Solution components that can be combined into HPE Subscription include:

- HPE servers, storage, networking and hyperconverged solutions

- Third-party software such as Microsoft® Windows® Server, Exchange Server, SQL Server, or Lync®
- HPE Support Services that provide day-to-day system support or predictive analytics and proactive problem resolution
- Accessories, including server memory kits and hard drives, storage HDDs and SSDs

## Getting started is easy

- An HPE channel partner can help you configure a solution to fit your needs
- Obtain a quick quote and approve your monthly payment
- Sign a simple and streamlined subscription agreement
- Return and renew in 24 or 36 months

Make your life easier. Subscribe to complete IT solutions for affordable, predictable monthly payments, so you can focus more of your attention on your other priorities.

Learn more at  
[hpe.com/hpefinancialservices](https://hpe.com/hpefinancialservices)

<sup>1</sup> Prices may vary based on the product and configuration you select with your HPE reseller.



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