

Brother Genuine LC30113PKS 3-Pack Standard-yield Color Ink Cartridges

Top Bullets:

1. Brother Genuine LC30113PKS 3-Pack Standard-yield Color Ink Cartridges – includes 1 Cyan, 1 Magenta and 1 Yellow cartridge.
2. Superior color inkjet print quality you can consistently rely on for up to 200 pages per cartridge.*
3. Intelligently engineered to work in seamless unison with your Brother inkjet printer.
4. Brother Genuine ink produces rich, vivid color prints that withstand the test of time.
5. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges. Visit www.brother-usa.com/Environment to learn more.
6. Brother Genuine LC30113PKS is for use with Brother Work Smart Series compact, affordable inkjet all-in-one printers: MFC-J491DW, MFC-J497DW, MFC-J690DW, MFC-J895DW.

Disclaimers:

*Approximate page yield in accordance with ISO/IEC 24711.

Marketing Copy:

100-words:

Brother Genuine LC30113PKS 3-Pack Standard-yield Color Ink Cartridges deliver consistent, professional print quality with a 200-page yield per cartridge.* Cartridges included are Cyan, Magenta and Yellow. Brother Genuine ink is intelligently engineered to work seamlessly with your Brother inkjet printer to consistently produce rich, vivid color prints that withstand the test of time. Use only Brother Genuine ink cartridges for reliable results. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges at end of life. Visit www.brother-usa.com/environment for more information. Brother Genuine LC30113PKS is for use with Brother Work Smart Series all-in-one printers: MFC-J491DW, MFC-J497DW, MFC-J690DW, MFC-J895DW. <100>

50-words:

Brother Genuine LC30113PKS 3-Pack Standard-yield Color Ink Cartridges deliver consistent print quality with a 200-page yield per cartridge* and work seamlessly with your Brother inkjet printer to produce rich, vivid color prints. For environmentally responsible cartridge disposal information visit www.brother-usa.com/environment. Use Brother Genuine LC30113PKS with Brother Work Smart Series all-in-one printers: MFC-J491DW, MFC-J497DW, MFC-J690DW, MFC-J895DW. <53>

25-words:

Brother Genuine LC30113PKS 3-Pack Standard-yield Color Ink Cartridges deliver rich, vivid color prints with 200-page yield per cartridge.* Intelligently engineered to work with your Brother inkjet printer for superior results. <28>

Disclaimers:

*Approximate page yield in accordance with ISO/IEC 24711.

**New Supply Item Set-up Information
Master Form**

Model #	LC3011BKS	LC30113PKS
Notes	Sensormatic Carton Box	Sensormatic Carton Box
Description	Standard Yield Black Ink	Standard Yield 3 Pack of Color Ink (C/M/Y)
For Use With	MFC-J491DW MFC-J497DW MFC-J690DW MFC-J895DW	MFC-J491DW MFC-J497DW MFC-J690DW MFC-J895DW
Approx. Yield (See below)	200 pages	200 pages/cartridge
Yield Conditions	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711
SET-UP INFORMATION		
Individual Carton		
UPC Code	012502648260	012502651550
Dimensions (L x W x H)	3.71" x .98" x 4.69"	3.88" x 2.04" x 4.69"
Weight (lb.)	0.13	0.30
Sub Master Carton		
Quantity	5	5
UPC Code	30012502648261	30012502651551
Dimensions (L x W x H)	5.39" x 3.92" x 4.86"	10.69" x 4.08" x 4.86"
Weight (lb.)	0.75	1.74
Harmonized Code	8443.99.5011	8443.99.5011
Master Carton		
Quantity	20	20
UPC Code	50012502648265	50012502651555
Dimensions (L x W x H)	16.16" x 5.80" x 5.67"	17.10" x 11.39" x 6.24"
Weight (lb.)	3.53	8.60
Harmonized Code	8443.99.5011	8443.99.5011
Country Of Origin	Philippines	Philippines
PALLET INFORMATION		
# of Master Packs / Layer	21	8
# of Layers	8	7
# of Individual Cartons / Pallet	3,360	1,120
Pallet Weight	628.0	516.6

LC30113PKS Keywords

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SKU:

LC30113PKS

Primary Keywords for Title, Bullets, Description

ink, printer, cartridge, brother, cyan, magenta, yellow, 3-pack

Front-End Keywords		Back-End Keywords		
phrase	volume	phrase	volume	
ink cartridges	60500	brother	1000000	lc3011m ink
printer cartridge	40500	brother ink cartridges	5400	lc3011m cartridge
cyan cartridge	320	brother printer cartridges	2400	lc3011m magenta cartridge
cyan ink cartridge	170	brother cyan cartridge	50	lc3011 magenta
magenta cartridge	170	brother magenta cartridge	50	lc3011 magenta cartridge
magenta ink cartridge	110	brother yellow cartridge	50	mfc-j491dw magenta ink
yellow cartridge	90	brother cyan ink cartridge	30	mfc-j491dw magenta cartridge
yellow ink cartridge	50	brother magenta ink cartridge	30	mfc-j491dw magenta ink cartridge
cyan printer cartridge	20	brother yellow ink cartridge	30	mfc-j497dw magenta ink
200 page printer cartridge	10	brother cyan ink	10	mfc-j497dw magenta cartridge
magenta printer cartridge	10	brother magenta ink	10	mfc-j497dw magenta ink cartridge
lc3011c		brother yellow ink	10	mfc-j690dw magenta ink
lc3011m		brother cyan printer cartridge		mfc-j690dw magenta cartridge
lc3011y		standard yield cartridge		mfc-j690dw magenta ink cartridge
yellow printer cartridge		lc3011c ink		mfc-j895dw magenta ink
		lc3011c cartridge		mfc-j895dw magenta cartridge
		lc3011c cyan cartridge		mfc-j895dw magenta ink cartridge
		lc3011 cyan		magenta printer ink cartridge
		lc3011 cartridge		brother yellow printer cartridge
		lc3011 cyan cartridge		lc3011y ink
		mfc-j491dw ink		lc3011y cartridge
		mfc-j491dw cartridge		lc3011y yellow cartridge
		mfc-j491dw cyan ink		lc3011 yellow
		mfc-j491dw cyan cartridge		lc3011 yellow cartridge
		mfc-j491dw cyan ink cartridge		mfc-j491dw yellow ink
		mfc-j497dw ink		mfc-j491dw yellow cartridge
		mfc-j497dw cartridge		mfc-j491dw yellow ink cartridge
		mfc-j497dw cyan ink		mfc-j497dw yellow ink
		mfc-j497dw cyan cartridge		mfc-j497dw yellow cartridge
		mfc-j497dw cyan ink cartridge		mfc-j497dw yellow ink cartridge
		mfc-j690dw ink		mfc-j690dw yellow ink
		mfc-j690dw cartridge		mfc-j690dw yellow cartridge
		mfc-j690dw cyan ink		mfc-j690dw yellow ink cartridge
		mfc-j690dw cyan cartridge		mfc-j895dw yellow ink
		mfc-j690dw cyan ink cartridge		mfc-j895dw yellow cartridge
		mfc-j895dw ink		mfc-j895dw yellow ink cartridge
		mfc-j895dw cartridge		yellow printer ink cartridge
		mfc-j895dw cyan ink		printer ink three pack
		mfc-j895dw cyan cartridge		ink cartridge three pack
		mfc-j895dw cyan ink cartridge		printer cartridge three pack
		brother work smart ink		three pack
		brother work smart cartridge		printer ink 3 pack
		brother work smart ink cartridge		ink cartridge 3 pack
		cyan printer ink cartridge		printer cartridge 3 pack
		brother magenta printer cartridge		3 pack