

# fitbit blaze™

## SMART FITNESS WATCH



**Get fit in style with Fitbit Blaze**—a smart fitness watch designed to help you maximize every workout and every day with revolutionary features like PurePulse heart rate, Connected GPS, on-screen workouts, smartphone notifications and more.



### PUREPULSE™ HEART RATE

Continuous, automatic, wrist-based heart rate tracking with no uncomfortable chest strap.



### CONNECTED GPS

Map your routes and see real-time stats like pace and distance (when your phone is nearby).



### ON-SCREEN WORKOUTS

Get FitStar workouts right on your wrist, with graphics to coach you along.



### MULTI-SPORT TRACKING

Easily record runs, cardio, biking and more with real-time stats on display.



### AUTOMATIC EXERCISE RECOGNITION

SmartTrack™ automatically recognizes select exercises and records them for you in the Fitbit app.



### ALL-DAY ACTIVITY TRACKING

Track steps, distance, calories burned, floors climbed and active minutes.



### AUTO SLEEP TRACKING

Automatically track your sleep and set a silent vibrating alarm.



### COLOR TOUCHSCREEN + CLOCK FACES

Enjoy a vibrant hi-res color touchscreen with multiple clock faces to choose from.



### SMARTPHONE NOTIFICATIONS

See call, text and calendar notifications on display (when your phone is nearby).



### MUSIC CONTROL

Adjust your volume and play, pause or switch songs from your smartphone with a simple tap.



### ACCESSORY BANDS + FRAMES

Change your look with a sleek lineup of bands and frames in metal, leather and more.



### WIRELESS SYNCING

Sync stats wirelessly and automatically to your computer and 200+ leading devices.



### SHARE + COMPETE

Share your stats and compete with friends on the leaderboard or in Fitbit Challenges.

**MSRP \$199<sup>95</sup>**

**SIZES S, L, XL (ONLINE ONLY)**

**COLORS**



BLACK



PLUM



BLUE

**WATER RESISTANT**

## EXPERIENCE FITNESS ON A WHOLE NEW LEVEL



### PUREPULSE HEART RATE

See continuous heart rate and simplified heart rate zones to quickly gauge exercise intensity during workouts.



### CONNECTED GPS

Map your routes and see real-time run and bike stats on display (when your phone is nearby).



### ON-SCREEN WORKOUTS

Get step-by-step instructions and graphics that coach you through FitStar workouts on your wrist.



### MULTI-SPORT + SMARTTRACK

Activate a multi-sport mode for real-time stats on display and more precise tracking, or let SmartTrack automatically record select exercises for you, like runs and rides.



## FIND A STYLE THAT FITS

Create the perfect watch for any occasion with accessory bands from our Classic or Luxe collections. *Tracker not included.*



### Classic bands

Black, Plum, Blue  
SIZES S, L, XL (Black only)  
\$29<sup>95</sup>



### Luxe leather bands with frame

Black, Camel, Mist Grey  
SIZES S, L  
\$99<sup>95</sup>



### Luxe metal band with frame

Stainless Steel  
ONE SIZE  
\$129<sup>95</sup>

## Track your progress with mobile & online tools.



See easy-to-read charts and graphs that track your progress.



Set goals, log food and track weight to see a more complete picture of your health.



Compete with friends and family in challenges and on the leaderboard.



Earn achievement badges and get milestone updates.

