

Pentel *Imprint*™

2014

Make the *Write* Impression.

JANUARY - JUNE

SPECIALS



**NO SET-UP CHARGES ON FIRST COLOR
PROMO CODE: 6MO1**

Pentel *Imprint*™

Make the *Write* Impression.

ASI #77240 • PPAI #113818
UPIC: PENTEL • SAGE #21929
pentelimprint.com

SPECIAL PRICE

65¢
(C)

Regular Price: 79¢ (C)

Wow!TM

Wow!TM Retractable, Medium Line Ballpoint Pen

Minimum order 500 each

Unique triangular-shaped barrel & grip makes it easy to hold and keeps it from rolling off desks. The unique design stands out in a crowd. Low in price yet high in quality. Maximum comfort and control with the latex-free grip.

- No pad print set-up charge:
SAVE \$37.00 (G)
- Price includes a one color imprint
- Side button retracts tip
- Unique triangular-shaped barrel
- Average writing distance: 2,500 ft.
- For large quantities or custom color, contact your Pentel representative
- Writes medium black lines
- Refillable with Pentel® BKS10 refill
- One color imprint only
- Imprint area: 2" x 1/4"
- IMPRINTED IN U.S.A.



BK440-AI



BK440B-AI



BK440C-AI



BK440D-AI



BK440F-AI



BK440P-AI



BK440S-AI



BK440V-AI



Wow! Gel™

SPECIAL PRICE
79¢
(C)
Regular Price: \$1.15 (C)

Wow! Gel™ Value Priced, Retractable Gel Ink Pen

Minimum order 250 each

The Wow! Gel™ ink pen is a value priced addition to the Wow™ family. Ergonomic barrel design and latex-free Comfort Zone™ grip for writing comfort and control. Click pen top to advance tip; click side button to retract.

- No pad print set-up charge:
SAVE \$37.00 (G)
- Price includes a one color imprint
- Medium line
- Side button retracts tip
- Triangular ergonomic barrel
- Soft, latex-free grip
- Acid free permanent ink
- Recommended imprint colors; white, silver, gold, copper; tone on tone imprint not recommended
- One color imprint only
- Imprint area: 2" x 1/4"
- IMPRINTED IN U.S.A.



K437-AI

K437-CI



SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

SPECIAL PRICE
92¢ (C)
 Regular Price: \$1.23 (C)

R.S.V.P.® RT Colors™

New Generation of the Popular R.S.V.P.® RT Retractable!

**R.S.V.P.® RT Colors
 Retractable, Medium Line
 Ballpoint Pen**

Minimum order 500 each

New large ink capacity insures longer advertising time!

- No screen charge on first color! SAVE \$32.00 (G)
- Great value
- Escape writing fatigue with the latex-free Comfort Zone™ grip
- 5,000 ft. write out = longer advertising
- Writes medium black lines
- Shelf life: 2 years
- Refillable with Pentel® BKL10 refill
- Barrels colors can be ordered to meet minimum, imprint must be the same
- Imprint area: 1-3/4" x 11/16"
- Production Time: 3 working days
- IMPRINTED IN U.S.A.

BK93TA-AI



BK93TB-AI



BK93TC-AI



BK93TD-AI



BK93TF-AI



BK93TP-AI



BK93TS-AI

BK93TV-AI



*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



SPECIAL PRICE
\$2.72 (C)
Regular Price: \$3.29 (B)

EnerGel® Deluxe RTX Retractable, Needle Tip, Medium Line Gel Pen

Minimum order 300 each

This retractable roller gel pen combines the best of liquid and gel inks, and dries so fast even left handers love it - no smears, no smudges, no globs. Stylish barrel design features stainless steel accents.

- No screen charge on first color!
SAVE \$32.00 (G)
- Price includes a one color imprint
- High performance ink technology combines the best qualities of liquid and gel ink
- Maximum comfort and control with the latex-free grip
- Sleek and stylish barrel design with stainless steel accents for a professional look
- 0.7mm needle tip writes medium lines
- Refillable with Pentel® LRN7 refill
- Imprint area: 1-1/2" x 3/4"
- Production Time: 3 working days
- Black barrel available with black ink, blue barrel available with blue or black ink (BLN77C-AI)
- IMPRINTED IN U.S.A.



BLN77-CI

BLN77-AI



*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

SPECIAL PRICE
\$2.72
 (C)
 Regular Price: \$3.29 (B)

ENERGEL[®]
 Deluxe **RTX**

EnerGel[®] Deluxe RTX
Retractable, Medium Line
Gel Pen



Minimum order 300 each

This retractable roller gel pen combines the best of liquid and gel inks, and dries so fast even left handers love it - no smears, no smudges, no globs. Stylish barrel design features stainless steel accents.

- No screen charge on first color! SAVE \$32.00 (G)
- Retractable
- Refillable with Pentel[®] LR7 metal tip refill cartridges
- All models available with black writing ink
- Blue trim pen also available with blue writing ink (BL77N-CI)
- Soft latex-free grip
- Silver tone barrel for multi-color imprinting
- Exclusive blend of liquid and gel ink technology
- Imprint area: 1-1/2" x 3/4"
- Production Time: 3 working days from approved order by Pentel.
- **IMPRINTED IN U.S.A.**



BL77N-AI

BL77NB-AI

BL77ND-AI

BL77NV-AI



*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

RETRACTABLE & REFILLABLE GEL ROLLER

HyperG™

One Smooth Line You Can Trust™

SPECIAL PRICE
\$2.19
(C)
Regular Price: \$2.46 (C)

HyperG™ Retractable Gel Pen

Minimum order 300 each

Secure and confident writing never looked so good! Sophisticated sleek new diamond cut design with silver accents. High performance indelible gel ink secures check writing and other important archival documents.

- No Screen Charge on First Color! SAVE \$32.00 (G)
- Price includes a one color imprint
- Waterproof, permanent ink and smudge resistant
- Soft latex-free grip for maximum writing comfort and control
- Barrel colors denotes writing ink color
- Metal clip
- 0.7mm medium line gel delivers ultra-smooth writing with bold ink colors
- Refillable will Pentel® KLR7 refill
- Imprint area: 1-1/2" x 3/4"



KL257-VI

KL257-SI

KL257-AI

KL257-BI

KL257-CI

KL257-DI

KL257-FI

KL257-PI



*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

SPECIAL PRICE
\$1.40
 (C)
 Regular Price: \$2.19 (B)



THE FUTURE IS SMOOTH

- ✓ Quick Drying
- ✓ No Smears
- ✓ No Globs

EnerGel-X™ Retractable, Bold Line Gel Pen

Minimum order 300 each

This retractable roller gel pen combines the best of liquid and gel inks, and dries so fast even left handers love it - no smears, no smudges, no globs.

- No screen charge on first color!
SAVE \$32.00 (G)
- Price includes a one color imprint
- High performance ink technology combines the best qualities of liquid and gel ink
- Maximum comfort and control with the latex-free grip
- 1.0mm tip writes bold lines
- Refillable with Pentel® LR10 refill
- Imprint area: 1-1/2" x 5/8"
- Production time: 3 working days
- Recommended imprint colors: white, silver, gold, copper
- Barrel color indicates writing ink color
- IMPRINTED IN U.S.A.



BL110-AI

BL110-CI



* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



THE FUTURE IS SMOOTH

- ✓ Quick Drying
- ✓ No Smears
- ✓ No Globs

EnerGel-X™ Retractable, Medium Line Gel Pen

Minimum order 300 each

This retractable roller gel pen combines the best of liquid and gel inks, and dries so fast even left handers love it - no smears, no smudges, no globs.

- No screen charge on first color! SAVE \$32.00 (G)
- Price includes a one color imprint
- High performance ink technology combines the best qualities of liquid and gel ink
- Maximum comfort and control with the latex-free grip
- 0.7mm tip writes medium lines
- Refillable with Pentel® LR7 refill
- Imprint area: 1-1/2" x 5/8"
- Production time: 3 working days
- Recommended imprint colors: white, silver, gold, copper
- Black writing ink
- IMPRINTED IN U.S.A.

** Blue barrel is also available with blue writing ink (BL107-CI)



BL107-AI

SPECIAL PRICE
\$1.40
 (C)
 Regular Price: \$2.19 (B)



BL107-AI



BL107B-AI



BL107C-AI**



BL107D-AI



BL107V-AI



New Color!

BL107F-AI



New Color!

BL107S-AI



New Color!

BL107P-AI



* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

SPECIAL PRICE
82¢ (C)
 Regular Price: \$1.20 (A)

R.S.V.P.® *razzle dazzle™*

**R.S.V.P.® Razzle Dazzle
 Medium Line Ballpoint Pen**
 Colored barrels with black accents
 and black ink

Minimum order 500 each

Writes for almost a mile. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- No screen charge on first color!
 SAVE \$32.00 (G)
- Price includes a one color imprint
- Two color maximum. 2nd color running charge 15¢ (G) each pen and an additional screen charge will apply
- 5,000 ft. write out = longer advertising
- Maximum comfort and control with the latex-free Comfort Zone™ grip
- Medium lines with black writing ink
- Refillable with Pentel® BKL10 refill
- Imprint area: 2" x 3/4"
- Production Time: 3 working days
- Barrel colors maybe combined to meet minimum; imprint colors and ad copy must remain the same
- IMPRINTED IN U.S.A.

BK91RDNF-AI



**Brand Name
 Value Price**

**Voted Best
 Value Pen!**

BK91RDNA-AI



BK91CRB-AI



BK91NCR-AI



BK91RDND-AI



BK91RDNP-AI



BK91RDNC-AI



BK91CRV-AI





R.S.V.P.® Medium Line Ballpoint Pen

Minimum order 500 each

- No screen charge on first color! SAVE \$32.00 (G)
- Two color maximum. 2nd color running charge 15¢ (G) each pen and an additional screen charge will apply
- 5,000 ft. write out = longer advertising
- Large imprint area for greater impact
- Smooth quality ink
- Timeless design that others try to imitate
- Clear barrels allow for monitoring ink levels
- Latex-free Comfort Zone™ grip for writing comfort
- Suggested imprint color: white, silver, gold, copper
- Medium black writing ink only
- Imprint area: 2" x 3/4"
- Production Time: 3 working days
- IMPRINTED IN U.S.A.

BK91N-CI blue trim with blue writing ink - not shown

BK91N-AI



SPECIAL PRICE
82¢ (C)
 Regular Price: \$1.20 (A)

Clearly the Best Promotional Pen!

Voted Best Value Pen!

BK91NB-AI

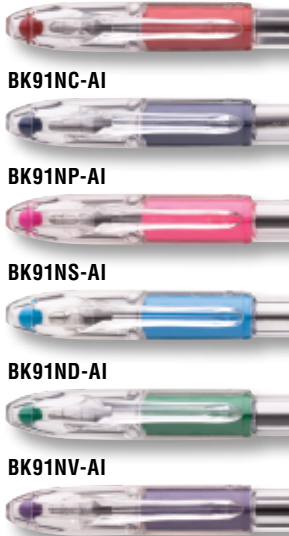
BK91NC-AI

BK91NP-AI

BK91NS-AI

BK91ND-AI

BK91NV-AI



SPECIAL PRICE

59¢
(C)

Regular Price: 99¢ (C)

Mini R.S.V.P.®

Mini R.S.V.P.® Medium Line Ballpoint Pen

Close Out! While Supplies Last!

Minimum 500 each

Clip it, hang it, wear it — Mini R.S.V.P.® offers a new way to display your logo. Bold barrel colors indicate ink color and complement most logos. Loop a cord or keychain through the drilled eyelet and Mini R.S.V.P.® goes anywhere, fits anywhere.

- No screen charge! SAVE \$32.00 (G)
- Price includes a one color imprint only
- Writes medium lines
- Writing distance: 2,500 ft.
- 8 writing ink colors: Barrel color indicates ink color
- Black ink available upon request, allow additional 10 working days
- Latex-free Comfort Zone™ Grip
- Handy eyelets for wearing on a lanyard, key rings or securing with a chain to a counter or desk
- Imprint area: 1" x 3/4"
- Production Time: 3 working days
- Lanyard with breakaway safety bead: 40¢ (G) each. Sold separately. Please note on purchase order
- Key ring: 15¢ (G) each. Sold separately. Please specify on purchase order
- IMPRINTED IN U.S.A.



BK91MNB-BI



BK91MNC-CI



BK91MNF-FI



BK91MNP-PI



BK91MNS-SI



BK91MND-DI

BK91MNV-VI



X0009

Lanyard with
Breakaway Safety Bead
SOLD SEPARATELY



X0013

Optional Key ring
SOLD SEPARATELY



FORTÉ®

SPECIAL PRICE
\$1.53
(C)
Regular Price: \$2.98 (C)

Forté® Mechanical Drafting and Writing Pencil

While Supplies Last!

Minimum 300 each

Refillable, economical mechanical pencils with 3mm fixed sleeves for drafting, template work and all general writing. Your logo will command attention on these ergonomic barrel designs.

- 0.5mm fine line
- No screen charge! SAVE \$32.00 (G)
- Price includes a one color imprint only
- Imprint area: 1-1/2" x 9/16"
- Production Time: 3 working days
- 2-color imprint available; additional screens and running charges are applicable
- IMPRINTED IN U.S.A.

A55AIN

A55WIN

A55DIN

0.5
mm
Fine

2
#2
PENCIL

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

SPECIAL PRICE
\$1.20
 (C)
 Regular Price: \$1.69 (B)



**Icy™ 0.7mm
 Mechanical Pencil**
While Supplies Last!

Minimum order 300 each

Icy™ translucent barrel colors to capture your audience! Stylish and comfortable design with a metal pocket clip for convenience. Contains HB lead, equivalent to a #2 pencil and soft, large white non-abrasive eraser. Economically priced for your promotion needs with Pentel's unsurpassed standard of quality.

- 0.7mm medium line
- No Screen Charge: SAVE \$32.00 (G)
- Price includes a one color imprint only
- Latex-free Comfort Zone™ grip
- Imprint area: 1-1/2" x 9/16"
- Production Time: 3 working days
- IMPRINTED IN U.S.A.



AL27RDNAI



AL27RDNCI



AL27RDNDI



AL27RDNVI





PRICE
59¢
(C)
Regular Price: \$1.06 (B)

Capri™ Retractable Ballpoint Pen

Close Out! While Supplies Last!

Minimum order 500 each

Quality-crafted, ergonomically designed retractable ballpoint pens. A simple click of the button advances the metal tip to write smooth, medium lines with black writing ink. Latex-free Comfort Zone™ grip offers non-stop writing comfort. Two barrel styles available enhanced by metal clip.

- No screen charge on first color!
SAVE \$32.00 (G)
- Retractable
- Latex-free Comfort Zone™ grip
- Metal clip
- Average writing distance: 2,500 ft.
- Writes medium black lines
- Blue pens available with blue writing ink
- Refillable with Pentel® BKS10 refill
- Imprint area: 1-1/2" x 9/16"
- Production Time: 3 working days
- 2-color imprint available; additional screens and running charges are applicable
- IMPRINTED IN U.S.A.



BK94ZV-AI

BK94ZC-AI



Also available with blue writing ink: #BK94ZC-CI

BK94ZB-AI



BK94C-AI



Also available with blue writing ink: #BK94C-CI



SPECIAL PRICE
59¢ (C)
 Regular Price: \$1.29 (C)

R.S.V.P.® RT

**R.S.V.P.® RT Retractable,
 Medium Line Ballpoint Pen**
Close Out! While Supplies Last!

Minimum order 300 each

Writes for almost a mile. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- No screen charge! SAVE \$32.00 (G)
- Price includes a one color imprint only
- 5,000 ft. write out = longer advertising
- Shelf life: 2 years
- Maximum comfort and control with the latex-free Comfort Zone™ grip
- Crystal clear pocket clip
- Writes medium black lines
- Same Pentel® BKL10 refill as the original R.S.V.P.® capped design
- Imprint area: 1" x 3/4"
- Production Time: 3 working days
- IMPRINTED IN U.S.A.



BK93-A1



*Excluding consumable content and refills.



THE FUTURE IS SMOOTH

- ✓ Quick Drying
- ✓ No Smears
- ✓ No Globs

SPECIAL PRICE
\$1.40
 (C)
 Regular Price: \$2.19 (B)

EnerGelX™ Retractable Needle Tip Fine Line Gel Pen

Minimum order 300 each

- No Screen Charge on First Color!
 SAVE \$32.00 (G)
- Price includes a one color imprint
- High performance ink technology combines the best qualities of liquid and gel ink
- Liquid gel ink dries so fast even left handed writers love it - no smears, no smudges, no globs
- Maximum comfort and control with the latex-free grip
- 0.5mm needle tip writes fine lines
- Refillable with Pentel® LRN5 refill
- Imprint area: 1-1/2" x 5/8"
- Production Time: 3 working days
- Recommended Imprint colors: White, Silver, Gold, Copper
- Barrel color indicates writing ink color



BLN105-AI



BLN105-CI



*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

SPECIAL PRICE
59¢ (C)
 Regular Price: 98¢ (C)



Pencil me in...

Planetz® 0.7mm Mechanical Pencil

Close Out! While Supplies Last!

Minimum order 300 each

- No screen charge! SAVE \$32.00 (G)
- Price includes a one color imprint only
- Great for school programs, fund-raisers and safety awareness
- Refillable with Pentel® Super Hi-Polymer® lead & eraser PDE-1
- Imprint area: 1-1/2" x 9/16"
- Production Time: 3 working days
- IMPRINTED IN U.S.A.



ALP7BI



ALP7DI



ALP7UI



ALP7VI



ALP7ZI



with Pentel® HB Lead

NEW!

CLICK-n-GO™

PRICE
57¢ (C)
Regular Price: 69¢ (C)

The everyday ballpoint pen that offers economic value and quality!

Minimum order 300 each

- No screen charge on first color! SAVE \$32.00 (G)
- Smooth ballpoint ink produces clean medium lines
- Large imprint area
- Large triangular latex-free grip for added comfort
- Sturdy, well-balanced barrel for easy handling
- Economically priced
- Barrel colors may be combined to reach minimum, imprint color and copy must remain the same
- Writing ink: black
- Produces smooth medium lines
- Imprint area: 1-5/8" x 11/16"
- Suggested Imprint colors: white, silver, gold or copper
- Production Time: 5 working days from approved order by Pentel. 3 working days for exact repeat orders
- IMPRINTED IN U.S.A.



BK450A-AI



BK450B-AI



BK450RDC-AI



BK450D-AI



Order Information

Type of Imprint: Screen or pad printing. Multi-color imprints are not available on all items.

Screen Charge: No charge on the first image. Add \$32.00 (G) per screen or \$37.00 (G) per pad for each additional screen, pad and/or location. No charge for exact repeat.

Additional Running Charge: \$0.15 (G) per color and/or location per pen. Running charges also applies to free goods.

Production Time: 3 working days. Production time is based from final acceptance of order and pending credit approval.

Paper Proofs: \$10.00 (G) all orders each time

Virtual Proofs: \$25.00 (Z). On-Line self service: No charge

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Available Imprint Colors: White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Silver, Gold, Rose, Mint Green, Wedgwood Blue, Batik Blue, Purple, Copper

Packaging: Dozen boxed (Mini RSVP poly bagged)

Artwork: Must be production ready. E-mailed art accepted in Adobe Illustrator® EPS (CS5) Vector format. All Fonts **MUST** be converted to paths. **An artwork charge of \$30.00(Z) minimum will be applied for any work required.** This includes reductions, enlargements and typesetting additional copy with logo. **NO PHOTOCOPIES OR HALFTONES** accepted. Laser printed art accepted at 600 dpi minimum.

E-mail artwork to: imprint@pentel.com.

No split shipments. These are not catalog prices. Contact your Pentel representative for additional information.

Pricing and Product availability are subject to change without notice. Please visit www.pentelimprint.com for updates and for other information or contact customer service at imprint@pentel.com

PROMOTION EXPIRES: JUNE 30, 2014

TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: 6M01

