



Philips Norelco Shaver  
7300  
Wet & dry electric shaver,  
Series 7000 with  
SmartClean System

### Comfort rings

50 min cordless use/1h charge  
SmartClick precision trimmer  
SmartClean System



S7370/84

## Smooth glide maximum comfort

For sensitive skin

The Philips Norelco Shaver 7300 delivers our most comfortable shave, even on sensitive skin. Comfort rings glide easily over your skin to reduce friction while the precision blades gently cut hairs for a smooth finish.

### Designed for maximum skin comfort

- Comfort rings reduce friction for smooth skin
- Heads flex in 5 directions for more comfort and less effort
- AquaTec for wet or dry shaving

### A close and smooth shave

- Gently guides the hairs for a close, skin friendly shave
- Dual-blades gently lift hair to cut even closer

### Get the most out of your shaver

- Attachable precision trimmer
- SmartClean lubricates and charges too
- 3 months of convenient cleaning for free

### Easy to use

- Battery indicator and travel lock
- Charges fully in one hour
- Voltage automatically adjusts

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# Highlights

## Comfort rings



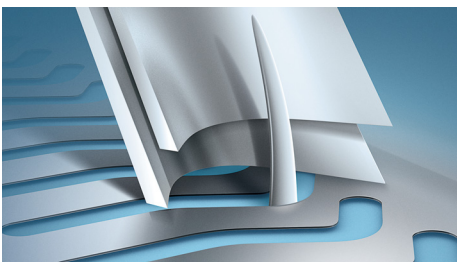
The comfort rings on the Series 7000 wet and dry electric shavers, have a unique microbead coating that reduces friction for 85% of men\*. This technology ensures the shaver glides effortlessly over your skin, giving you a smooth and comfortable shave.

## DynamicFlex technology



DynamicFlex heads effortlessly move in 5 directions to comfortably follow every curve of your face and neck. This improved contouring helps catch every hair, even in hard-to-reach areas.

## Gentle precision blades



The specially-designed Gentle precision blades comfortably guide hair to the most optimal

cutting position, reducing irritation caused by tugging and pulling.

## Super Lift & Cut action



The shaver's Dual-blade system lifts hairs to comfortably cut below skin level.

## Aquatec Wet and Dry



AquaTec technology lets you shave whichever way you prefer. Enjoy a comfortable dry shave, or a refreshing wet shave with shaving gel or foam.

## SmartClick Precision Trimmer



The additional SmartClick precision trimmer attaches easily for quick and precise styling of mustache and sideburns.

## SmartClean System



At the touch of a button, the SmartClean system keeps your shaver like new every day. With an alcohol-free, skin-friendly formula, the SmartClean system cleans hair, foam and gel through a unique dual-filtration system. The system also lubricates the shaver's blades to reduce friction and keep your blades in top condition. After each cycle, the SmartClean system also thoroughly charges the shaver so it's always ready to go.



## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Shaving Performance

- Shaving system: 5-direction DynamicFlex Heads, GentlePrecision Blade System, Super Lift & Cut Action
- Skin comfort: Comfort rings, AquaTec Wet & Dry

## Accessories

- SmartClean: Cleans, Charges, Lubricates, Cleaning cartridge (included)
- SmartClick: Precision trimmer
- Pouch: Travel pouch

## Ease of use

- Display: 1 level battery indicator, Battery low indicator, Cleaning indicator, Replace shaving heads indicator, Travel lock indicator
- Cleaning: Fully washable

## Design

- Handle: Ergonomic grip & handling
- Frame color: White
- Front color: Tesla ocean blue

## Power

- Automatic voltage: 100-240 V
- Battery Type: Li-ion
- Charging: Rechargeable, 1 hour full charge, Quick charge 5 min for 1 shave
- Max power consumption: 5.4 W
- Run time: 50 min / 17 shaves
- Stand-by power: 0.15 W

## Service

- 2-year guarantee
- Replacement head: Replace every yr with SH70



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\* Reduces friction for 85% of men tested - versus Philips Norelco Series 6000, tested in The Netherlands in 2014