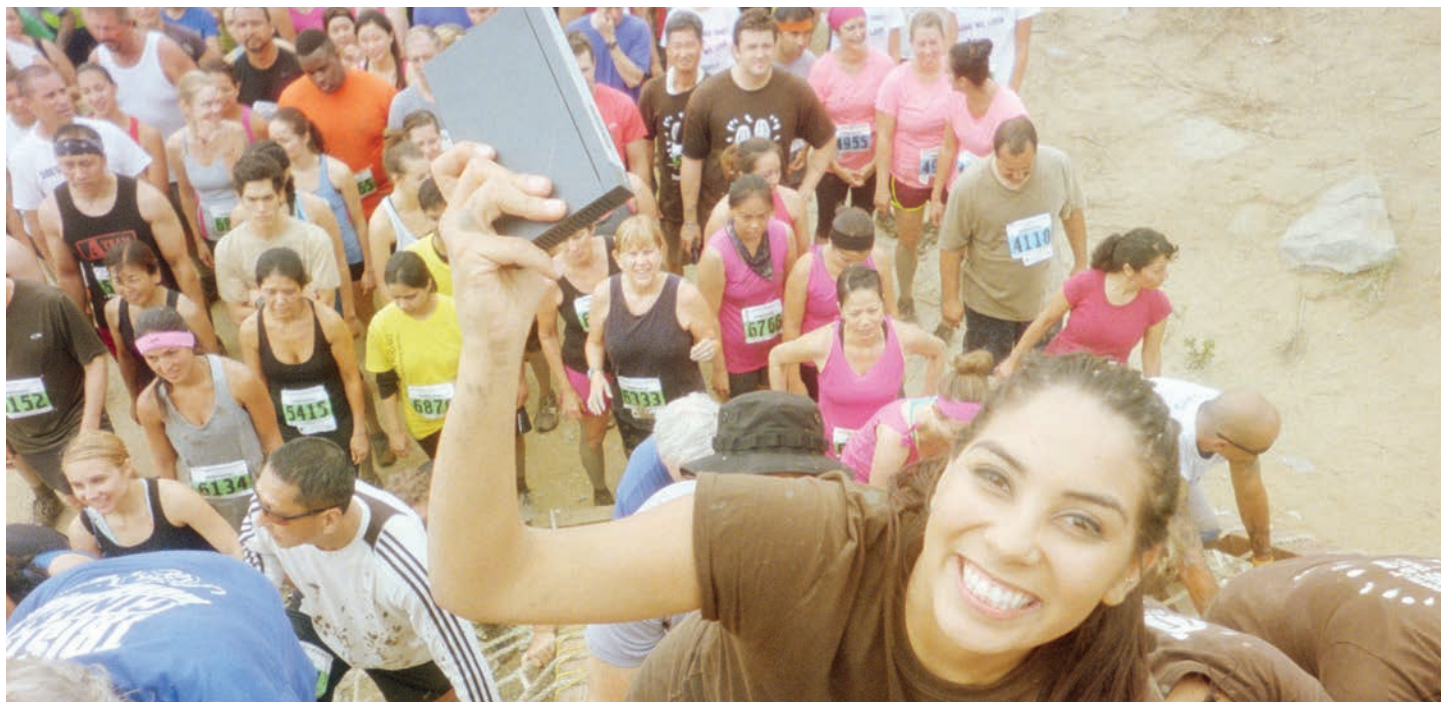




HP networking conquers Camp Pendleton Mud Run

Rugged HP Gigabit Ethernet networking switch gets down and dirty, but drops no traffic



HP Networking products:

- Meet the highest standards for quality
- Reduce risk
- Magnify the effect of your networking budget
- Merge easily with your legacy equipment
- Maintain your business productivity

Mud Run taxes people and equipment

Always up for a challenge, HP partner GST Information Technology joined some 6,000 other participants in tackling the 2013 Camp Pendleton World Famous Mud Run. But “Team GST” added a twist—it brought along an HP 1410 Gigabit Ethernet switch. Whether wading through massive mud pits, crawling through tunnels, or vaulting obstacles, the competitors carried this vital networking component over the entire 10-kilometer course.

Like the participants, the HP 1410 switch got wet, dirty, and muddy. At times completely submerged in water or slime, launched over obstacles or passed hand to hand, the 1410 switch finally crossed the finish line with the team. Then came the moment of truth: connection to the network and power-on. The switch's link lights blazed bright green; in a few moments the switch was operating as if it had just come from the showroom floor.

HP quality is comprehensive

Of course, the Mud Run was an extreme test, and we don't recommend it for any of your networking equipment, including ours. But we aren't surprised by the 1410 switch's ruggedness and reliability, even in the face of extreme, out-of-spec conditions, either. The design and manufacture of our switches and other equipment reflect industry-leading quality practices that are an important part of our organizational culture. We employ those practices to design and build quality into our products. And we monitor that quality at every stage of production. What's more, our quality improvement cycle taps feedback from customers and support staff, continually increasing quality in everything from design and development through production and testing and on into the workplace. The result: When you acquire an HP networking product you can be confident it will be rugged, reliable, and cost-effective.



And there's a lifetime warranty in your pocket

Chances are you won't need it. But the new HP Lifetime Warranty 2.0 builds upon our lifetime warranty leadership by adding 24x7 phone support for many networking products for up to three years—all included in the purchase price of the covered products. That means around-the-clock support for three years at no additional cost, providing you with the remote support you need anytime, anywhere. Even at Camp Pendleton.

For more information

For more information about HP Networking products, visit: hp.com/networking

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