

Brother Genuine LC3037Y Super High-yield Yellow INKvestment Tank Ink Cartridge

Top Bullets:

1. Brother Genuine LC3037Y Single Pack Super High-yield Yellow INKvestment Tank Ink Cartridge.
2. Superior inkjet print quality you can consistently rely on for up to 1,500 pages.*
3. Intelligently engineered to work in seamless unison with your Brother INKvestment Tank inkjet printer.
4. Brother Genuine ink produces rich, vivid color prints that withstand the test of time.
5. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges. Visit www.brother-usa.com/Environment to learn more.
6. Brother Genuine LC3037Y is for use with Brother INKvestment Tank inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW that feature Brother tank technology.

Disclaimers:

*Approximate page yield in accordance with ISO/IEC 24711.

Marketing Copy:

100-words:

Brother Genuine LC3037Y Single Pack Super High-yield Yellow INKvestment Tank Cartridges deliver consistent, professional print quality and ultra convenience with an up to 1,500-page yield.* Brother Genuine ink is intelligently engineered to work seamlessly with your Brother INKvestment Tank inkjet printer to consistently produce rich, vivid color prints that withstand the test of time. Brother Genuine LC3037Y is for use with Brother INKvestment Tank affordable inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW with Brother tank technology. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges at end of life. Visit www.brother-usa.com/environment for more information.

50-words:

Brother Genuine LC3037Y Single Pack Super High-yield Yellow INKvestment Tank Cartridges deliver convenience and consistent print quality with up to 1,500-page yield.* For environmentally responsible cartridge disposal information visit www.brother-usa.com/environment. Use Brother Genuine LC3037Y with Brother INKvestment Tank inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW.

25-words:

Brother Genuine LC3037Y Super High-yield Yellow INKvestment Tank Cartridges deliver up to 1,500 pages* of rich, vivid color prints. Engineered to work with your Brother inkjet printer for superior results.

Disclaimers:

*Approximate page yield in accordance with ISO/IEC 24711.

LC3037Y

All Keywords

ink; ink cartridges; printer ink; inkjet printer ink; inkjet ink; mfc ink; ink refill; ink tank; ink system; inkvestment ink; inkvestment ink cartridges; yellow ink; yellow ink cartridge; color ink; color ink cartridges; genuine high-yield ink cartridges; high yield ink; high yield color ink cartridge; high yield yellow ink; brother LC3037Y ink; brother LC3037Y ink cartridge; brother LC3037Y yellow ink; brother LC3037Y super high yield ink; brother MFC-J5845DW ink; brother MFC-J5845DW ink cartridge; brother MFC-J5845DW yellow ink; brother MFC-J5845DW super high yield ink; brother MFC-J5845DW XL ink; brother MFC-J5845DW XL ink cartridge; brother MFC-J5845DW XL yellow ink; brother MFC-J5845DW XL super high yield ink; brother MFC-J5945DW ink; brother MFC-J5945DW ink cartridge; brother MFC-J5945DW yellow ink; brother MFC-J5945DW super high yield ink; brother MFC-J6545DW ink; brother MFC-J6545DW ink cartridge; brother MFC-J6545DW yellow ink; brother MFC-J6545DW super high yield ink; brother MFC-J6545DW XL ink; brother MFC-J6545DW XL ink cartridge; brother MFC-J6545DW XL yellow ink; brother MFC-J6545DW XL super high yield ink; brother MFC-J6945DW ink; brother MFC-J6945DW ink cartridge; brother MFC-J6945DW yellow ink; brother MFC-J6945DW super high yield ink; printer ink tank; ink tank refill; inkjet printer tank; ink cartridge replacement; replacement printer ink; yellow printer ink; color ink cartridge; color printer ink; super high yield yellow ink; LC 3037 Y; LC 3037Y; LC-3037 Y; LC-3037Y; MFCJ5845DW; MFC J5845DW; MFCJ5845DW XL; MFC J5845DW XL; MFCJ5945DW; MFC J5945DW ; MFCJ6545DW; MFC J6545DW; MFCJ6545DW XL; MFC J6545DW XL; MFCJ6945DW; MFC J6945DW

250 character limit

ink; cartridge; printer; inkjet; mfc; refill; tank; system; inkvestment; yellow; color; genuine; high; yield; LC3037Y; super; MFC-J5845DW; XL; MFC-J5945DW; MFC-J6545DW; MFC-J6945DW; replacement; LC; 3037; Y; 3037Y; LC-3037; LC-3037Y; MFCJ5845DW; MFC; J5845DW; MFCJ5945DW; J5945DW; MFCJ6545DW; J6545DW; MFCJ6945DW; J6945DW

LC30373PKS

All Keywords

ink; ink cartridges; printer ink; inkjet printer ink; inkjet ink; mfc ink; ink refill; ink tank; ink system; inkvestment ink; inkvestment ink cartridges; cyan ink; cyan ink cartridge; magenta ink; magenta ink cartridge; yellow ink; yellow ink cartridge; color ink; color ink cartridges; genuine high-yield ink cartridges; high yield ink; high yield color ink cartridge; 3 pack color ink; brother LC30373PKS ink; brother LC30373PKS ink cartridge; brother LC30373PKS color ink; brother LC30373PKS super high yield ink; brother MFC-J5845DW ink; brother MFC-J5845DW ink cartridge; brother MFC-J5845DW color ink; brother MFC-J5845DW super high yield ink; brother MFC-J5845DW XL ink; brother MFC-J5845DW XL ink cartridge; brother MFC-J5845DW XL color ink; brother MFC-J5845DW XL super high yield ink; brother MFC-J5945DW ink; brother MFC-J5945DW ink cartridge; brother MFC-J5945DW color ink; brother MFC-J5945DW super high yield ink; brother MFC-J6545DW ink; brother MFC-J6545DW ink cartridge; brother MFC-J6545DW color ink; brother MFC-J6545DW super high yield ink; brother MFC-J6545DW XL ink; brother MFC-J6545DW XL ink cartridge; brother MFC-J6545DW XL color ink; brother MFC-J6545DW XL super high yield ink; brother MFC-J6945DW ink; brother MFC-J6945DW ink cartridge; brother MFC-J6945DW color ink; brother MFC-J6945DW super high yield ink; printer ink tank; ink tank refill; inkjet printer tank; ink cartridge replacement; replacement printer ink; cyan ink cartridges; cyan printer ink; magenta printer ink; yellow printer ink; color ink cartridge; color printer ink; super high yield color ink; LC 3037 3PKS; LC 30373PKS; LC-3037 3PKS; LC-30373PKS; MFCJ5845DW; MFC J5845DW; MFCJ5845DW XL; MFC J5845DW XL; MFCJ5945DW; MFC J5945DW; MFCJ6545DW; MFC J6545DW; MFCJ6545DW XL; MFC J6545DW XL; MFCJ6945DW; MFC J6945DW

250 character limit

ink; cartridge; printer; inkjet; tank; inkvestment; cyan; magenta; yellow; color; genuine; high; yield; 3; pack; LC30373PKS; MFC-J5845DW; XL; MFC-J5945DW; MFC-J6545DW; MFC-J6945DW; LC; 3037; 3PKS; 30373PKS; LC-3037; LC-30373PKS; MFCJ5845DW; MFC; J5845DW; MFCJ5945DW; J5945DW; MFCJ6545DW; J6545DW; MFCJ6945DW; J6945DW

**New Supply Item Set-up Information
Master Form**

| Model # | LC3037BK | LC3037C | LC3037M | LC3037Y |
|----------------------------------|--|--|--|--|
| Notes | Non-Sensormatic Pillow Pack | Non-Sensormatic Pillow Pack | Non-Sensormatic Pillow Pack | Non-Sensormatic Pillow Pack |
| Description | INKvestment Tank Super High Yield Black Ink | INKvestment Tank Super High Yield Cyan Ink | INKvestment Tank Super High Yield Magenta Ink | INKvestment Tank Super High Yield Yellow Ink |
| For Use With | MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW | MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW | MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW | MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW |
| Approx. Yield (See below) | 3,000 pages | 1,500 pages | 1,500 pages | 1,500 pages |
| Yield Conditions | Approx. page yields in accordance with ISO/IEC 24711 | Approx. page yields in accordance with ISO/IEC 24711 | Approx. page yields in accordance with ISO/IEC 24711 | Approx. page yields in accordance with ISO/IEC 24711 |
| SET-UP INFORMATION | | | | |
| Individual Carton | | | | |
| UPC Code | 012502650812 | 012502650829 | 012502650836 | 012502650843 |
| Dimensions (L x W x H) | 3.55" x 1.47" x 6.73" | 3.55" x 0.82" x 6.73" | 3.55" x 0.82" x 6.73" | 3.55" x 0.82" x 6.73" |
| Weight (lb.) | 0.32 | 0.16 | 0.16 | 0.16 |
| Sub Master Carton | | | | |
| Quantity | 5 | 5 | 5 | 5 |
| UPC Code | 30012502650813 | 30012502650820 | 30012502650837 | 30012502650844 |
| Dimensions (L x W x H) | 3.55" x 7.43" x 6.73" | 3.55" x 4.16" x 6.73" | 3.55" x 4.16" x 6.73" | 3.55" x 4.16" x 6.73" |
| Weight (lb.) | 1.70 | 0.87 | 0.87 | 0.87 |
| Harmonized Code | 8443.99.5011 | 8443.99.5011 | 8443.99.5011 | 8443.99.5011 |
| Master Carton | | | | |
| Quantity | 20 | 20 | 20 | 20 |
| UPC Code | 50012502650817 | 50012502650824 | 50012502650831 | 50012502650848 |
| Dimensions (L x W x H) | 14.98" x 8.20" x 8.12" | 14.69" x 4.65" x 7.55" | 14.69" x 4.65" x 7.55" | 14.69" x 4.65" x 7.55" |
| Weight (lb.) | 7.89 | 4.19 | 4.19 | 4.19 |
| Harmonized Code | 8443.99.5011 | 8443.99.5011 | 8443.99.5011 | 8443.99.5011 |
| Country Of Origin | Philippines | Philippines | Philippines | Philippines |
| PALLET INFORMATION | | | | |
| # of Master Packs / Layer | 15 | 26 | 26 | 26 |
| # of Layers | 5 | 6 | 6 | 6 |
| # of Individual Cartons / Pallet | 1,500 | 3,120 | 3,120 | 3,120 |
| Pallet Weight | 626.8 | 688.6 | 688.6 | 688.6 |