FRONTLINE & BACKOFFICE HERO

Users that serve as the face of an organization within inside sales, service and support roles or perform time-sensitive back-office tasks.

CHALLENGES

• Lacks fast authentication for dedicated or shared devices
• Deficient in reliable physical device security
• Unable to complete customer interfacing responsibilities using high quality and reliable phone connectivity

USE CASE REQUIREMENTS

GOALS

• Ability to complete time sensitive tasks
• Capability to gain consistent secure access
• Capacity to provide a voice for their organization

VALUES

• Design
• Mobility
• Performance
• Collaboration
• Service & Privacy

PAIN POINTS

• Slow, unreliable, portable computer
• Lack of ergonomic support for prolonged work sessions
• No time for breaks

SOLUTIONS:

HP t640 THIN CLIENT AND ECOSYSTEMS

DEMOGRAPHIC INFORMATION

Occupation
• Reception
• Admissions
• Inbound sales
• Administration
• Data Entry
• Accounting

Total Addressable Market Info
• >26% of users

* Source: HP Proprietary data 2020
FRONTLINE & BACKOFFICE HERO: THIN CLIENT

Office

HP t640 THIN CLIENT

HP EliteDisplay E243d Docking Monitor 1TJ76A
B300 Mounting Bracket 2DW53AA
HP Slim Wireless Keyboard & Mouse N3R88AA

Home

HP recommends Windows 10 Pro for business

HP Recycled Case Series 7ZE83AA 5KN29AA 5KN28AA
HP EliteDisplay E243d Docking Monitor 1TJ76A
B300 Mounting Bracket 2DW53AA
HP Slim Wireless Keyboard & Mouse N3R88AA

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