

SONY

Press Release

Sony Unveils Wearable Walkman® WS413 and WS414 with a New Salt Water / Dustproof Design

*All-in-one design enables users to enjoy quality sound in a wider variety of conditions
with easy connectivity and an improved sleek, wearable fit*



- **New salt water / dustproof design for use with increased range of sports**
- **Introducing new ‘Ambient Sound’ mode for enhanced user experience**
- **All-in-one design delivers quality sound anytime, anywhere with easy connectivity and an improved sleek, wearable fit**

Hong Kong, February 16, 2016 – The brand new wearable [Walkman® WS413 and WS414](#)¹ from Sony allow you to enjoy more activities in a wider variety of conditions thanks to its new, tough, salt water and dustproof design. Both Walkman® models can accompany you to swim in the pool or the sea, to do yoga or to run in your yearly marathon race. A wire-free round and seamless shape makes the fit comfortable and perfect for slipping over the ear.

Listening to music whilst exercising is a true motivator, so why not make it easier than ever? The salt waterproof and dustproof² wearable Walkman® WS413 and WS414 allow you to listen to your favourite songs whilst enjoying sports such as swimming or canoeing. A rustproof coating on the surface of the front case ensures that your Walkman® is protected both inside and out.

¹ The NW-WS414 offers 8GB capacity, while the NW-WS413 offers 4GB capacity.

² WS413 and WS414 are salt-waterproof and dustproof to an IPX65/68 rating.

The Walkman® WS413 and WS414 come equipped with both everyday earbuds³, and specially designed waterproof earbuds that are covered with a thin film to form a barrier against water getting through without compromising comfort.



But you don't have to be into sports to enjoy the Walkman® WS413 / WS414. The sand tolerance means it's great for those beach days and exotic holidays. The unique sealed structure equalises compression ratios, ensuring that your Walkman® stays dustproof in a variety of environments. The supported temperature feature that has been extended means you can now use your Walkman® to its full potential in temperatures from -5°C to 45°C.



You can also choose to remain conscious of the voices and noises around you, thanks to the new Ambient Sound mode. In-built microphones pick up ambient sounds around you, allowing you to stay in touch with your surrounding environment without having to remove the device or lower the volume. This means you can communicate with your jogging buddy or yoga instructor without having to pause your motivational music.

³ Both standard earbuds and waterproof earbuds are provided in sizes S/M/L/LL.

The new all-in-one wearable Walkman® WS413 (4GB) / WS414 (8GB) from Sony are available in blue, green, black, and ivory colour options at HK\$780 and HK\$980 (selling prices at Sony Store) respectively from February 18, 2016.

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

###

Specifications of Walkman® NWZ-WS413 and NWZ-WS414:

	NWZ-WS413	NWZ-WS414
General		
Memory	4GB ^{*1}	8GB ^{*1}
USB	Hi-Speed USB(USB 2.0 compliant)	
Water Resistance	IP65/IP68 (IEC 60529) or equivalent * * with swimming earbuds attached	
Maximum Recordable Number of Songs and Time	MP3 128 kbps: 880, Linear PCM 1411 kbps: 75	MP3 128 kbps: 1,850, Linear PCM 1411 kbps: 170
Operating Temperature	-5 'C to 45 'C (23 'F to 113 'F)	
Microphone	Stereo	
Output	Frequency response 20 to 20,000 Hz (when playing data file, single signal measurement)	
Weight	Approx. 32 g (1.2 oz)	
Audio Formats Supported	<p>MP3 Media File format: MP3(MPEG-1 Layer3) file format, File extension: .mp3, Bit rate: 32 to 320kbps (Supports variable bit rate (VBR)), Sampling frequency^{*2}: 32, 44.1, 48kHz</p> <p>WMA Media File format: ASF file format, File extension: .wma, Bit rate: 32 to 192kbps (Supports variable bit rate (VBR)), Sampling frequency^{*2}: 44.1kHz</p> <p>Linear-PCM Media File format: Wave-Riff file format, File extension: .wav, Bit rate: 1411kbps, Sampling frequency^{*2}: 44.1kHz</p> <p>AAC Media File format: MP4 file format; File extension: .mp4,.m4a,.3gp; Bit rate: 16 to 320kbps (Supports variable bit rate (VBR))^{*3}; Sampling frequency^{*2}: 8, 11.025, 12, 16, 22.05, 24, 32, 44.1, 48kHz</p>	
Power		
Power Source	Built-in Rechargeable lithium-ion Battery, USB power (from a computer via a USB Cradle of the player)	
Recharge Time	Approx. 1.5 hours Quick charge	

