

# fitbit alta™

## FITNESS WRISTBAND



**Motivation is your best accessory with Fitbit Alta—** a customizable fitness tracker that's as versatile as your personal style. Automatically track activity, exercise and sleep, get reminders to move and update your look for every occasion with accessory bands.



### ALL-DAY ACTIVITY TRACKING

Track steps, distance, calories burned and active minutes.



### AUTO SLEEP TRACKING

Automatically track your sleep and set a silent vibrating alarm.



### ACCESSORY BANDS

Personalize your look with a sleek lineup of accessory bands in metal, leather and classic.



### REMINDERS TO MOVE

On-screen messages help you reach hourly step goals and keep you moving throughout the day.



### AUTOMATIC EXERCISE RECOGNITION

SmartTrack™ automatically recognizes select exercises and records them for you in the Fitbit app.



### CLOCK + TAP DISPLAY

See stats and time with an easy-to-read OLED tap display, and customize your clock face and layouts.



### SMARTPHONE NOTIFICATIONS

See call, text and calendar notifications on display (when your phone is nearby).



### LONG BATTERY LIFE

Wear your wristband up to 5 full days and nights without needing a charge.



### WIRELESS SYNCING

Sync stats wirelessly and automatically to your computer and 200+ leading devices.



### INSPIRE + COMPETE

Connect with friends and family by sharing stats, sending direct-messages and competing on the leaderboard or in Fitbit Challenges.

**MSRP \$129<sup>95</sup>**

**SIZES S, L, XL (ONLINE ONLY)**

**COLORS**



BLACK



PLUM



BLUE



TEAL

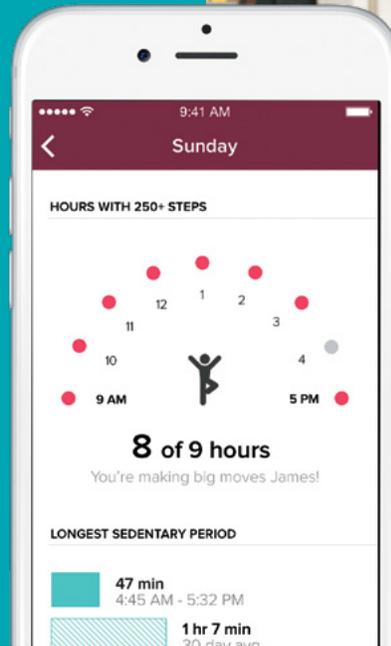
**WATER RESISTANT**

## GET PERSONAL PEP TALKS

To keep you on track toward better health, Fitbit Alta can send you reminders to move throughout the day. On-screen messages encourage you to reach mini-goals of 250 steps per hour and cheer you on when you do.

## NEVER MISS A WORKOUT WITH SMARTTRACK

Automatically track exercises like walks, runs and elliptical sessions, then open the app to see a summary of your workout and how you're stacking up toward your weekly exercise goals.



## FIND A STYLE THAT FITS

Create the right accessory for any occasion—from work to workouts and beyond—with accessory bands from our Classic or Luxe collections. *Tracker not included.*



### Classic bands

Black, Plum, Blue, Teal  
SIZES S, L, XL (Black only)  
\$29<sup>95</sup>



### Luxe leather bands

Graphite, Blush Pink  
SIZES S, L  
\$59<sup>95</sup>



### Luxe metal band

Stainless Steel  
SIZE S/M  
\$99<sup>95</sup>

## Track your progress with mobile & online tools.



See easy-to-read charts and graphs that track your progress.



Set goals, log food and track weight to see a more complete picture of your health.



Compete with friends and family in challenges and on the leaderboard.



Earn achievement badges and get milestone updates.

