



HP Color LaserJet CM3530 MFP Series

Overview

HP has introduced its first fully featured desktop color LaserJet MFP, offering high performance in a space-saving compact design. The user-friendly HP Color LaserJet CM3530 MFP is fully equipped for seamless and powerful integration into the network environment, and has full document management and workflow capabilities.

With the high-performance features of a color LaserJet MFP and a space-saving design, the HP Color LaserJet CM3530 MFP is ideal for small work teams in managed enterprises as well as small and medium businesses (SMBs). This MFP helps customers create professional-looking documents in-house, enabling them to make the desired impression on their employees and customers for less than the cost of outsourcing.

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Key features and benefits

- Optimize printing infrastructure with color and black-and-white printing speeds up to 31 letter-size pages per minute (ppm). HP's Instant-on Technology lets users print quickly and conveniently⁽¹⁾
- Save space and time with a compact desktop color printer with up to 850-sheet input capacity
- Understand the MFP's environmental attributes with the clear and simple-to-read [HP Eco Highlights label](#)
- Count on reliable, consistent, high-gloss, high-quality printing with up to 1,200 x 600 dpi with ImageREt 3600 and improved HP ColorShere toner
- Cut down valuable IT time with the award-winning Easy Select Color Touchscreen control panel, which allows easy navigation and use by the end user⁽²⁾
- HP's award-winning Color Access Control Technology (CAC)⁽³⁾ allows businesses to easily control who can print in color and how much
- HP Web Jetadmin brings together an industry-leading fleet management capability that lets customers save valuable IT time and costs
- Conveniently print, copy, scan, digital send and fax⁽⁴⁾ from one location
- Expandable MFP capabilities increase work environment functions through connectivity options (FIH port, open EIO, USB ports), optional HP Digital Sending Software and third party solutions, and the hardware integration pocket in the control panel for security solutions

Supplies^(5,6)

- HP Color LaserJet CE250A Black Print Cartridge with ColorSphere Toner: \$126
- HP Color LaserJet CE250X Black Print Cartridge with ColorSphere Toner: \$181
- HP Color LaserJet CE251A Cyan Print Cartridge with ColorSphere Toner: \$250
- HP Color LaserJet CE252A Yellow Print Cartridge with ColorSphere Toner: \$250
- HP Color LaserJet CE253A Magenta Print Cartridge with ColorSphere Toner: \$250
- HP Color LaserJet CE254A Toner Collection Unit: \$12.99

Pricing⁽⁶⁾

- HP Color LaserJet CM3530: \$2,499
- HP Color LaserJet CM3530fs: \$2,999

Availability

Expected to be available for purchase worldwide November 1, 2008.

- ⁽¹⁾ Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of low power mode. An InfoTrends study shows the typical office print job is three to five pages long: www.infotrends.com/public/Content/Presentations/officeprinteruse.pdf. Actual results may vary.
- ⁽²⁾ Buyer's Lab gave HP a "Pick of the Year" award in December 2006 for "Outstanding Achievement for the User Interface Design" of its Multifunction printers.
- ⁽³⁾ Buyer's Lab gave HP an "Outstanding Achievement" award in December 2007 for the extensive color control features included with its laser printers and multifunction products.
- ⁽⁴⁾ Fax is optional on the base model and standard on the HP Color LaserJet CM3530fs.
- ⁽⁵⁾ Using genuine HP printing supplies ensures availability of all HP printing features.
- ⁽⁶⁾ Estimated U.S. street prices. Actual prices may vary.

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