



# Essential home printing

HP DeskJet 2700e and HP DeskJet 4100e series  
With HP+: Printing made brilliantly simple



Ideal for users with simple printing needs. Designed to deliver a hassle-free experience for printing, scanning, and copying everyday documents. Get easy setup using HP Smart app<sup>1</sup>, worry-free wireless<sup>3</sup>, and all the HP+ benefits.



Simple setup.

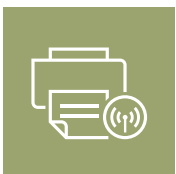
Simple printing.

Set up and connect with your computer, tablet, or phone, and start printing in minutes with HP Smart app best-in-class mobile print app.<sup>1,2</sup>



Save up to 50% on ink and never run out<sup>4,5</sup>

Get ink automatically delivered for a lot less, with HP Instant Ink.<sup>4,5</sup>



Worry-free wireless

Dual-band Wi-Fi<sup>®</sup> with self-reset enables better range and faster, more reliable connections.<sup>3</sup>



Printing made brilliantly simple

With HP+, get HP's simplest printing solution and up to \$150 of added value with the exclusive use of Original HP Ink.<sup>8</sup>

# hp+ Printing made brilliantly simple

HP+ is our simplest printing solution that makes printing easier with always-on, always-connected printers that never run out of ink<sup>5</sup>, an app that helps you get more done, and the superior print quality that comes from the exclusive use of Original HP Supplies.

The HP DeskJet 2700e and HP DeskJet 4100e series with HP+ offers a six-month free trial of HP Instant Ink<sup>13</sup>, an additional year of HP warranty, advanced HP Smart app solutions, and Forest First sustainable printing—all for using Original HP Ink.<sup>9</sup>



# INTRODUCING

## Printing made brilliantly simple

HP+ is the simplest printing solution that makes printing simple with always-on, always-connected printers that never run out of ink, an app that helps you get more done, and the superior print quality that comes from using only Original HP Supplies.



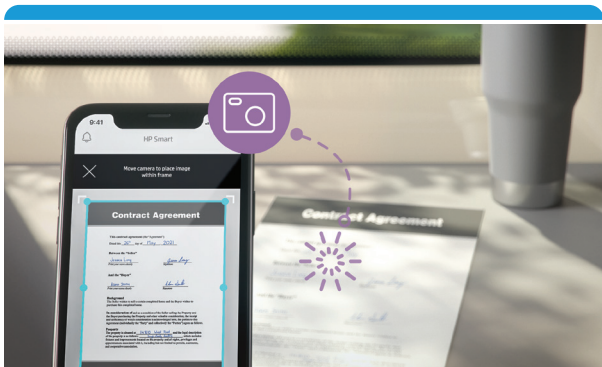
### Better connected, always ready with HP+<sup>11</sup>

With HP+, get fewer printer interruptions with new connected cloud that automatically detects and fixes connectivity issues.



### Never run out of ink with HP Instant Ink<sup>5</sup>

Enroll to get ink, plus hassle-free delivery, and recycling all starting at \$0.99 a month. 6 months free trial with HP+.<sup>9</sup>



### Get more done with advanced HP Smart app features

Print on-the-go, scan multi-paged documents more easily, and save time with pre-programmed Shortcuts.



### Investing in forests with every print<sup>10</sup>

With HP+, your printer supports Forest First sustainable printing. For every page printed, we invest in the protection and management of healthy forests.



Never run out with HP Instant Ink. Get ink, plus hassle-free delivery, and recycling all starting at \$0.99 a month.<sup>5</sup>



Select a printing plan

Print a little or a lot—there's an option for everyone. Your subscription includes ink, hassle-free delivery, and prepaid recycling.



We ship you ink at no extra cost

When ink levels are low, we automatically ship a new cartridge. Cartridges are shipped before you need them, so you never run out.<sup>5</sup>



Enjoy total flexibility

You can cancel or change your plan anytime. If you don't use all of your pages, they automatically roll over to the next month.<sup>12</sup>

## INK PLANS

### Print more in a month?

Get an additional 10–15 pages for just \$1.

**15 Pages**  
a month  
**\$0.99**

**50 Pages**  
a month  
**\$2.99**

**Recommended**  
Home Printing Plan

**100 Pages**  
a month  
**\$4.99**

### Print less in a month?

Roll over up to 3x the number of pages in your plan.<sup>12</sup>

**300 Pages**  
a month  
**\$11.99**

**Recommended**  
Small Business Printing Plan

**700 Pages**  
a month  
**\$24.99**



## ESSENTIAL HOME PRINTING

Designed to deliver a hassle-free experience for printing, scanning, and copying everyday documents, you'll get faster, more reliable connections.<sup>3</sup> With a simple setup using the HP Smart app, you're ready to go on any device.<sup>1</sup> Get ink automatically delivered for a lot less, with HP Instant Ink.<sup>4,5</sup>



## OUR BEST-VALUE HOME PRINTERS



Simple setup.  
Simple printing.

Set up and connect with your computer, tablet, or phone, and start printing in minutes with HP Smart app—best-in-class mobile print app.<sup>1,2</sup>



Worry-free wireless

Dual-band Wi-Fi® with self-reset enables better range and faster, more reliable connections.<sup>3</sup>



Save up to 50% on ink  
and never run out<sup>4,5</sup>

Get ink automatically delivered for a lot less, with HP Instant Ink.<sup>4,5</sup>



Printing made  
brilliantly simple

With HP+, get HP's simplest printing solution and up to \$150 of added value with the exclusive use of Original HP Ink.<sup>8</sup>



Use your smartphone to set up in a few easy steps, then connect and print from any device, using HP Smart app—best-in-class mobile print app.<sup>2</sup> Even use the HP Smart app to print, scan, and copy from anywhere.<sup>1</sup>

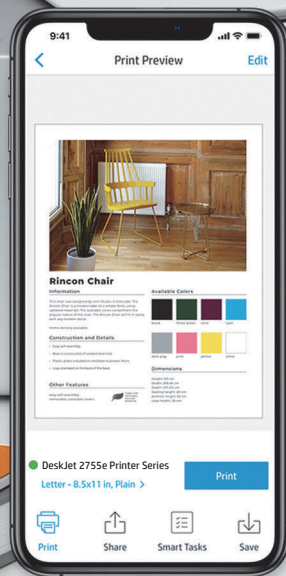
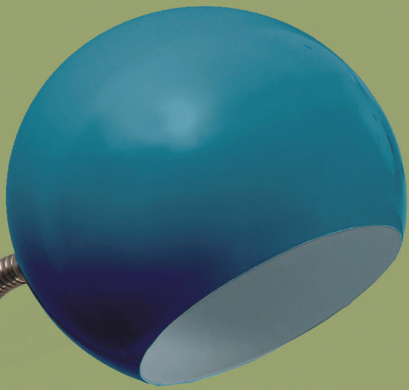
Get started fast with easy setup that guides you, step by step. Simply download the HP Smart app, connect to Wi-Fi®, and share your printer across all your devices.<sup>1,3</sup>

Start printing right away. The intuitive control panel helps you complete projects quickly and easily.

Easily handle tasks and do a lot from one device—print, scan, and copy.

# WORRY-FREE WIRELESS

- Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.<sup>3</sup>
- Get connected and start printing fast from your smartphone or tablet with Bluetooth 4.2®—easy setup.<sup>6</sup>
- Access and print files on your network with wireless networking.<sup>3</sup>
- Easily connect your printer to your computer with the built-in USB port.<sup>7</sup>





# SAVE UP TO 50% ON INK AND NEVER RUN OUT<sup>4,5</sup>



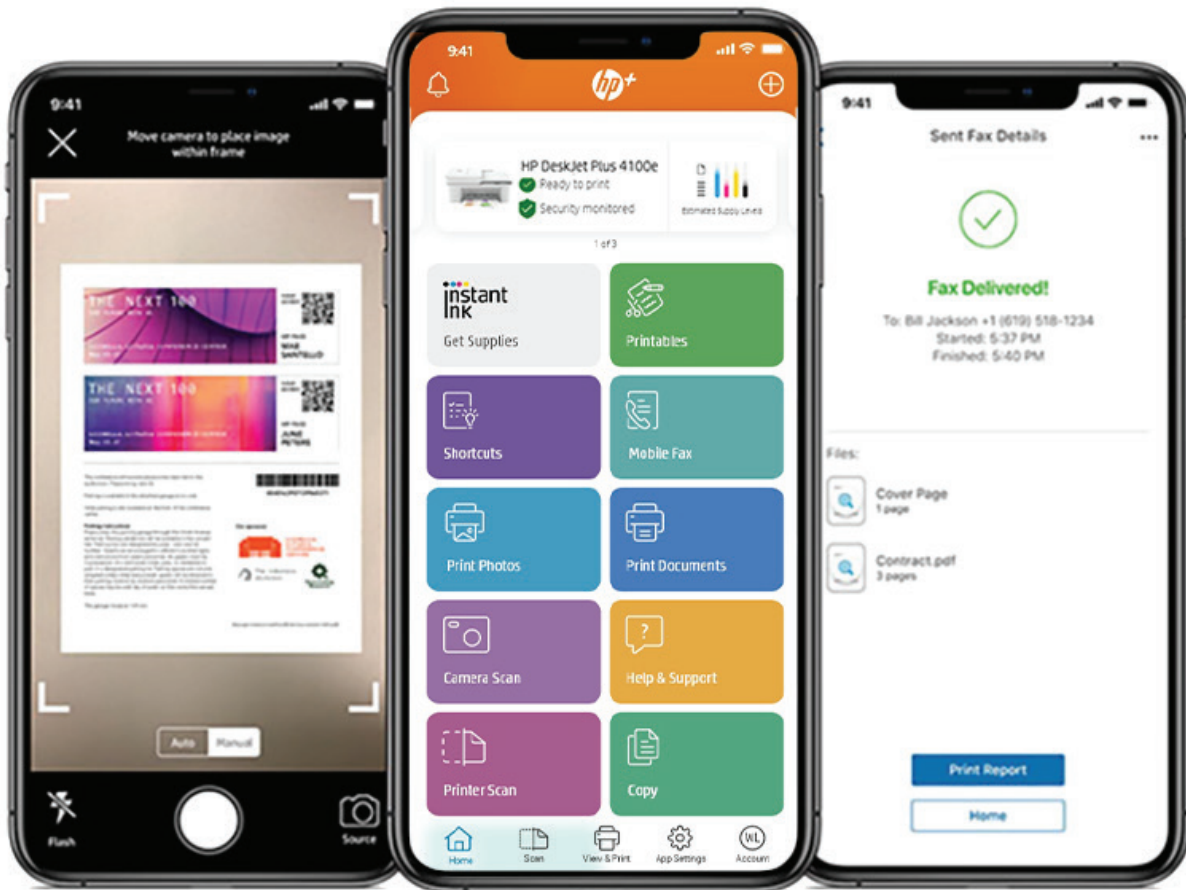
For hassle-free printing, this printer automatically orders ink when you're running low so you don't have to shop for cartridges.<sup>5</sup> Get ink automatically delivered for a lot less, with HP Instant Ink.<sup>4,5</sup>

- Have supplies delivered automatically through HP Instant Ink integration.
- Manage your account, check print volume, and change plans easily.



# HP SMART APP

Printing from your smartphone just got easier



- Easily print everyday documents from your smartphone.<sup>1</sup>
- Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud—from virtually anywhere.<sup>1</sup>
- Take a photo as a copy, and send it to your printer from virtually anywhere.<sup>1</sup>
- Get notifications when printing, scanning, or copying from your smartphone.<sup>1</sup>
- Save time by sending a mobile fax from your smartphone, tablet, or PC for 24 months with the HP Smart app.<sup>1</sup> (HP DeskJet 4100e only)



# INVESTING IN FORESTS WITH EVERY PRINT<sup>10</sup>


With HP+, your printer supports Forest First sustainable printing. For every page printed, we invest in the protection and management of healthy forests.

# HP DESKJET FAMILY LINEUP



HP DeskJet 2700e series

HP DeskJet 4100e series

	HP DeskJet 2700e series	HP DeskJet 4100e series
Industrial design	Traditional	
User interface	LCD control panel with buttons	
Photo	Photo editing	
Connectivity	Dual-band Wi-Fi® with self-reset + Bluetooth 4.2	
Sustainability	Made from recycled content—up to 20% by weight of plastic	
Solutions	Print from anywhere, voice print, Shortcuts, print from social media, order photo albums <sup>1</sup>	Print from anywhere, voice print, Shortcuts, print from social media, order photo albums, send mobile fax* <sup>1</sup>
Security	Basic encryption and password protection	
Productivity		Automatic document feeder
 <b>Printing made brilliantly simple</b>	<p><b>During printer set-up, choose HP+ to receive</b> +6 months free trial of Instant Ink + Additional year of warranty + Advanced HP Smart app features</p> <p>Choose HP+ during printer setup to activate benefits. HP+ requires an HP account, ongoing internet connection, and use of Original HP ink cartridges – see details at <a href="http://HP.com/plus">HP.com/plus</a>.</p>	



# Why

Opt-in at printer setup for more value and the simplest printing experience.

## HP DeskJet 2700e and HP DeskJet 4100e

### With HP+

With Instant Ink trial  
Risk-free, no commitment

HP Warranty

Exclusive features

Original HP Ink Cartridges

Other requirements

6 months

2 years

- Advanced HP Smart app solutions
- Forest First printing<sup>10</sup>

Required

- HP account
- Internet connection

### Without HP+

1 year

Recommended

# HP DESKJET 2700e | HP DESKJET 4100e

## FEATURE HIGHLIGHTS

### The excellent essential

- LCD control panel with buttons
- 60 sheet input tray
- Flatbed scanner
- 35 sheet auto document feeder (HP DeskJet Plus 4100e only)
- Print speeds up to 8.5/5.5 ppm (black/color)
- Made from recycled content—up to 20% by weight of plastic

### Reliable connectivity

- Dual-band Wi-Fi® with self-reset + Bluetooth 4.2
- Connect via USB<sup>7</sup> or wireless
- Security essentials—basic encryption and password protection

### HP Smart app

- Easy and fast setup from smartphone, PC, or tablet<sup>1</sup>
- Print securely virtually everywhere<sup>1</sup>
- Remote scan and copy<sup>1</sup>
- Send a mobile fax from your phone for 24 months (HP DeskJet Plus 4100e only)<sup>1</sup>



HP DeskJet 2700e

HP DeskJet 4100e

Visit [hp.com/deskjetprinters](https://hp.com/deskjetprinters) for more information



1. Requires the HP Smart app download. For details on local printing requirements see [www.hp.com/go/mobileprinting](https://www.hp.com/go/mobileprinting). Certain features/software are available in English language only, and differ between desktop and mobile applications. Instant Ink subscription may be required. Instant Ink not available in all countries. See details at [www.hpinstantink.com](https://www.hpinstantink.com). Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. 2. Compared to majority of OEM mobile printing apps for inkjet and laser printers and all-in-ones for home and home office, priced less than or equal to \$429.99 USD. Market share as reported by IDC CYQ2 2018 Hardcopy Peripherals Tracker. Claim based on lab testing and research of printer manufacturers' mobile print apps and Keypoint Intelligence – Buyers Lab study commissioned by HP. See September 2018 report at [keypointintelligence.com/HPSmartApp](https://keypointintelligence.com/HPSmartApp). 3. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at [hp.com/go/mobileprinting](https://hp.com/go/mobileprinting). Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs. only three non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150mbps) vs. 2.4 GHz band (up to 72.2mbps). Internet access required and must be purchased separately. 4. Based on monthly subscription cost of HP Instant Ink 700-page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 color inkjet cartridge printers & MFPs using original standard capacity cartridges priced for: Australia <299 AUD; New Zealand <349 NZD; Canada <=399 CAD & United States <399 USD. Sale prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Buyers Lab July 2020 study commissioned by HP, based on publicly available information as of June 1, 2020. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q1. For details: [www.keypointintelligence.com/HPInstantInk](https://www.keypointintelligence.com/HPInstantInk). 5. Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area. 6. Mobile device needs to support Bluetooth v4.2+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 5 feet of the printer. For details, see [hp.com/go/bleprinting](https://hp.com/go/bleprinting). 7. USB cable not included; purchase separately. 8. Added value is calculated based on 6 months of any Instant Ink plan, up to \$24.99/month. See Instant Ink offer details on box (1) or at [www.hpinstantink.com](https://www.hpinstantink.com). With HP+, customers will also receive additional value in the form of one extra year of HP Carepack-based warranty and access to advanced HP Smart app features. 9. HP Instant Ink sign up required. HP Instant Ink not available in all countries. Subject to monthly page limit of plan selected. Must complete HP Instant Ink sign up within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. One offer redeemable per printer. Free months offer with HP Instant Ink subject to change after 10.31.2021. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the other offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. Unless service is cancelled within the promotional period online at [hpinstantink.com](https://hpinstantink.com), a monthly service fee, based on the plan chosen, plus tax and overage fees will be charged to your credit/debit card. Customer will be charged for any overage fees and applicable taxes at the end of each month in the promotional period. See additional offer information available during online sign up process. For service details, see [hpinstantink.com](https://hpinstantink.com). 10. See additional details at <https://www8.hp.com/us/en/hp-information/sustainable-impact>. Investment includes NGO partnerships targeted to protect forests, improve responsible forest management and help develop Science Based Targets (SBT) for responsible management of forests. 11. Improved printer connectivity utilizing Smart Driver and Print/Scan Doctor technology in the HP+ system, versus HP consumer printers without HP+. 12. Rollover allows unused pages in a month to be placed in a rollover account and then applied to pages in excess of your monthly allowance. The rollover account balance is limited to a maximum of three times your monthly service plan pages on Ink plans. (Ink example: you can roll over up to 150 pages if you are enrolled in a 50-page plan.)

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