

Welcome to Pixel 3a



What we will cover in this webinar:

- ✓ History of the Pixel
- ✓ Introducing Pixel 3a and Pixel 3a XL
- ✓ Hardware comparisons
- ✓ Top features
- ✓ Getting started
- ✓ UI and Navigation
- ✓ FAQ

Where we've come from...



2016



2017



2018



2019

Meet the new Pixel 3a

Pixel 3a is everything you need – including the best of Pixel’s extraordinary camera, Adaptive Battery, help from the Google Assistant, and a custom-built Titan M chip, all at a more accessible price point.



Google Pixel 3a

Hardware

Pixel 3a has a 5.6" FHD + OLED display, and comes with 64GB of built-in storage. With a number of available colors, you can pick the model that perfectly suits you.

Screen size



5.6 in

Available colors¹



Clearly White



Just Black



Purple-ish²

Storage³



64GB



Google Pixel 3a XL

Hardware

Pixel 3a XL's 6.0" FHD + OLED display, gives you all the screen real estate you need. It is available in the same color options as the Pixel 3a.

Screen size



6.0 in

Available colors¹



Clearly White



Just Black



Purple-ish²

Storage³



64GB



Tech specs

Hardware

| | |
|---|--|
|  | <ul style="list-style-type: none">• 12.2MP dual-pixel rear camera OIS + EIS• 8MP front camera |
|  | <ul style="list-style-type: none">• Pixel 3a: 3000mAh• Pixel 3a XL: 3700 mAh |
|  | <ul style="list-style-type: none">• Stereo speakers• 3.5mm audio jack• USB-C / Digital Audio• Now Playing |
|  | <ul style="list-style-type: none">• Active Edge v2 |
|  | <ul style="list-style-type: none">• 18w/2A USB Type C• Fast charging |
|  | <ul style="list-style-type: none">• WiFi 802.11ac• NFC + BT 5.0 |
|  | <ul style="list-style-type: none">• Latest Android 9 Pie |

3.5mm audio jack

Bluetooth 5.0

Sleek
Unibody
Design

Dual mics

Stereo speakers



Device comparison chart

Pixel 3



5.5 in.



XL

6.3 in.



Pixel 3a



5.6 in.



XL

6.0 in.



| Device Specs | Pixel 3 2018 | Pixel 3 XL 2018 | Pixel 3a 2019 | Pixel 3a XL 2019 |
|----------------------|------------------------------------|-------------------------|---------------------------------|------------------|
| Display | 5.5" FHD+ Flexible OLED | 6.3" QHD+ flexible OLED | 5.6" FHD+ OLED | 6.0" QHD+ OLED |
| Design | Gorilla Glass 5 2.5D glass + frame | | 2.5D Glass Sleek Unibody Design | |
| Battery | 2915 mAh | 3450 mAh | 3000 mAh | 3700 mAh |
| Memory | 4GB LPDDR4x RAM | | 4GB LPDDR4x RAM | |
| Storage ² | 64GB 128GB | | 64GB | |
| Processor | Snapdragon 845 | | Snapdragon 670 | |
| Main Camera | Rear:12MP Front: 8MP dual lens | | Rear: 12MP Front: 8MP | |

Top Features

Top Features



Camera

Pixel 3a's powerful camera helps you capture better pictures with Night Sight and take flawless photos with Portrait Mode - all with unlimited storage at high quality.⁴



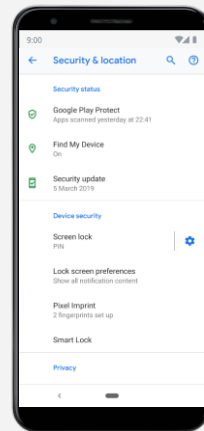
Adaptive Battery

Powered by Google's software smarts, Pixel 3a's Adaptive Battery preserves power for the apps you use most, so you can keep your momentum going.^{5,6}



Google Assistant with Call Screen

You can send texts, get directions, and even get help screening calls.^{7,8} Just give your Pixel 3a a squeeze, or say "Hey Google."⁹



Security

3 years of OS and security updates, plus the Titan M chip, ensure you always have the most up-to-date OS and your phone is protected.^{10,11}

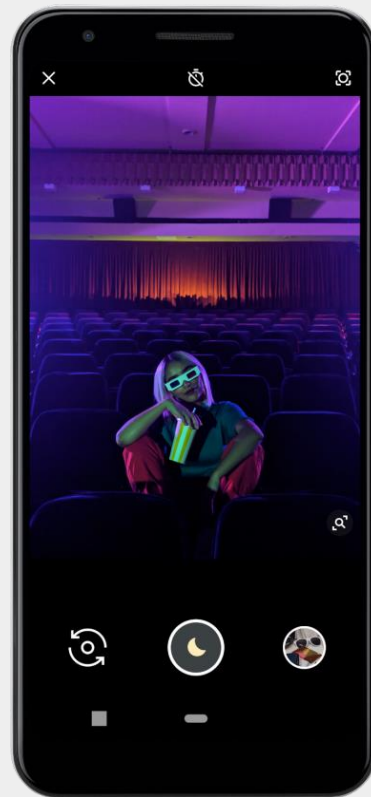
Camera

Pixel's extraordinary camera,
for all your moments

Night Sight

No flash needed

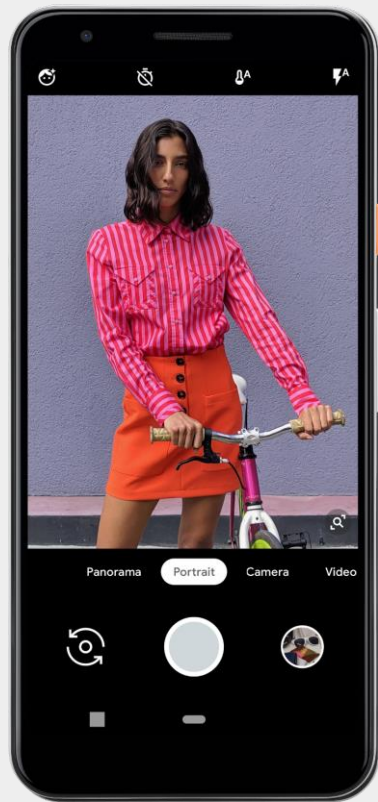
- Capture clear photos, even in dim or dark lighting, with Pixel 3a's Night Sight feature — no flash needed.
- Beautiful memories should be preserved. Pixel 3a comes with unlimited storage at high quality, so the photos you take stay safe and secure in the cloud, and are only deleted when you say so.⁴



Portrait Mode

Flawless portraits

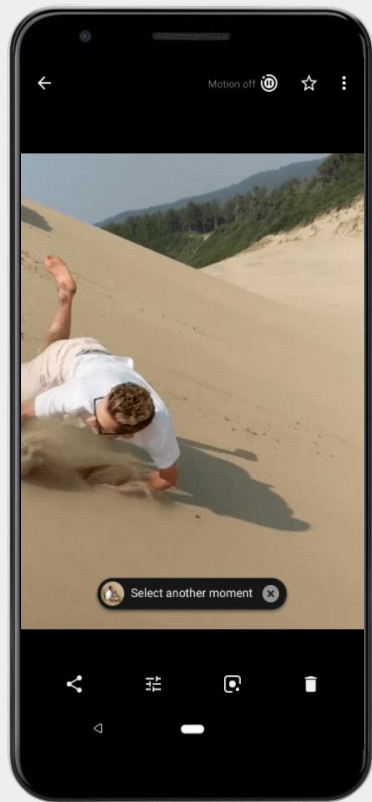
- Portrait Mode on Pixel 3a helps customers take photos and selfies with an artful DSLR-quality look.
- Select Portrait inside the camera's settings menu. Take a photo and see how the feature blurs the background and makes the subject pop.



Top Shot

Pick the best shot, every time

- Get smiles, not blinks, for a great photo every time. Pixel 3a's Top Shot suggests the best frame from your shot.
- Top shot records the moments right before and after you take a photo so users can swipe through and choose their perfect shot.
- Pixel 3a will recommend the best shot, based on photo qualities (like sharpness or exposure) or expressions (like gaze and emotion).
- To enable, select “Motion on” in the camera app.

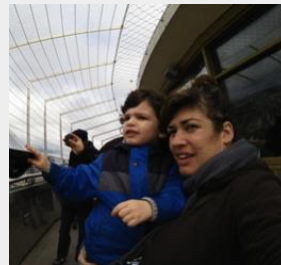


Photobooth Mode

Let the camera do the work

- Snap with a smile. No more hoping you press the shutter button at just the right moment.
- Just put your Pixel 3a camera into Photobooth Mode, and it will automatically capture the moment when everyone is smiling or posing.

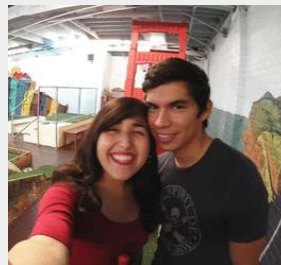
Familiar
Faces



Emotions



Interactions



Playground

The power to alter reality

- Create and play with the world around you. Get creative with your photos and videos.
- Add Playmoji, characters that react to each other and you, to bring your photos and videos to life.
- Animated stickers and captions to tell a story.



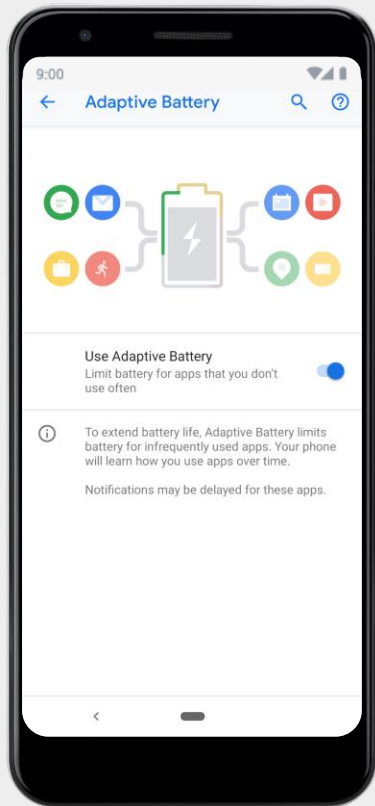
Adaptive Battery

Charges fast, lasts all day⁵

Adaptive Battery

Charges fast, lasts all day⁵

- Adaptive Battery uses Google's software smarts to limit power to the apps and services you hardly use, and preserve it for the ones you use most often.
- Pixel 3a's battery offers 7 hours of use on just a 15-minute charge, so you can quickly move on to what's next.⁶



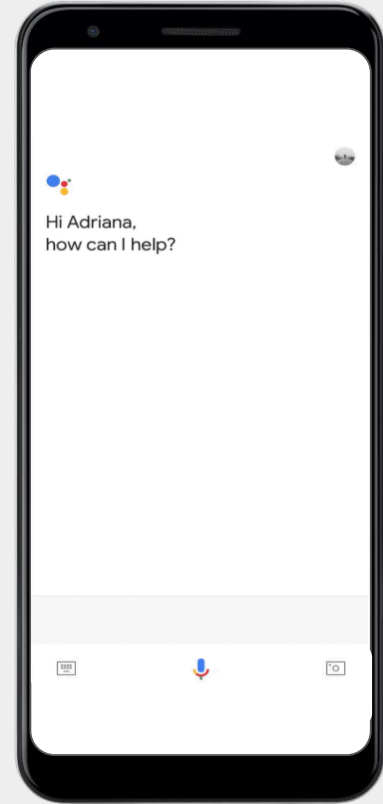
Google Assistant

Do more with the Google Assistant⁹

Google Assistant

Your personal assistant

- Get the information you need when you need it most, streamline your day, finish tasks more quickly, and get more done.^{8,9}
- You can ask the Google Assistant for directions, to set an alarm, make a reservation and lots more, all with your voice.^{8,9}
- With Pixel 3a Active edge, just give your phone a squeeze to access the Google Assistant instantly.⁹



Google Assistant Call Screen

Let your Assistant answer calls for you

Get your Google Assistant to screen your incoming calls and provide you with a preview transcript so you can decide to answer or ignore.^{7,9}



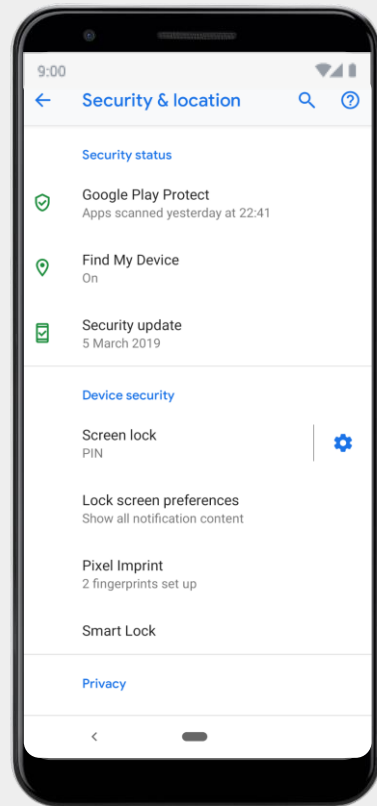
Security

More doing. Less worrying.^{10,11}

Security

Security, simplified

- Pixel 3a comes with 3 years of security and OS updates, so your phone's always protected and performing at its best.^{10,11}
- Pixel 3a's custom-built Titan M chip your OS and most sensitive data, like PINs and passwords.^{10,11}



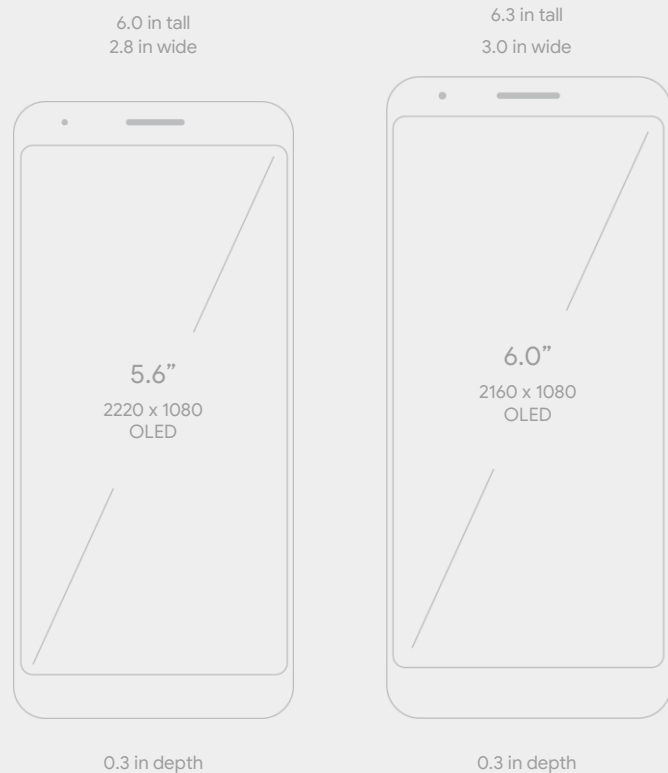
Getting Started

What's in the box?

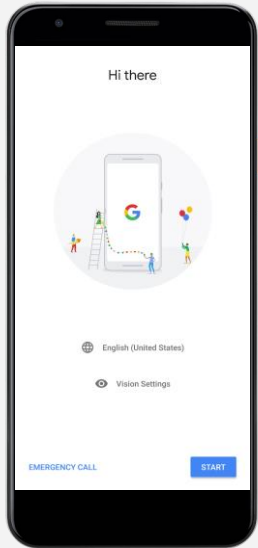
Getting started

Inside your Pixel 3a box, you'll find:

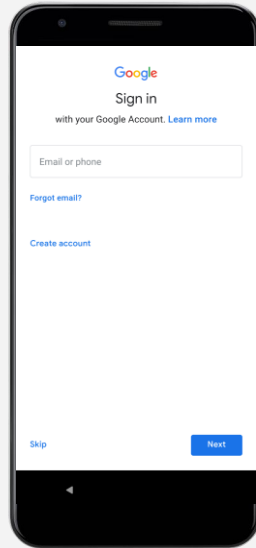
1. Pixel 3a or 3a XL
2. 18W USB-C Power Adapter with USB C-C cable
3. Quick Start Guide
4. Quick Switch Adapter
5. SIM tool¹²



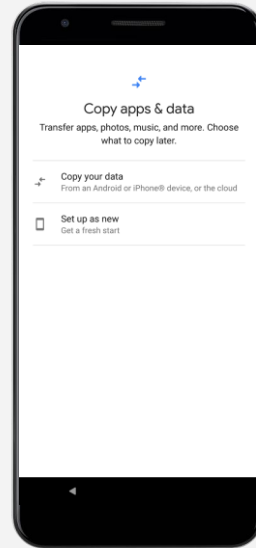
Getting set up



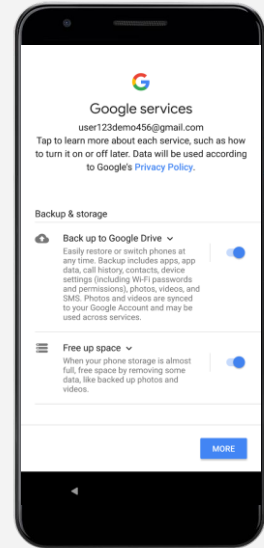
Select a language



Sign in to your Google Account



Copy data or Start fresh



Accept Google's T&C

Transferring Data

Checklist

To transfer data to the Pixel 3a you will need:

- The Quick Switch Adapter provided in the Pixel 3a box, which will allow users to transfer data like texts, photos, music, contacts and compatible apps.
- Both phones fully charged, (Pixel 3a and old device) as transfer times may vary based on the amount of stored data and the charger points will be used for the data transfer.



Transferring Data (Android)

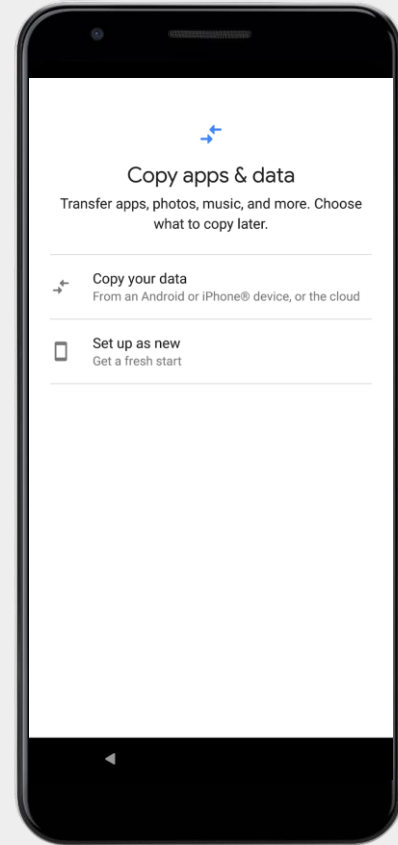
If you have photos, contacts, or data you want to move to your Pixel 3a , tap Copy your data and choose an option:

Copy data from another Android device using the data cable and the Quick Switch Adapter.

- Connect your old phone to your Pixel 3a with the adaptor and let the Pixel quickly sync your data.

Copy data from the cloud using your Google Account.

- Sign into your Google Account and select what you want to move over and sit back and let your Pixel sync your data.



Transferring Data (iOS)

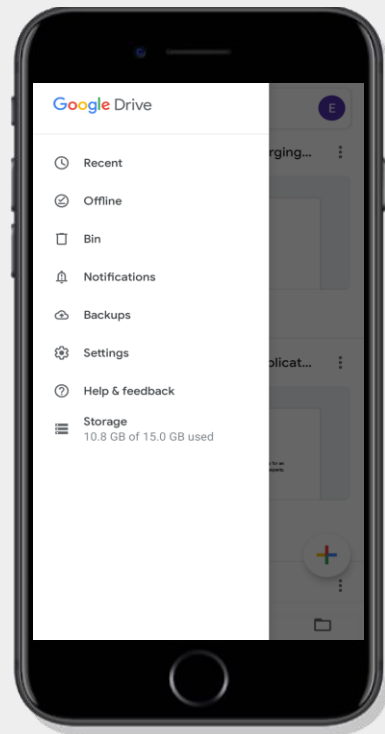
Checklist

If switching from an iPhone™ before you remove the SIM from your iPhone you'll need to:

- Turn off iMessage and FaceTime and remove any device management profiles from the device settings.
- Turn off iTunes Backup encryption on the iTunes app on your computer.

To copy contacts, calendar events, photos and videos from an iPhone to a Google Account:

- Install and open the Google Drive app on your iPhone.
- Tap the hamburger Menu, then the Settings cog.
- Tap Backup then Start Backup.



Powered by Pie

Take a Tour



Pixel 3a and Pixel 3a XL ships with the latest and greatest version of Android,
Android Pie.

Simplified user interface

Take a Tour

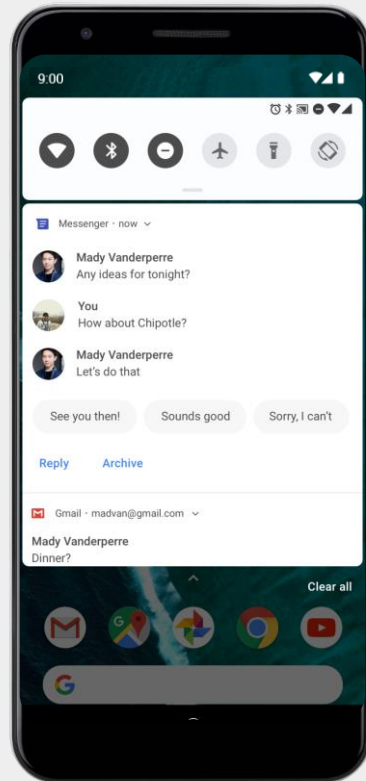
- Clean home page.
- Intuitive volume controls.
- Rotation confirmations.



Smart replies

Respond with a tap

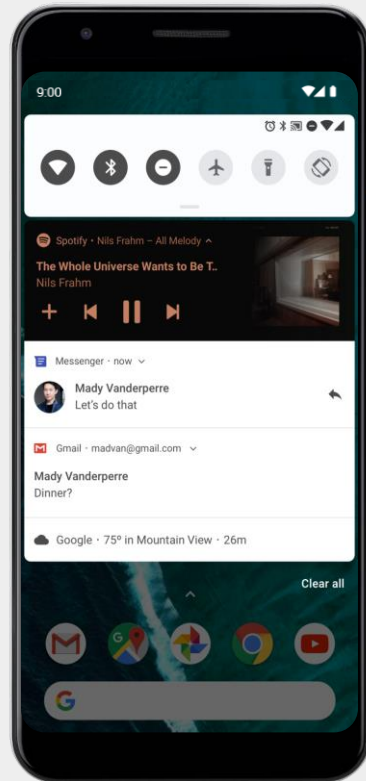
- Responding to messages is easy with Pixel 3a.
- Smart Reply allows users to respond to messages right from the Notification shade or in the app.
- Users choose from a number of replies they might commonly use, making it easier to pick a response to a given message.



Notifications

A simple approach

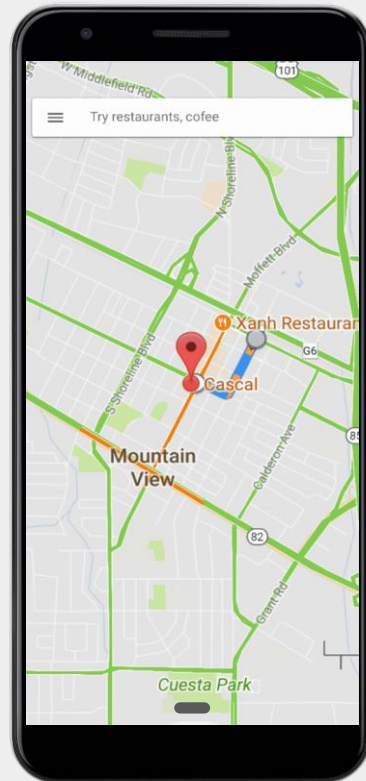
- Managing notifications is simple in Android Pie, with the ability to quickly toggle off certain notification types.
- You can easily snooze notifications if you want to respond to them later on, directly from the notification shade.
- Read longer messages by pulling down on them in the notifications shade and then reply directly.



Gestures

Navigation

- A simplified home screen with Home and Back buttons.
- Launcher, all apps and overview have been combined into an integrated workspace, to provide a seamless experience.
- Long-press to select content from the screen and to take action.
- Swipe up to see recent apps and your app shelf.
- Swipe up again to open see all available apps.
- Swipe down to return to your workspace.




App actions

Navigation

- Useful content from the apps you love, at just the right time.
- Suggests relevant content from within apps used regularly.

 Watch videos

 Play music

 Check weather

 Request ride

 Continue reading

 Shop

 Continue watching

 Order food

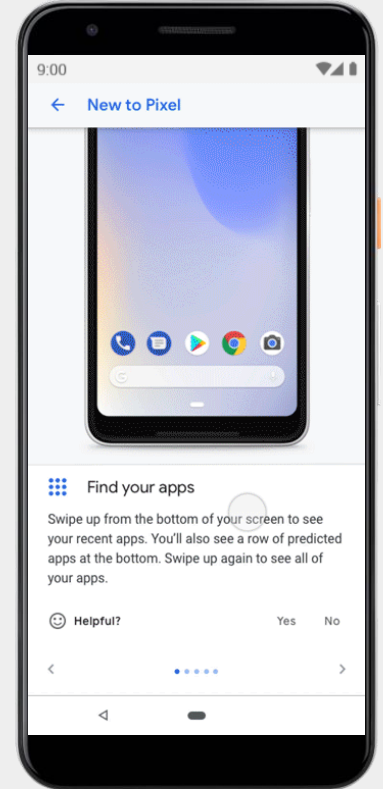
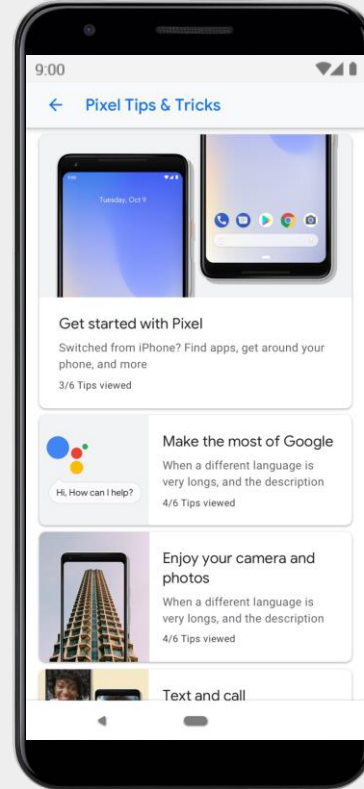
 Translate



Pixel Tips

Take a Tour

- Tips within settings helps new Pixel 3a owners get the most from their new device, and understand it's key features.
- Tips are accessed within Settings and provide helpful, interactive tutorials and demos.



Slices

Navigation

- Slices give users instant access to commonly used functions in apps, without having to open the app itself.
- Slices work across Search and the Google Assistant - just search or ask the Assistant for the app, and options will be instantly presented.



Wrap Up

Top Features



Camera

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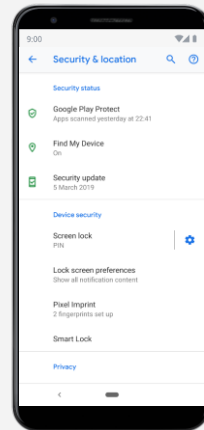
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Thanks for coming!

Disclaimers

1. Pixel 3a phones have painted surfaces which are chip resistant, but may chip if the phone is dropped.
2. Purple-ish is not available in all markets.
3. Storage specifications refer to capacity before formatting.
4. Google Photos offers free unlimited online storage for all photos and videos uploaded in high quality. Photos and videos uploaded in high quality may be compressed or resized. Requires Google Account. Data rates may apply. g.co/help/photostorage.
5. Approximate battery life based on a mix of talk, data, standby, mobile hotspot and use of other features, with always on display off. An active display or data usage will decrease battery life. Actual results may vary.
6. Approximate battery life based on a mix of talk, data, standby, mobile hotspot and use of other features, with always on display off. An active display or data usage will decrease battery life. Charging rates are based on use of the included charger. Charging time performance statistics are approximate. Actual results may vary.
7. US and Canada only. English only.
8. Not all capabilities available in all areas.
9. Requires internet connection.
10. See g.co/pixel/security for additional security information.
11. Android version updates for at least 3 years from when the device first became available on the Google Store. See g.co/pixel/updates for details.
12. For US, CA, UK, IE, SG, TW, JP.