Winning in business means working smarter. The HP LaserJet Pro M404 printer is designed to let you focus your time where it's most effective; growing your business and staying ahead of the competition.

Dynamic security enabled printer. Only intended to be used with cartridges using an HP original chip. Cartridges using a non-HP chip may not work, and those that work today may not work in the future.

HP LaserJet Pro M404dn

Built to keep you—and your business—moving forward

- Help decrease the amount of paper used in the office by printing on both sides of the page.
- Grab pages and go—print your first page in as fast as 6.1 sec (Letter). 1
- Print wirelessly even without the network; stay connected with dual band Wi-Fi and Wi-Fi direct. 2,3,4
- Print effortlessly from any device, virtually anywhere, to any HP printer—securely through the cloud. 5

Best-in-class security—detect and stop attacks

- A suite of embedded security features help protect your printer from being an entry point for attacks. 6
- Thwart potential attacks and take immediate action with instant notification of possible security issues. 10
- Help ensure the security confidential information with optional PIN/Pull printing to retrieve print jobs. 7
- Optional HP JetAdvantage Security Manager lets you set configuration policies and validate settings.

Simply designed to uncomplicate your day

- Make the most of your office space with a printer that compactly fits into your workstyle.
- Set up this printer fast and easily manage your printer's settings to match the configuration of your fleet.
- Get connected and start printing fast with easy wireless printer setup from your smartphone.
- Work without delays or messes, with cartridges featuring auto seal removal.

Sustainability is smart business

- Avoid frustrating reprints, wasted supplies, and service calls using Original HP toner cartridges.
- Help save paper right out of the box. The duplex print setting is set at default paper savings mode. 8
- Use up to 18% less energy than previous products while printing with HP Ecosmart black toner. 9
- HP Auto-On/Auto-Off technology; energy savings that turns on your printer when you need it and off when you don't. 11

1 Measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see http://www.hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity. 2 Wireless operations are compatible with 2.4 GHz and 5 GHz operations. App or software and HP ePrint account registration may also be required. Some features require purchase of an optional accessory. Learn more at http://www.hp.com/go/mobileprinting. 3 Feature is only supported on the HP LaserJet Pro M404dn. Wireless performance is dependent on physical environment and distance from access point, and may be limited during active VPN connections. 4 Feature is supported on the HP LaserJet Pro M404dn only. Mobile device needs to be connected directly to the Wi-Fi network of a wireless direct-capable MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. Learn more at http://www.hp.com/go/mobileprinting. 5 To enable HP Room, some devices may require firmware to be upgraded and an optional accessory to add Bluetooth® Low Energy (BLE) beaconing capabilities. Subscription or accessory may be required. For more information, visit http://www.hp.com/go/room. 6 Based on HP review of 2019 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit http://www.hp.com/go/PrintersThatProtect. For more information: http://www.hp.com/go/printersecurityclaims. 7 Additional solution such as HP Access Control or HP JetAdvantage Private Print is required to use optional proximity card reader. An printing enabled via USB installed in rear of device. 8 Dependent upon country setup specifications. 9 Based on HP Internal testing using normalized TEC Value, 2019. 10 Instant threat notifications can appear on the device control panel when a potential threat occurs from malicious intent or there is a bug or vulnerability in the firmware code of the device. If this error raises concern, please contact your company IT representative or, if unavailable, HP Support, who can investigate the cause through analysis of device syslog data using a standard SEM tool from McAfee, Splunk, Arcsight or SIEMonster. The control panel error message may show an error code on a blue screen during code signature checks or memory write intrusions. 11 HP Auto-On/Auto-Off Technology capabilities subject to printer and settings; may require a firmware upgrade.
Product walkthrough

1. Dual-band Wi-Fi with Bluetooth® Low Energy\(^1\) for easy wireless printing and setup
2. 100-sheet multipurpose tray 1 supports media sizes up to 8.5 x 14 inches (216 x 356 mm)
3. Hi-Speed USB 2.0 port, USB port for job storage and PIN printing\(^2\), Gigabit Ethernet LAN port
4. Rear door (access to the print path)
5. 2-line LCD control panel
6. 150-sheet output bin
7. Front door release button
8. Front door (access to HP EcoSmart black toner cartridges)
9. Automatic two-sided printing\(^3\)
10. 250-sheet input tray 2 supports media sizes up to 8.5 x 14 inches (216 x 356 mm)

Series at a glance

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Product number</td>
<td>W1A52A</td>
<td>W1A53A</td>
<td>W1A56A</td>
</tr>
<tr>
<td>Print speed (letter/A4)*</td>
<td>Up to 40/38 pages per minute (ppm)</td>
<td>Up to 40/38 pages per minute (ppm)</td>
<td>2-sided: Up to 33/31 ppm</td>
</tr>
<tr>
<td>Automatic Two-sided printing</td>
<td>Manual</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Control panel display</td>
<td>2-line LCD (all models)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100-sheet multipurpose tray 1</td>
<td>√</td>
<td></td>
<td></td>
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<tr>
<td>250-sheet tray 2</td>
<td></td>
<td></td>
<td>√</td>
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<tr>
<td>550-sheet tray 3</td>
<td>Optional</td>
<td></td>
<td>Optional</td>
</tr>
<tr>
<td>Input capacity (standard/maximum)</td>
<td>Up to 350/900 sheets (all models)</td>
<td></td>
<td>Up to 3,000/10,000 pages (all models)</td>
</tr>
<tr>
<td>Recommended monthly page volume(^4)</td>
<td>Up to 4,000 pages (all models)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In-box Cartridge yields</td>
<td>1,500 pages</td>
<td>3,000 pages</td>
<td></td>
</tr>
<tr>
<td>Replacement Cartridge yields(^5) (A/X)</td>
<td>Black: ~3,000/10,000 pages (all models)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dual-band Wi-Fi with Bluetooth Low Energy(^6)</td>
<td>Not available</td>
<td></td>
<td>Built-in 10/100/1000 Base Tx Ethernet; Dualband Wi-Fi 802.11 b/g/n (2.4/5 GHz)</td>
</tr>
<tr>
<td>Networking</td>
<td>Built-in 10/100/1000 Base Tx Ethernet</td>
<td></td>
<td>Apple AirPrint™; Google Cloud Print™; HP ePrint; HP Smart App; Mobile Apps; Mopria™ Certified; ROAM capable for easy printing</td>
</tr>
<tr>
<td>Mobile Printing</td>
<td>Apple AirPrint™; Google Cloud Print™; HP ePrint; HP Smart App; Mobile Apps; Mopria™ Certified; ROAM capable for easy printing</td>
<td></td>
<td>Wi-Fi® Direct printing</td>
</tr>
</tbody>
</table>

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* Wireless operations are compatible with 2.4 GHz and 5 GHz operations only. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Bluetooth is a trademark owned by its proprietor and used by HP Inc. under license. Learn more at hp.com/go/mobileprinting \(^2\) Requires purchase of separate USB flash drive with at least 16 GB capacity. \(^3\) Automatic two-sided printing is not available on the HP LaserJet Pro M404n model. \(^4\) Measured using ISO/IEC 24734, excludes first set of test documents. For more information, see hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity. \(^5\) Selection of optional 550-sheet tray 3 required to reach maximum input capacity. \(^6\) Recommended Monthly Page Volume (RMPV): HP recommends that the number of printed pages per month be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period. \(^7\) Actual yields vary considerably based on images printed and other factors. For details visit hp.com/go/learnaboutsupplies. Pages may vary based on customer printing conditions and usage. Optional high-yield cartridges are not included in printer purchase and must be purchased separately.
HP Services
Downtime can have serious consequences, so HP provides support beyond the standard warranty. You benefit from reduced risk, maximized uptime, predictable service delivery and no unbudgeted repair costs. HP Care Pack Services provide a comprehensive suite of protection services designed to keep HP hardware and software up and running so employees can stay productive.

Top features
Today’s businesses are always on, and always connected. Choose a printer that can keep up with how you actually work, collaborate, and get things done
HP Print Security isn’t just about securing printers. It’s about helping to secure your network with real-time threat detection, automated monitoring, and software validation—designed to detect and stop an attack as it happens.1,2
You have enough to worry about each day. It’s easy to accomplish what you need—and exceed your own expectations—with a streamlined printer that’s made for simple use.
Business is all about resource management, and finding efficiencies is everyone’s responsibility. HP LaserJet printers are designed with the environment in mind, so you can handle what you need while conserving energy wherever possible.

For carepack availability visit: hp.com/go/cpc

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Accessories
D9P29A  HP LaserJet 550-sheet Feeder Tray
P0R81AA  HP v222w 16GB Mini USB Drive

Supplies
CF258A  HP 58A Black LaserJet Toner Cartridge (~3,000 pages)
CF258X  HP 58X Black LaserJet Toner Cartridge (~10,000 pages)

Services
UB9T8E  HP 3 year Next Business Day Service for LaserJet Pro M404
UB9U1E  HP 3 year Next Business Day Exchange Service for LaserJet Pro M404
UB9U3PE  HP 1 year Post Warranty Next Business Day Service for LaserJet Pro M404

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1 Based on HP review of 2019 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit http://www.hp.com/go/PrintersThatProtect. For more information: http://www.hp.com/go/printersecurityclaims. 2 Instant threat notifications can appear on the device control panel when a potential threat occurs from malicious intent or there is a bug or vulnerability in the firmware code of the device. If this error raises concern, please contact your company IT representative or, if unavailable, HP Support, who can investigate the cause through analysis of device syslog data using a standard SIEM tool from McAfee, Splunk, Arcsight or SIEMonster. The control panel error message may show an error code on a blue screen during code signature checks or memory write intrusions.
**Technical Specifications**

**HP LaserJet Pro M404n/W1A52A**

- **Print speed**: Up to 40 ppm in Letter/A4 2-valued; up to 37 ppm in Letter/A4 2-valued.
- **First Page Out (Ready)**: Not available.
- **Print resolution**: Black: 600 x 600 dpi

**HP LaserJet Pro M404dw/W1A56A**

- **Print speed**: Up to 40 ppm in Letter/A4 2-valued; up to 37 ppm in Letter/A4 2-valued.
- **First Page Out (Ready)**: Not available.
- **Print resolution**: Black: 600 x 600 dpi

**HP LaserJet Pro M404dn/W1A53A**

- **Print speed**: Up to 40 ppm in Letter/A4 2-valued; up to 37 ppm in Letter/A4 2-valued.
- **First Page Out (Ready)**: Not available.
- **Print resolution**: Black: 600 x 600 dpi

**Print Technology**

- Laser

**Print Resolution Technologies**

- HPLaserJet Pro M404dn: 1200 x 1200 dpi
- HPLaserJet Pro M404dw: 1200 x 1200 dpi
- HPLaserJet Pro M404n: 1200 x 1200 dpi

**Print Cartridges Number**: 1 (black)

**Standard Print Languages**

- PCL 5c, PCL 6, PS, PostScript Level 3

**Printer Smart Software Features**

- Apple AirPrint™
- Google Cloud Print™
- Wi-Fi Direct

**Acoustic Power Emissions**: 6.7B (A); Acoustic Pressure Emissions: 54dB (A)

**WxDxH**: 15x14.06x8.5in; 381x357x216mm

- No software solutions are included in the Box.
- Download software at http://123.hp.com/laserjet or http://hp.com

- HPPCL6, HPPCL5c, HP postscript level 3 emulation, PDF, URF, PWG Raster

- BlueAngel; EPEAT® Silver; ENERGYSTAR® qualified

- 2-line LCD; OK button; Left button; Right button; Cancel button; Back button;
- HPPrinterAssistant; HPUtility (Mac); HPDeviceToolbox; HPWebJetAdminSoftware; HPJetAdvantageSecurityManager; HPSNMPProxyAgent; HPWSProProxyAgent; PrinterAdministratorResourceKitforHPUniversalPrintDriver

**Mechanical Specifications**

- Duty Cycle: Up to 50000 pages

- Paper Handling:
  - Input Capacity: 100 sheets multipurpose tray 1, 250 sheets input tray 2, up to 350 sheets ( Tray 1: up to 150 sheets; Tray 2: up to 250 sheets)
  - Standard Labels Legal: 150 sheets
  - Duplex Options: Automatic (Default): Envelope 209g/m² (5.6lb)
  - Media Weight Supported: Tray 1: 60 to 163g/m² (16 to 43lb); Tray 2: 60 to 120g/m² (16 to 32lb)
  - Media Sizes Supported: Tray 1: Letter legal executive, Oficio 8.5 x 14 in.; Tray 2: Letter legal executive, Oficio 8.5 x 13 in. 3 x 5 in., Legal 8.5 x 14 in.; Media Sizes Custom: Tray 1: 3 x 5 to 8.5 x 14 in.

- Display description: 2-line LCD; OK button; Left button; Right button; Cancel button; Back button

- Display description: 2-line LCD; OK button; Left button; Right button; Cancel button; Back button

- Product Dimensions: Width: 15 x 14.06 x 8.5 in.; 381 x 357 x 216 mm
- Recommended Monthly Volume: Up to 4000 pages

- Weight: 18.87 lbs; 8.5 kg

- What’s in the Box:
  - HP LaserJet Pro M404; Preinstalled HP Smart LaserJet Toner Cartridge 3,000 pages;
  - Pouch;
  - Guide;
  - Power cord;
  - Warranty Guide; Regulatory; PCL; PostScript

- Replacement Cartridges:
  - CF249A HP 80X Black LaserJet Toner Cartridge 3,000 pages;

- Energy Efficiency Compliance:
  - EPEAT® Silver; ENERGYSTAR® qualified

- Wireless Connectivity:
  - Wi-Fi; Wi-Fi Direct; Bluetooth Low Energy

- Mobile Printing Capability:
  - Apple AirPrint™; Google Cloud Print™; HP ePrint; HPSmartApp; Mobile Apps; Mopria™ Certified; ISM34 capable for easy printing

- Product Dimensions:
  - Width X Height X Depth: 15 x 14.06 x 8.5 in.; 381 x 357 x 216 mm

- Product Weight:
  - 18.87 lbs; 8.5 kg

- Warranty:
  - HP LaserJet Pro M404n; Preinstalled HP 80X Black LaserJet Toner Cartridge 3,000 pages; Guide; Pouch; (3,000 pages);
  - Given Start Guide; Support; Warranty; Guide; Regulatory; PCL; PostScript

- Power Supply Type:
  - PS-135W-02 100-240V AC 50-60Hz

- Acoustic Emissions:
  - Class B; B (PC, POS, etc.)

- Operating Environment:
  - Operating Temperature: 10-32°C (50-90°F)
  - Storage Temperature Range: -20°C to 40°C (-4°F to 104°F)

- Security Management:
  - Secure boot, Secure Firmware Integrity; Runtime Code Integrity; password protected EWS, secure browsing via SSL/TLS 1.0, 1.1, 1.2; HIP over TLS/SSL: enabledurable network ports and features, unauthorized protocol and service disablement, SMW1, SMW2, and SMW3; community password change; HIP vH4; HTTPS with certificate validation, HTTP Basic Access Authentication; SAML, authentication, LDAP authentication and authorization; Firewall and ACL, control panel lock, certificates configuration, UPnP PIN printing, signed, firmware signature, administration saving, BIOS 2-TAM, and ESD; HIP authentication via WEB UI, WINP2Profile, WINP2-enterprise, encryption via AES or TIP; Embedded data storage; Secure data erase, Automatic firmware updates, Secure Encrypted Print via optional job storage, Compatible with optional HP Advantage Security Manager, IPS


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