

Lumia 550

Fact Sheet
October 2015



Meet Lumia 550, Microsoft's most affordable 4G LTE¹ smartphone that enables you to get great things done faster. Enjoy the Windows 10 experience, including Cortana² and the Windows Store, as well as Microsoft Office apps tailored to your screen size so that you can view, create and edit documents on the go. Equipped with superfast 4G LTE connectivity, Lumia 550 takes the affordable Lumia to the next level with a 4.7-inch HD display, 5MP rear-facing camera with LED flash, and 2MP front camera for quality Skype calls³ — all for just \$139⁴.

Top Features and Benefits

- **Windows 10 experiences.** Enjoy Windows 10, signature Microsoft services and experiences, and your favorite apps on the premium 4.7-inch HD display.
- **Stay productive.** Microsoft Office apps tailored to your screen size and OneDrive cloud storage enable you to be productive and access your files on your phones⁵.
- **Personal assistant.** Get things done faster with your digital personal assistant Cortana, deeply integrated with your phone's native apps².
- **4G LTE connectivity.** Superfast 4G LTE Internet connection and cloud services help keep you up to date on work and fun¹.

Technical Specifications

Operating system	Windows 10						
Exterior	Dimensions: 136.1 x 67.8 x 9.9 mm Weight: 141.9 g Casing: polycarbonate Colors: black, white ⁶ Physical buttons: power, volume						
Storage	8GB ⁷ and up to 200GB expandable storage ⁷						
Display	Screen: 4.7-inch HD display Resolution: 1280x720 (315 ppi) Aspect ratio: 16:9						
CPU	Qualcomm® Snapdragon™ 210 processor featuring a quad-core CPU running up to 1.1 GHz						
Network	Wi-Fi: (2.4 GHz) b/g/n Bluetooth 4.1 LE Nano SIM (4FF)						
Battery	Removable 2100 mAh battery Battery life ⁹ : <table border="1"> <tr> <td>Standby</td> <td>Up to 28 days</td> </tr> <tr> <td>2G talk</td> <td>Up to 15.9 hours</td> </tr> <tr> <td>3G talk</td> <td>Up to 13.9 hours</td> </tr> </table>	Standby	Up to 28 days	2G talk	Up to 15.9 hours	3G talk	Up to 13.9 hours
Standby	Up to 28 days						
2G talk	Up to 15.9 hours						
3G talk	Up to 13.9 hours						
Cameras and A/V	2MP front-facing camera 5MP rear-facing camera with AF f/2.4, 720p @ 30 fps video, and single LED flash						
Ports	microSD™ slot, supports up to 200 GB of expandable storage ⁴ Charger AC-18						
Sensors	Accelerometer Proximity sensor Ambient light sensor						
Power supply	Charger AC-18						
Location	A-GPS A-GLONASS BeiDou Cellular Wi-Fi network positioning						
In the box	Lumia 550 2100mAh battery Charger AC-18 Headset WH-108 ¹⁰ Quick Guide						
Warranty	One-year limited hardware warranty ¹¹						

Pricing

8 GB ⁶	\$139.00 ERP ¹²
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¹ Coverage, service and 4G/LTE are not available everywhere. See carrier for coverage details.

² Cortana available in select markets at launch; experience may vary by region and device.

³ Skype available only in select countries. Calling to select countries only. Excludes special, premium and nongeographic numbers. See FAQ for details.

⁴ Before local taxes and subsidies. Actual prices may vary.

⁵ Microsoft account required; Internet and mobile fees apply.

⁶ Device color availability may vary

⁷ Pre-installed system software and apps use a significant amount of storage. See <http://www.microsoft.com/mobile/lumia-storage> for more details.

⁸ Supports SDXC 3.01 standard-compliant cards. 200GB cards currently available.

⁹ Talk, standby and playback times are estimates only. Actual times are affected by, for example, network conditions, device settings, features being used, battery condition and temperature. Battery has limited recharge cycles and battery capacity reduces over time. Eventually the battery may need to be replaced.

¹⁰ Available in select markets.

¹¹ In the U.S.; warranty terms vary by market

¹² Estimated retail price (USD). Actual prices may vary.

Contact Information

For more information, press only:

Rapid Response Team, WE Communications, (503) 443-7070, rrt@we-worldwide.com

For more product information and images:

Visit the Lumia Newsroom at <https://news.microsoft.com/presskits/lumia/>.

For more information about Lumia:

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Lumia 950 XL

Fact Sheet
October 2015



Meet Lumia 950 XL, the phone that works like your PC. Super sleek at just **8.1mm thin, Lumia 950 XL runs** Windows 10 and packs Continuum capabilities and a **5.7-inch Quad HD display**. It's large enough to be productive, yet mobile enough to meet your daily phone needs.

Top Features and Benefits

- **Windows 10 experiences.** With one seamless experience across your phone, PC and tablet, Windows 10 gives you access to its Windows Store, OneDrive, Cortana, and Microsoft Office Mobile and Outlook — your truly personal and productive experience. Lumia 950 XL brings this Windows 10 experience to life¹.
- **Continuum for phones.** Use your Lumia 950 XL like a PC by connecting it to a bigger screen, keyboard and mouse with Microsoft Display Dock, an optional accessory that enhances the new Windows 10 Continuum experience — and concurrently charges your device. When you're connected, Windows apps can scale smoothly and display beautifully on the bigger screen, helping you to get things done. Work on a Microsoft Office document, browse the Internet or stream movies for your kids. Plus, you can use your phone independently to take a call or send a text message while you continue to work on the bigger screen. Get the Microsoft Office and Outlook experiences on your mobile device, or use Office 365 with Microsoft Display Dock to unleash the power of editing features on a bigger screen for a PC-like experience².

- **Superior performance.** Alleviate fear of a dying phone thanks to Lumia 950 XL's 3340 mAh battery³. And now featuring USB-C fast charging, Lumia 950 XL charges your battery half full in half an hour⁴. For those who want to eliminate cables, utilize the wireless charging⁵.

Technical Specifications

Operating system	Windows 10												
Exterior	<p>Dimensions: 151.9 x 78.4 x 8.1 mm Weight: 165 g Casing: polycarbonate Colors: black, white⁶ Physical buttons: power, volume, camera</p>												
Storage	<p>32 GB⁷ and up to 200 GB of expandable storage⁸ OneDrive storage</p>												
Display	<p>Screen: 5.7-inch Quad HD AMOLED Corning® Gorilla® Glass 4 display Resolution: 2560x1440 (518 ppi) Aspect ratio: 16:9 Touch: Multitouch</p>												
CPU	Qualcomm® Snapdragon™ 810 processor featuring Octa-core CPUs and 64-bit capabilities												
Network	<p>Wi-Fi: MIMO, WLAN IEEE 802.11 a/b/g/n/ac Bluetooth 4.1</p>												
Battery	<p>Removable 3340mAh battery, USB-C fast charging, wireless charging⁴</p> <p>Battery life³:</p> <table border="1"> <tr> <td>Standby</td> <td>300</td> </tr> <tr> <td>Wi-Fi browsing</td> <td>25.0</td> </tr> <tr> <td>2G talk</td> <td>19.0</td> </tr> <tr> <td>3G talk</td> <td>75.0</td> </tr> <tr> <td>MP3 playback</td> <td>11.0</td> </tr> <tr> <td>Video playback 1080p</td> <td>11.0</td> </tr> </table>	Standby	300	Wi-Fi browsing	25.0	2G talk	19.0	3G talk	75.0	MP3 playback	11.0	Video playback 1080p	11.0
Standby	300												
Wi-Fi browsing	25.0												
2G talk	19.0												
3G talk	75.0												
MP3 playback	11.0												
Video playback 1080p	11.0												
Cameras	<p>Rear-facing PureView camera with a 20-megapixel sensor, Zeiss optics, OIS, triple LED natural flash, and 4K video recording 5MP wide-angle 1080p front-facing camera</p>												
Ports	<p>microSD™ slot, supports up to 200 GB of expandable storage⁷ USB-C charging port for data, AV connectivity and charging 3.5mm stereo headset</p> <p><i>Available in single-SIM and dual-SIM variants</i></p>												

Sensors	Accelerometer Ambient light sensor Barometer Gyroscope Magnetometer Proximity sensor
Power supply	Microsoft USB-C Fast Charger (AC-100)
Location	A-GLONASS A-GPS Barometer Cellular Wi-Fi network positioning Gyroscope
In the box	Lumia 950 XL 3340mAh battery Microsoft USB-C Fast Charger (AC-100) Microsoft USB-C Cable (CA-232CD) Quick Guide
Pre-loaded	Creative Studio Gadgets Lumia Help+Tips MixRadio ⁹ Photos plug-ins ¹⁰ Transfer my Data
Warranty	One-year limited hardware warranty ¹¹

Pricing

32 GB ⁵	\$649 ERP
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¹ Features may vary by device and market. Cortana available in select markets at launch.

² External display with DisplayPort, HDMI connector or compatible adapter required. Microsoft Display Dock, accessories, and Office 365 all sold separately.

³ Talk, standby and playback times are estimates only. Actual times are affected by, for example, network conditions, device settings, features being used, battery condition, and temperature. Battery has limited recharge cycles and battery capacity reduces over time. Eventually the battery may need to be replaced.

⁴ Requires wireless charging accessory, sold separately.

⁵ Applies when charging from 10 percent capacity (battery critically low) with Microsoft USB-C Fast Charger (included); actual results will vary based on usage.

⁶ Device color availability may vary.

⁷ Pre-installed system software and apps use a significant amount of internal memory space. See <http://www.microsoft.com/mobile/lumia-storage> for more details.

⁸ Supports SDXC 3.01 standard-compliant cards. 200GB cards currently available.

⁹ Where supported

¹⁰ Accessible directly from imaging apps

¹¹ In the U.S.; warranty terms vary by market.

Contact Information

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Lumia 950

Fact Sheet
October 2015



Meet Lumia 950, the phone that works like your PC. Running Windows 10 and featuring a **5.2-inch Quad HD display** in a package that's just **8.25mm thin**, Lumia 950 is designed to give you the best Windows experience in the palm of your hand.

Top Features and Benefits

- **The best of Windows 10.** Thanks to Windows 10 and programs and features such as Cortana, Microsoft Office and the Windows Store, Lumia 950 delivers a personal yet productive experience¹.
- **Continuum and Microsoft Display Dock.** Use your Lumia 950 like a PC by connecting it to a bigger screen, keyboard and mouse with Microsoft Display Dock, an optional accessory that enhances the new Windows 10 Continuum experience for phones — and simultaneously charges your device. Scale and display Windows apps beautifully on the bigger screen when connected, or work on a Microsoft Office document, browse the Internet and stream movies for your kids. Plus, you'll be able to use your phone independently to take a call or send a text message while you continue to enjoy apps on the bigger screen².
- **Capture stellar images.** The PureView camera captures beautiful photos thanks to its 20MP sensor and triple LED natural flash, which adapts to any scene. Rich Capture automatically

chooses the best camera mode, allowing you to take crisp images even in challenging conditions. 4K video capture helps ensure you never miss a detail.

Technical Specifications

Operating system	Windows 10												
Exterior	Dimensions: 145 x 73.2 x 8.25 mm Weight: 150 g Casing: polycarbonate Colors: black, white ³ Physical buttons: power, volume, camera												
Storage	32 GB ⁴ and up to 200 GB of expandable storage ⁵ OneDrive storage												
Display	Screen: 5.2-inch Quad HD AMOLED Corning® Gorilla® Glass 3 display Resolution: 2560x1440 (564 ppi) Aspect ratio: 16:9 Touch: Multitouch												
CPU	Qualcomm® Snapdragon™ 808 processor featuring Hexa-core CPUs and 64-bit support												
Network	Wi-Fi: MIMO, WLAN IEEE 802.11 a/b/g/n/ac Bluetooth 4.1												
Battery	Removable 3000mAh battery, USB-C fast charging, wireless charging⁶ Battery life ⁷ <table border="1"><tbody><tr><td>Standby</td><td>275</td></tr><tr><td>Wi-Fi browsing</td><td>9.5</td></tr><tr><td>2G talk</td><td>23.0</td></tr><tr><td>3G talk</td><td>18.0</td></tr><tr><td>MP3 playback</td><td>67.0</td></tr><tr><td>Video playback 1080p</td><td>10.0</td></tr></tbody></table>	Standby	275	Wi-Fi browsing	9.5	2G talk	23.0	3G talk	18.0	MP3 playback	67.0	Video playback 1080p	10.0
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Cameras	Rear-facing PureView camera with 20MP sensor, Zeiss optics, OIS , triple LED natural flash, and 4K video recording 5MP wide-angle 1080p front-facing camera												
Ports	microSD™ slot, supports up to 200 GB of expandable storage⁴ USB-C charging port for data, AV connectivity and charging 3.5mm stereo headset connector												

Available in single-SIM and dual-SIM variants

Sensors	Accelerometer Ambient light sensor Barometer Gyroscope Magnetometer Proximity sensor
Power supply	Microsoft USB-C Fast Charger (AC-100)
Location	A-GLONASS A-GPS Barometer Cellular Wi-Fi network positioning Gyroscope
In the box	Lumia 950 3000 mAh battery Microsoft USB-C Fast Charger (AC-100) Microsoft USB-C Cable (CA-232CD) Quick Guide
Preloaded	Creative Studio Gadgets Lumia Help+Tips MixRadio ⁸ Photos plug-ins ⁹ Transfer my Data
Warranty	One-year limited hardware warranty ¹⁰

Pricing

32 GB ³	\$549 ERP
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¹ Features may vary by device and market. Cortana available in select markets at launch.

² External display with DisplayPort, HDMI connector or compatible adapter required. Office 365 subscription required for some Office features. Microsoft Display Dock, accessories and Office 365 all sold separately.

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⁷ Talk, standby and playback times are estimates only. Actual times are affected by, for example, network conditions, device settings, features being used, battery condition and temperature. Battery has limited recharge cycles and battery capacity reduces over time. Eventually the battery may need to be replaced.

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