

Z & ADOBE CREATE STUNNING VISUAL CONTENT



Meet your digital media challenges with Z by HP and Adobe

It's no secret that the creative industry is constantly evolving, and the push to deliver better content faster is an everyday challenge. To meet those demands, the right technology matters. You need innovative, high-performing, reliable hardware tuned to your applications so you can create captivating content, meet tight production schedules, all while staying on budget.

Adobe revolutionizes how the world engages with ideas and content. For more than three decades, the company's award-winning software and technologies have redefined business, entertainment, and personal communications by setting new standards for producing and delivering content that engages people around the world.

Together, HP and Adobe help you create stunning digital media.¹ HP engineers work closely with Adobe to verify that the creative tools in Adobe Creative Cloud can take full advantage of Z by HP performance and functionality, giving you even greater confidence in your production solution.

"The Adobe professional video line of products in Creative Cloud paired with Z by HP workstations provide impressive performance. For years, the HP and Adobe engineers have worked closely to help ensure that our video applications take full advantage of the Z by HP workstation performance capabilities so our customers experience the most powerful post-production workflow."

Steven Warner

VP of Digital Video & Audio Products Adobe

VIDEO & AUDIO

ADOBE PROFESSIONAL SOFTWARE DEMANDS 7 POWFR











HARDWARE



HP ZBOOK STUDIO & CREATE

Studio: NVIDIA® Quadro RTX™ Graphics Create: NVIDIA® GeForce RTX™ Graphics 32 GB

32 GB RAM



Intel® Core™ i9 or Xeon® Processors



4K UHD Display

Real-time rendering, sleek design, and color accuracy to match the highest standards. Pro-grade performance has never been more portable.

LEARN MORE ABOUT CREATE

LEARN MORE ABOUT STUDIO



HP ZBOOK FURY 15 & 17

NVIDIA® Quadro RTX™ graphics AMD Radeon™ graphics



Intel® Core™ i9 or Xeon® Processors

128 GB

128 GB RAM



HP DreamColor Displays

Get the relentless power of our most powerful ZBook² in a dramatically smaller design. Our incredible DreamColor technology gives you complete confidence in your color with long-lasting battery life.

LEARN MORE ABOUT FURY



HP ZCENTRAL 4R





256 GB RAM



Rack-mounted

The world's most powerful 1U rack workstation.3 Get Z performance in a high-density 1U footprint. This slim powerhouse lets you pack in more units-and power.

LEARN MORE ABOUT ZCENTRAL 4R



HP DREAMCOLOR Z31x STUDIO DISPLAY

•••

UHD 4K

Color critical

4K-wide resolution

HP DreamColor Displays

Get reference-level color precision on a display that gives you accurate, consistent performance when you need 100% trust in your display.

LEARN MORE ABOUT Z DISPLAYS

VIDEO & AUDIO ADOBE PROFESSIONAL SOFTWARE DEMANDS 7 POWER











HARDWARE

Meet your tightest deadlines even when editing raw 4K and 8K footage. Quickly ingest files and playback with ultimate smoothness so you can focus on telling your story.



LEARN MORE ABOUT Z6

Z BY HP & ADOBE

RTX™ Graphics

44 TB storage⁴

48 cores



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3D DESIGN



ADOBE PROFESSIONAL SOFTWARE DEMANDS 7 POWER

HP ZBOOK STUDIO & CREATE









Studio: NVIDIA® Quadro RTX™ Graphics Create: NVIDIA® GeForce RTX™ Graphics

or Xeon® Processors

32 GB RAM

4K UHD Display

Real-time rendering, sleek design, and color accuracy to match the highest standards. Pro-grade performance has never been better.

LEARN MORE ABOUT CREATE

LEARN MORE ABOUT STUDIO





HP Z2 **TOWER**



NVIDIA® Quadro RTX™ Graphics







128 GB memory



A whole new level of performance for entry workstations. You can cut through rendering and visualization projects without missing a beat. And when your demands change, you have impressive expandability to upgrade.

LEARN MORE ABOUT Z2 TOWER



HP Z27xs 4K USB-C DREAMCOLOR DISPLAY





Color critical

4K resolution



HP DreamColor Displays

Create jaw-dropping visuals with billions of colors on the color critical 4K UHD DreamColor monitor.

LEARN MORE ABOUT Z DISPLAYS

PHOTOGRAPHY AND 2D DESIGN











ADOBE PROFESSIONAL SOFTWARE DEMANDS 7 POWER

HP ZBOOK STUDIO & CREATE









Studio: NVIDIA® Quadro RTX™ Graphics Create: NVIDIA® GeForce RTX™ Graphics

Intel® Core™ i9 or Xeon® Processors 32 GB RAM

4K UHD Display

Real-time rendering, sleek design, and color accuracy to match the highest standards. Pro-grade performance has never been better.

LEARN MORE ABOUT CREATE

LEARN MORE ABOUT STUDIO





HP Z2 MINI







or Xeon® Processors



64 GB RAM



The world's most powerful mini workstation⁵. Now even mightier. The perfect mini desktop for 4K image editing. Get smooth performance when working with multiple layers.

LEARN MORE ABOUT Z2 MINI



HP Z25xs QHD USB-C DREAMCOLOR DISPLAY





Color accurate

QHD resolution



Create jaw-dropping visuals with billions of colors on the color critical 4QHD DreamColor monitor.

LEARN MORE ABOUT Z DISPLAYS

WEB & UX









ADOBE PROFESSIONAL SOFTWARE DEMANDS 7 POWER



HP ZBOOK FIREFLY 14 & 15



NVIDIA® Quadro® Graphics



Intel® Core™ i7 processors 64 GB

64 GB RAM



4K UHD Display

ZBook performance, more mobile than ever. Apply text, graphics, colors and effects to design layouts fast and efficiently.

LEARN MORE ABOUT FIREFLY



HP Z2 MINI



Intel® Core™ i9 or Xeon® Processors

64 GB 64 GB RAM

> **VESA** mounting

The world's most powerful mini workstation⁵. Now even mightier. The perfect mini desktop for 4K image editing. Get smooth performance when working with multiple layers.

LEARN MORE ABOUT Z2 MINI



HP ZBOOK STUDIO & CREATE



Studio: NVIDIA® Quadro RTX™ Graphics Create: NVIDIA® GeForce RTX™ Graphics



or Xeon® Processors



32 GB RAM



4K UHD Display

UHD 4K

4K resolution

Real-time rendering, sleek design, and color accuracy to match the highest standards. Pro-grade performance has never been better.

LEARN MORE ABOUT CREATE

LEARN MORE ABOUT STUDIO



precise 4K resolution.

HP Z27k 4K USB-C DISPLAY

•••

Color accurate

USB-C Power

Delivery

Bring your ideas to life with remarkable color accuracy in

LEARN MORE ABOUT Z DISPLAYS

PROFESSIONAL TOOLS DEMAND Z INNOVATION

Z DEVICES ARE DESIGNED, TESTED, AND BUILT FOR ADOBE USERS LOOKING FOR HIGH PERFORMANCE & EXTREME STABILITY. "My previous machines lacked power, and power is needed in this industry."

Rik Oostenbroek / Artist, Designer, & Visual Director

HARDWARE



Z TURBO QUAD PRO

With up to four super-fast Z Turbo Drive G2 modules integrated into one PCle x16 card, the HP Z Turbo Drive Quad Pro is perfect for users who are looking for up to 8 TB of high-performance/price SSDs to their system.

THUNDERBOLT™ 3

Thunderbolt™ 3 technology dramatically increases the data transfer rates up to 40Gbps², enabling faster backup, editing and file sharing, and significantly reducing the time to complete key tasks.

REINVENT REALITY

HP REVERB G2 VR HEADSET

Our breakthrough VR headset delivers a more immersive, comfortable, and compatible experience. From design concept to the showroom, create and manage workflows with better collaboration, reviews, and experiences.



SOFTWARE



ZCENTRAL REMOTE BOOST

Remotely connect your tablet, laptop or even a thin client to the powerful workstation PC back in the office so you can work on graphics or compute intensive projects from anywhere.



ZCENTRAL CONNECT

Manage connections between remote users and your centralized hardware. Assign individual machines or create pools for groups to share. All from a single console.



Z BY HP & ADOBE

ADOBE CREATIVE CLOUD



Adobe Creative Cloud membership gives you access to the complete set of industry-leading Adobe video tools, as well as, all other Adobe creative desktop applications.

Adobe Creative Cloud membership gives you access to the complete set of industry-leading Adobe apps and services for video, photography, design, web, UX, and more.



Adobe Premiere Rush

An all-new app for creating and sharing online videos. It's easy to use, works across all your devices, and it'll transform the way you create content.



Adobe Premiere Pro

The leading video editing software for film, TV, and the web. It's seamlessly connected with other Adobe apps and services which lets you polish your work without leaving your timeline.



Adobe After Effects

The industry-standard motion graphics and visual effects software lets you create cinematic movie titles, intros, and transitions, as well as adding effects and animations.



Adobe Audition

A digital audio editing software that includes multitrack, waveform, and spectral display for creating, mixing, editing, and restoring audio content.



Adobe Character Animator

This software uses your expressions and movements to animate characters in real time.



Adobe Photoshop

An imaging and graphic design software that lets you create and enhance photographs, illustrations, and 3D artwork, design websites and mobile apps, edit videos, and more.



Adobe Photoshop Lightroom

The cloud-based service for people who love photography. It gives you everything you need to edit, organize, store, and share your photos across desktop, mobile, and web.



Adobe Fresco

This software brings together the world's largest collection of vector and raster brushes, plus revolutionary new live brushes, to deliver a completely natural painting and drawing experience.





Adobe Dimension

A software that allows you to create product mockups, brand visualizations, packaging designs, and more with easy 3D tools.



Adobe Dreamweaver

This software gives you faster, easier ways to design, code, and publish websites and web applications that look amazing on any size screen.



Adobe Stock

Diverse collections of assets, such as photos, videos, and templates, that can be used to enhance your next creative project.



Adobe Illustrator

The industry-standard vector graphics software lets you create logos, icons, drawings, typography, and illustrations for print, web, video, and mobile.



Adobe InDesign

The industry-leading page design software and layout app lets you create, preflight, and publish beautiful documents for print and digital media.



Adobe XD

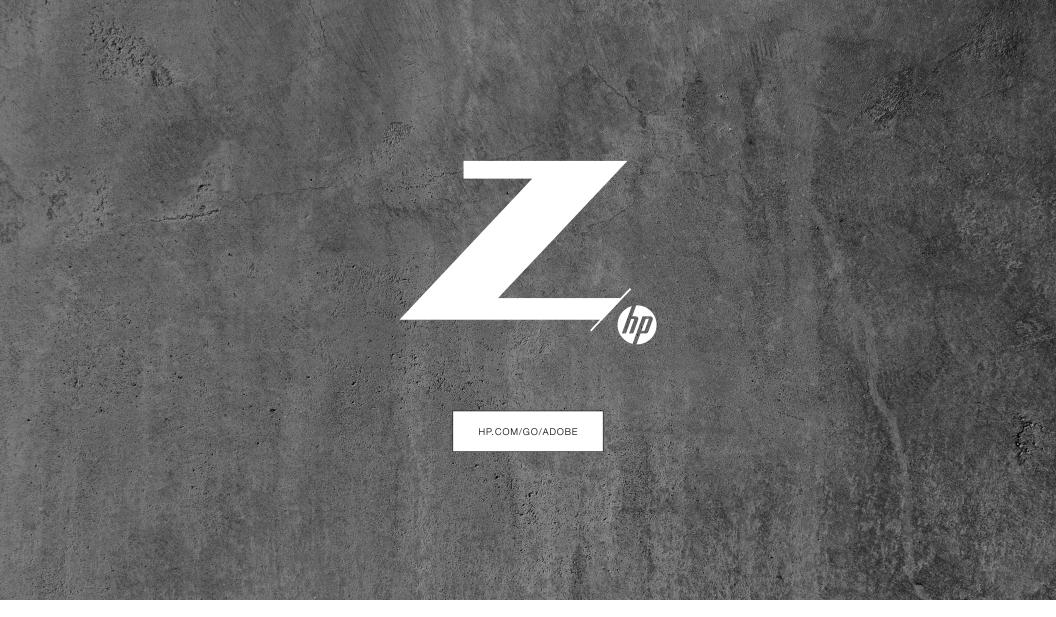
This software is the fastest way to design, prototype, and share any user experience, from websites and mobile apps to voice interactions, and more.



Substance by Adobe

This software suite includes inspiring, intelligent tools and content to create and apply materials for 3D.

Z BY HP & ADOBE



- DISCLAINTERS

 1. Adobe software is sold separately.

 2. Based on HP's internal analysis of 15" ISV certified mobile workstations as of July, 2020 power based on maximum processor, graphics, memory, and power supply.

 3. Based on HP internal analysis of 10 racked workstation processor, graphics, memory, and power supply as of July, 2020.

 4. For hard drives, GB = 1 billion bytes. TB = 1 trillion bytes. Actual formatted capacity is 68 (for Windows 10) of system disk is reserved for system recovery software.

 5. Based on HP internal analysis of mini ISV certified workstations as of September, 2020. Power based on processor, graphics, memory, and power supply.

 6. NVIDIA® Quadro RTX" 3000 graphics are an add-on feature that must be configured at the time of purchase. Planned to be available in 1H 2021.

 7. Maximum speed requires DisplayPort® and PCle aggregation.

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