



LOW COLOR COST.
COLOR IS THE NEW BLACK AND WHITE.

HP PageWide MFPs and Printers





HP PageWide Technology

HP PageWide Technology delivers professional-quality prints for less, fastest speeds,¹ and best-in-class energy efficiency.² Plus, with this innovative technology, you can save on your color cost per page, while printing faster than other color MFPs in their class.¹ So you get high performance without compromise.

Best-in-class print speeds¹—up to 75 pages per minute (ppm), General Office mode

Low color cost per page

Fast single pass, two-sided scanning (MFP devices)—up to 240 ipm³

Job concurrency—scan, copy, or fax⁵ while someone else is printing, and keep work moving (MFP devices only)

Fewer replaceable parts than most lasers⁴

Durable, fast-drying documents that are water-, smear-, fade-, and highlighter-resistant⁶

Less energy use than in-class lasers²

Key design elements



PageWide writing system

- Up to 59,136 nozzles per color eject ink in precisely the right location
- Fixed printhead so only the paper moves, enabling fast printing in a single pass
- Fewer replaceable parts than most lasers⁴



HP 970/981 cartridges

- Fast drying, water-, smear-, fade-, and highlighter-resistant for durable output⁶
- High black and color saturation for professional-quality color documents⁷
- High-yield⁸ and extra-high-yield⁹ supplies help you print longer before replacing supplies
- Affordable prints, every time



Precision paper motion

- High-speed throughput enables best-in-class print speeds¹—up to 75 ppm
- Adjustable paper guides hold printed pages on two sides for neat stacking in the output tray



Dependable print quality

- Robust printhead designed to last the life of the printer
- Designed so every nozzle has a backup—ensures professional print quality every time
- Automatic printhead servicing to keep the printhead defect-free for consistent print quality
- Automatic nozzle testing and substitution that detects and unclogs printheads for consistent print quality over time

Meet the HP PageWide MFP and printer fleet



HP PageWide 700 series MFPs and printers

- Ideal for teams of 10-30 people printing 2,500-20,000 pages per month¹⁰
- Best-in-class print speeds¹—up to 65 ppm, General Office mode
- High-yield cartridges: 20,000/16,000 (black/color)⁸
- Supports paper sizes up to 11.7 x 17 in/A3
- Organize, staple up to 50 sheets per set, and collate documents with in-line finishing (dns models only)¹¹



HP PageWide Enterprise 700 series MFPs and printers

- Ideal for teams of 10-30 people printing 2,500-25,000 pages per month¹⁰
- Best-in-class print speeds¹—up to 75 ppm, General Office mode
- Extra-high-yield cartridges: 20,000/16,000 pages (black/color)⁹ and high-yield cartridges: 11,000/10,000 pages (black/color)⁸
- Supports paper sizes up to 11.7 x 17 in/A3
- Organize, staple up to 50 sheets per set, collate, and optional hole-punch (select the Flow MFP 785z+ model for advanced external finishing options)¹²



HP PageWide Pro 500 series MFPs and printers

- Ideal for teams of 5-15 people printing 1,000-6,000 pages per month¹⁰
- Best-in-class print speeds¹—up to 70 ppm, General Office mode
- Extra-high-yield cartridge: 17,000/13,000 pages (black/color)⁹



HP PageWide Enterprise 500 series MFPs and printers

- Ideal for teams of 5-15 people printing 2,000-7,500 pages per month¹⁰
- Best-in-class print speeds¹—up to 75 ppm, General Office mode
- Extra-high-yield cartridges: 20,000/16,000 pages (black/color)⁹ and high-yield cartridges: 11,000/10,000 pages (black/color)⁸
- Flow MFP option (586z): pull-out keyboard, HP EveryPage, embedded OCR, send to Microsoft® SharePoint®,¹³ and more
- HP High-Performance Secure Hard Disk



HP PageWide Pro 400 series MFPs and printers

- Ideal for teams of 3-10 people printing 750-4,500 pages per month¹⁰
- Best-in-class print speeds¹—up to 55 ppm, General Office mode
- High-yield cartridge: 10,000/7,000 pages (black/color)⁸



HP PageWide MFP 377dw¹⁴

- Ideal for teams of 3-10 people printing 500-3,000 pages per month¹⁰
- Best-in-class print speeds¹—up to 45 ppm, General Office mode
- Standard cartridge: 3,500/3,000 pages (black/color)¹⁵

Features

PageWide

Single-pass, two-sided scanning

Up to 35 images per minute (ipm)³

Device, data, and document security

Strong security with embedded features like secure boot, secure firmware, and run-time code integrity validation

135+ embedded security settings on the 700 series; 100+ on the 477/552dw/577 series; 70+ on the 377dw¹⁴/452 series

Intuitive color touchscreen

9.0-inch (22.8 cm) functional touchscreen with 8.0-inch (20.3 cm) Color Graphics Display—774dns/779 series
4.3-inch (10.9 cm)—377dw¹⁴/477/552dw/577/755dn/774dn
2.0-inch (5.08 cm) mono graphics display—452 series

Memory upgrade

Optional 128 GB memory upgrade¹⁷

Extensibility

Extensibility through HP Open Extensible Platform (OXF) with job accounting, supports proximity cards—477/552dw/577/700 series

Maximum input capacity

1,550 sheets with optional input trays (500 series only); 1,050 sheets with optional input trays (377dw¹⁴/400 series/755dn); 4,650 sheets (774/779 series)¹⁹

PageWide Enterprise

Up to 240 ipm³

World's most secure printing¹⁶ including HP Sure Start, whitelisting, run-time intrusion detection, and HP Connection Inspector

200+ embedded security settings on the MFP 700; 250+ on the 586 series; 100+ on the 556 series

9.0-inch (22.8 cm) functional touchscreen with 8.0-inch (20.3 cm) Color Graphics Display—MFP 586/780/785 series
4.3-inch (10.9 cm)—556 and 765 series

Optional 1 GB memory upgrade

Full extensibility through HP OXF and Hardware Integration Pocket (HIP)¹⁸

Up to 4,650 sheets with optional input trays²⁰



Give your business a competitive edge

Missing out on the latest technology could mean missing out on opportunities for growth and expansion. Upgrading to HP PageWide MFPs and printers helps you save money with a low color cost per page, and reduce energy costs by using less energy than laser competitors.² It also means upgrading to fast print speeds resulting in improved workplace productivity. With strong security designed to detect and stop attacks, you can spend less time worrying about security breaches and more time on growing your business. Upgrade your existing MFP or printers and experience the HP PageWide difference.

Learn more at hp.com/go/pagewidebusiness

¹ Comparison of HP PageWide A3 devices with the majority of in-class color ink/laser MFPs (\$3,000-\$10,299 and €2,820-€10,199), and color ink/laser single function printers (\$1,500-\$4,299 and €1,410-€4,099) as of April 2018, excluding other HP PageWide products; competitive set based on market share data as reported by IDC as of Q4 2017, MSRP data provided by gap intelligence and/or Buyers Lab. HP PageWide speeds based on General Office mode and exclude first page. Learn more at hp.com/go/printerspeeds.

² Energy claim based on TEC data reported on energystar.gov as of February 2018. Data normalized to determine energy efficiency of in-class A3 color laser printers and MFPs with published speeds of 20 to 80 ppm, excluding other HP PageWide products. Subject to device settings. Actual results may vary.

³ Scan speeds measured from ADF. Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software.

⁴ Fewer service parts claim based on HP analysis of leading in-class A3 color laser printers and MFPs as of February 2018; calculations use publicly available and/or published manufacturer rated yields for long-life consumables and assume 600,000 pages printed (using a 60% black/40% color ratio). Learn more at hp.com/go/pagewideclaims.

⁵ Fax is supported on the HP PageWide Pro MFP 477 and 577 series, and the HP PageWide Enterprise MFP 586f/z models only.

⁶ Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printpermanence.

⁷ Based on internal HP testing of Original HP pigment inks on ColorLok® papers.

⁸ Based on ISO 24711 cartridge yields for HP 981 series High Yield Original PageWide Cartridges compared with HP 981 series Original PageWide Cartridges. Learn more at hp.com/go/learnaboutsplies.

⁹ High-yield cartridges are not included in printer purchase; purchase separately. Comparison is based on ISO 24711 cartridge yields for HP 982X series High-Yield Original PageWide Cartridges compared with HP 982A series Original PageWide Cartridges. Learn more at hp.com/go/learnaboutsplies.

¹⁰ HP recommends that the number of printed pages per month be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period.

¹¹ A 350-sheet inner finisher is standard on the HP PageWide Pro MFP 774dns and 779dns models only. The inner finisher is not available on other models. The 774dns and 779dns models have a maximum output capacity of 850 sheets. All other models have a maximum output capacity of 500 sheets.

¹² The 3,250-sheet external finisher with stapler (Z4L04A) is required for the HP PageWide Enterprise Color Flow MFP 785z+ model and must be purchased separately. It can staple up to 65 pages. The lower bin supports output of up to 3,000 sheets and the upper bin supports output of up to 250 sheets. It is not supported on any other HP PageWide Enterprise Color MFP 780 or 785 series model.

¹³ Scanning to SharePoint® is supported on the HP PageWide Enterprise Color Flow MFP 586z model only and requires an Internet connection to the MFP. Services may require registration. App availability varies by country, language, and agreements. For details, see hpconnected.com.

¹⁴ Product availability varies by country, but excludes the United States. Please visit hp.com or contact your HP dealer for a list of available products.

¹⁵ Average yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details see hp.com/go/learnaboutsplies.

¹⁶ HP's most advanced embedded security features are available on HP Enterprise-class and Managed devices with FutureSmart firmware 4.5 or above and is based on HP review of 2018 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit: hp.com/go/PrintersThatProtect. For more information, visit: hp.com/go/printersecurityclaims.

¹⁷ The 128 GB Memory Module is not included, please purchase separately.

¹⁸ Solutions deployed through the Hardware Integration Pocket (HIP) may require additional purchase.

¹⁹ Printing up to 1,550 sheets with additional paper input trays and mobile cart are optional; please purchase separately for the 552dw and 577dw models. Not compatible with the 452dw and 477dw models. Printing up to 1,050 sheets with optional 500-sheet input tray, not included; please purchase separately.

²⁰ Purchase of optional paper tray(s) required to reach maximum input capacity.

© Copyright 2018–2019 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

Microsoft and SharePoint are U.S. registered trademarks of the Microsoft group of companies.

