



# 8 WAYS HP ENGAGE GO ENABLES EASIER SELLING



# 1

## POP THE TOP.

Looking for a more engaging way to interact with your customers? Just lift it off and take it to the sales floor for comparison shopping and even on-the-spot checkout. 64% of retailers identified an increase in productivity for associates with mobile point of sale systems.<sup>1</sup>



# 2

## KEEP IT SAFE.

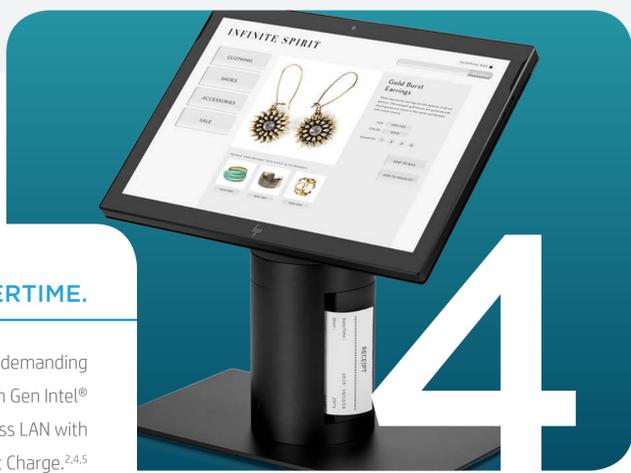
Use fingerprint readers and facial recognition to lock out unwanted users. Deter theft with the optional HP Smart Dock that locks the device in place.<sup>2</sup> And because HP Engage Go boots up safely, you can browse with confidence.



# 3

## ACCIDENTS HAPPEN.

The HP Engage Go, built with anodized aluminum, can stand up to bumps, drops, spills, and more, proven time and time again through the HP Total Test Process.<sup>3</sup>



# 4

## IT WORKS OVERTIME.

HP Engage Go can power through demanding days with a hardened design, 7th Gen Intel® processor, M.2 SSD storage, wireless LAN with Bluetooth®, and HP Fast Charge.<sup>2,4,5</sup>



# 5

## NO AWKWARD SILENT MOMENTS.

Reduce downtime in your restaurant or retail store with reliable devices that won't require constant rebooting throughout the day and will maintain value for extended lifecycles.



# 6

## GIVE GUESTS WHAT THEY WANT.

HP Engage Go brings a personalized experience directly to your guests. Using technology innovation to enhance customer experiences could lead to 80% more spending.<sup>6</sup>



# 7

## LOOK GOOD. FEEL GOOD.

HP Engage Go's versatile, sleek design and color options fit in with the latest trends and enable staff to take the experience to the customer. Expand capabilities with a matching optional barcode scanner, receipt printer, customer-facing display, and more.<sup>2</sup>



# 8

## INCREASE CUSTOMER ENGAGEMENT.

Check inventory and place orders together, help customers fill out loyalty cards, and more, all with a device already connected to your network. Studies show 42% higher sales growth when using a mobile point of sale system.<sup>7</sup>

## WANT TO KNOW MORE?

Find out how the HP Engage Go empowers both your staff and your patrons at [hp.com/go/engagego](http://hp.com/go/engagego).

1. RIS News, "Unlocking the Mobile POS Experience," October 2017 (<https://risnews.com/unlocking-mobile-pos-experience>).

2. Optional features sold separately or as configurable add-on features; optional retail case required for magnetic stripe reader.

3. HP Total Test Process testing is not a guarantee of future performance under these test conditions. Accidental damage requires an optional HP Accidental Damage Protection Care Pack.

4. Multi-core is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. Performance and clock frequency will vary depending on application workload and your hardware and software configurations. Intel's numbering, branding, and/or naming are not measurements of higher performance.

5. Recharges the battery up to 50% within 30 minutes when the system is off or in standby mode. Power adapter with a minimum capacity of 65 watts is required. After charging has reached 50% capacity, charging will return to normal. Charging time may vary ±10% due to system tolerance.

6. EnsembleIQ, Retail Consumer Survey 2017.

7. IHL Group, "Mobile POS: What Reality Looks Like," 2017.

© Copyright 2018 HP Development Company, L.P. The information contained herein is subject to change without notice. Bluetooth is a trademark owned by its proprietor and used by HP under license. Intel is a trademark of Intel Corporation in the United States and other countries.

4AA7-3814ENW, October 2018