

DSCWX50

Capture Full HD video even in low light

SRP \$299



AVCHD RECORDING- SHOOT FULL HD VIDEO

With Full HD 1080 movie recording (1920 x 1080i AVCHD), capturing all your moments in stunning Full HD quality is easy. The dedicated Movie button is easily accessible and ensures you can start recording any moment immediately. WX50 records in bit rates of up to 24Mb/s meaning it rivals many of today's video cameras.

Model	EAN	SRP (\$)
DSCWX50S	4905524851083	\$299
DSCWX50B	4905524851090	\$299

EXMOR R CMOS SENSOR- CAPTURE STUNNING IMAGES & HD MOVIE IN LOW LIGHT SITUATIONS

At the core of the DSCWX50's image quality is the Exmor R CMOS Sensor. This sensor ensures clear, sharp, low noise images are yours for the taking, even after the sun has set.

SWEEP PANORAMA- 42.9 MEGAPIXEL PANORAMIC SHOTS MADE EASY

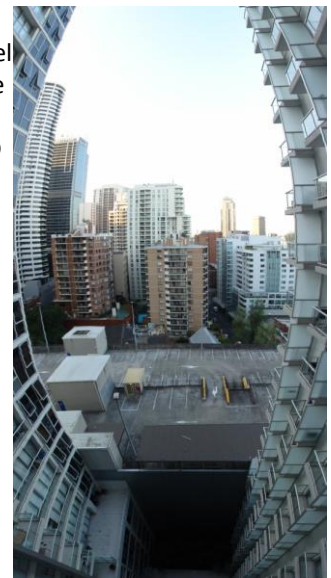
With WX50's Intelligent Sweep Panorama Mode you can capture 42.9 megapixel still images, the highest res among all compact digital cameras. Simply press the shutter and shoot the scene with a sweeping motion. The camera does the rest. Your 42.9 megapixel image can then be viewed on the camera itself or in full HD on your TV.

OPTICAL ACTIVE STEADYSHOT- BLURRY PHOTOS ARE NO LONGER A WORRY

Don't let a not-so-steady hand prevent you from capturing the moment. Optical Active SteadyShot™ image stabilisation uses a built-in motion sensor to detect camera shake and automatically shifts the lens to help prevent blur without sacrificing image or video quality.

PICTURE EFFECTS- CREATIVITY AT YOUR FINGERTIPS

Show off your creative flair with the WX50 new in-camera 'Picture Effect' settings. Effects such as partial colour happen in "real time" meaning you can see the effect on the screen before taking your photos.



HDR Painting



Illustration



Miniature



Partial Colour

SENSOR	Sensor Size & Type	1/2.3 Exmor R CMOS
	Effective Pixels	16.2 Megapixel
LENS	Lens Type	Carl Zeiss Vario-Tessar
	Focal Length 35mm-e	25-125mm
	F Stop	F2.6-6.3
	Optical Zoom	5x
PROCESSOR	SteadyShot	Yes (Active)
FOCUSING	AF Range	W:5cm-infinity T:100cm-infinity
	AF Area	Multi-Point, Centre-Weighted, Spot, Tracking Focus, Face Tracking Focus
CONTROL & SETTINGS	EV Adjustment	From +2.0 to -2.0, 1/3 Step
	Shutter Speed	4" to 1/1,600 in iAuto 1" to 1,600 in Program Auto
	ISO Sensitivity	100 to 3200 in iAuto / 100 to 1'600 in Program Auto
	Dynamic Range Optimizer	Standard
	Face Detection	Yes
	Smile Shutter	Yes
FLASH	Flash Mode	Auto / On / Slow Synch / Off
SHOOTING MODES	Scene Selection	High Sensitivity, Night Scene, Handheld Twilight, Night Portrait, Landscape, Soft Snap, Soft Skin, Anti Motion Blur, Backlight Correction HDR, Beach, Snow, Fireworks, Gourmet, Pet Mode
	Capture Modes	Superior Auto, Intelligent Auto, Easy Shooting, Program Auto, Movie Mode, Panorama, Scene Selection, Picture Effect, 3D, Background Defocus
	Picture Effects	HDR Painting, Rich Tone Monochrome, Miniature, Toy Camera, Pop Colour, Partial Colour, Soft High-Key, Watercolour, Illustration
LCD	LCD	6.7cm (2.7") diagonal
VIDEO RECORDING	AVCHD 1080 50i	Yes
	VGA	Yes
	Dual Record	Yes (3,264 x 2,448)
	Recording Format	AVCHD MP4 (AVC/H.264)
POWER	Battery Type	li-ion NPBN1
	Battery Life	240 images / 60 mins video
OTHER	Dimensions (WxHxD)	92 x 52 x 19mm
	Weight	117g
STORAGE	Media	SD Memory Card / Memory Stick Duo
SUPPLIED	Accessories	Battery Charger, AC Adapter, NP-BN Battery, Micro USB Cable, Manual, Wrist Strap
	Software	PlayMemories (via download)
COMPATIBILITY	Image Software	PC: PlayMemories Lite, PlayMemories Home PC/Mac: Music Transfer Mac: PlayMemories Online Uploader

ACCCSBN- Accessory Kit



SRP: \$79.00

LCSTWJVC- Carry Case



SRP: \$39.00

NPBN1- Spare Battery



SRP: \$69.95

BCTRN2- Charger



SRP: \$89.00