**Product guide** 

# Stay mobile and print high quality in high volume



HP DeskJet Ink Advantage Ultra 4729 All-in-One





### Affordable, high-volume printing

Get consistent, high-quality prints at a low cost with a wireless all-in-one that delivers:

- High-volume printing with ultra-high-yield, low-cost Original HP ink cartridges<sup>1</sup>
- The easiest way to print from smartphones and tablets<sup>2</sup>
- Simple printer setup from a smartphone, tablet, or PC<sup>3</sup>
- Easy printing from mobile devices without accessing a network<sup>4</sup>
- Printing and scanning on the go with the HP All-in-One Printer Remote mobile app<sup>5</sup>
- Standout everyday documents with sharper lines, darker blacks, and reduced smudging<sup>6</sup>
- Borderless printing for stunning lab-quality photos and laser-sharp documents
- Durable, fade- and water-resistant photos<sup>7</sup>
- Printing and copying from an intuitive control panel and icon display
- Quiet mode for noise-sensitive environments
- Access to business tips, news, and more with HP Printables—delivered on your schedule<sup>8</sup>

Cover all your printing needs with this reliable all-in-one and ultra-high-yield ink cartridges from HP. This versatile system is designed to deliver thousands of standout pages. Stay connected with the easiest way to print from smartphones and tablets.<sup>2</sup> Set up quickly, and print, scan, and copy with ease. An optional quiet mode helps reduce noise and distraction. Print at an impressively low cost per page.<sup>1</sup>

### Who can benefit?

This HP DeskJet all-in-one is ideal for those who want easy, high-volume printing at a low cost per page and need:

- Consistent, high-quality results for everyday documents and photos
- Easy mobile printing from smartphones and tablets<sup>2</sup>
- Quick, simple setup from smartphones, tablets, and PCs<sup>3</sup>
- Versatile, quality scanning and copying
- Easy maintenance with minimal intervention



# More prints, 1 same HP quality

Easily tackle large print jobs with ultra-high-yield Original HP ink cartridges. Print up to 4,500 pages at a low cost.<sup>9</sup>

- This HP all-in-one and ultra-high-yield Original HP ink cartridges work together flawlessly, so you can print all the documents you need to succeed—for less.<sup>1</sup>
- Count on brilliant prints with a clean, reliable system that's easy to maintain. Just snap the cartridges in place and start printing.
- Spend less time replacing ink. Print more documents and photos with long-lasting Original HP ink cartridges.
- Use HP Planet Partners to easily recycle your Original HP cartridges. Returned cartridges are never sent to landfills, refilled, or resold.<sup>10</sup>



# Easy mobile printing<sup>2</sup>

Stay connected with the easiest way to print from your smartphone or tablet.<sup>2</sup>

- Print documents, photos, and more from your iPhone and iPad using AirPrint, and from smartphones and tablets running Android™, Windows® 8, Windows 10, and Google™ Chrome™ operating systems.²
- Start printing quickly with easy setup from your smartphone, tablet, or PC.<sup>3</sup> Use your mobile device to register your all-in-one and connect to your local wireless network.<sup>3</sup>
- Print from mobile devices without a network, anywhere in your home or office.<sup>4</sup> Wi-Fi Direct printing lets you connect your mobile device directly to your all-in-one.
- Manage printing tasks and scan directly from your mobile device using the HP All-in-One Printer Remote mobile app for smartphones and tablets.<sup>5</sup> Quickly send scans to email or cloud storage, and check ink status before you print.<sup>5</sup>
- Rely on this all-in-one to take care of your print jobs, even when you're not there.
  Whether the output tray is open or closed, printed pages have an unobstructed path and come out looking great.



# Outstanding print quality you can count on

Stand out with borderless, high-quality prints and durable color photos.<sup>6,7</sup>

- Produce impressive everyday documents with sharper lines, darker blacks, and reduced smudging with Original HP ink cartridges and ColorLok® papers.<sup>6</sup>
- Create borderless, lab-quality photos and laser-quality documents—right in your home or office.
- Rely on Original HP inks for fade- and water-resistant photos that last for decades.<sup>7</sup>
- Produce high-quality prints, time after time. This HP DeskJet all-in-one is designed and built to HP's high standards for reliable, long-term use.

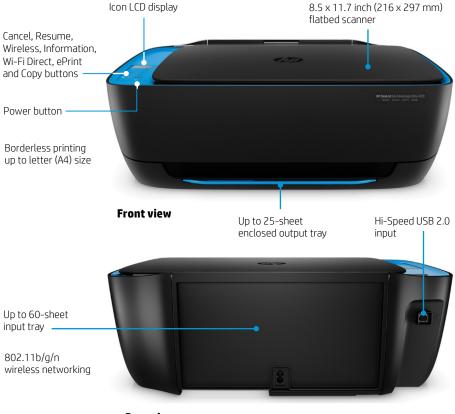


## Everything you need—right away

Print, scan, and copy with ease.

- Simplify tasks and finish in less time. Intuitive control panel buttons and an icon LCD display make it easy to access all-in-one functions.
- Get up and running right away and automatically connect to your wireless network. 11
- Use this all-in-one wherever you choose, without disrupting business activities. Simply select the optional quiet mode to help keep noise to a minimum.
- Access business forms, management tips, news, calendars, and more with HP Printables—delivered to your all-in-one, on your schedule.<sup>8</sup>

### **Product walk around**



Rear view

- 1 Cost per page comparison based upon ISO/IEC 24711 page yield of HP 46 ink cartridges compared to standard capacity HP ink cartridges with continuous printing. Actual yield varies based on content of printed pages and other factors. To learn more, visit hp.com/go/learnaboutsupplies.
- <sup>2</sup> In comparison to the majority of consumer/home office inkjet all-in-one printers <\$399 USD as of Nov 2014 based on market share as reported by IDC. App download required for printer setup; HP ePrint account registration may be required. Wireless operations are compatible with 2.4 GHz operations only. See hp.com/go/mobileprinting for more details.
- <sup>3</sup> Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone 4 and later, iPad fourth generation, iPad mini, iPad Air, iPod, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see hp.com/go/mobileprinting.
- 4 Mobile device needs to be connected directly to the Wi-Fi Direct signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting.
- <sup>5</sup> Compatible with iPhone 4 and later, iPad fourth generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.
- <sup>6</sup> Based on internal HP testing of HP Original black pigment inks on ColorLok® papers compared with standard paper.
- <sup>7</sup> Water resistance based on Original HP inks printed on HP photo papers in HP internal testing based on ISO 18935 standards. Image permanence estimates based on Original HP inks printed on HP photo papers. For more information, see hp.com/go/printpermanence.
- <sup>8</sup> Requires a wireless access point and an Internet connection to the printer. Services require registration. HP Printable availability varies by country, language, and agreements, and may require a firmware upgrade. Not all HP Printables can be set up for automatic delivery and not for all printer models. For details, visit hp.com/go/hpconnected/help/printablesgs.
- 9 Based upon ISO page yield cost per page of black HP 46 cartridge with continuous printing. Three black HP 46 cartridges included in the box.
- <sup>10</sup> Program availability varies. For more information, visit <u>hp.com/recycle</u>.
- 11 HP Auto Wireless Connect may not be available for all system configurations. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only. For information on compatibility, visit hp.com/go/autowirelessconnect.

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