

### Tape options

Tape Size

**Print Speed** 

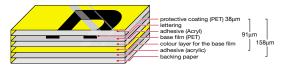
- Options include standard laminated tape including flourescent and transparent options. Specialist tapes include Non-laminated, Matt, Strong Adhesive, Security Tape, and Flexi ID. All are available in varying widths, character and tape colour options.
- Tape widths of 6,9,12,18 and 24mm
- Standard tape length of 8m\*

\*Providing approximately 100 labels (based on 10 characters & standard label length 8cm)

### **Tape Colours**

Brother's unique, patented TZ tapes are designed to be extra hard wearing. Tests have shown that they can withstand heavy abrasion, electrical resistance and lengthy exposure to chemicals, sunlight, water and extreme temperatures. Brother laminated tapes consist of six layers of materials, resulting in a thin, extremely strong label. Characters formed with thermal transfer ink are actually printed onto the underside of the laminate. Sandwiched between two layers of PET (polyester film) this lets you create characters that are virtually indestructable.





#### LAMINATED BROTHER TAPES WITH PATENTED BROTHER UNDER-TAPE PRINTING

### **Brother Laminate Tape Construction**

Brother TZ tapes have a unique construction comprising of six layers of material. These scratch-proof, water-proof labels can resist temperatures from -50°C to 300°C.

# **Technical Information**

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Hardware				
Housing Dimensions		113(W) x 235(D) x 79(H) (mm)		
Housing Design		Handheld		
Housing Weight		540g		
Housing Color		Dark Blue (SP252 or Pantone534)		
Key Board		Rubber, ABCD and Numeric keys		
Number of Keys		56 (55 + On/Off key)		
Cutter		Manual Cutter and Tape Cut Pause		
Power		6 x AA Type Alkaline		
		6 x AA Rechargeable Batteries		
		AC-Adapter(Type : Model-H1)		
LCD		16 Chrs x 2 lines		
Таре Туре		TZ Tape		
Items Included		User Guide		
		12mm Black on White TZ Tape		
		Wrist Strap		
		Lettering Stick		
		6 x AA Alkaline Batteries (dependent on co		

# Firmware

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Number of Lines	Max. 7 lines
Number of Blocks	Max. 50 blocks
Text Buffer	Approx. 500 chr.
Max. Label Length	1 m
Repeat Printing	1 - 99
Auto Numbering	1 - 99
Mirror Printing	Yes
Font	Helsinki
Included Font Size	15 / 21 / 28 / 44 / 56 / 88 / 120 dot
	(Big Font: 56 / 88 / 120 dot)
Type Sizes	8
Type Styles	Bold / Outline / Italic / Italic bold / Italic outline
Frames	15
Pre-formatted Label Templates	10
Layout Preview	Simple Preview
Memory	Approx. 2,000 chr.
Database Reference	N/A
Bar Code Settings	CODE39 / I-2/5 / EAN13 / EAN8 / UPC-A / UPC-E /
	CODABAR / EAN128 / CODE128
Cutter System	Tape Cut Pause Function and Optional Chain Printing
Auto Power Off	Yes (5 minutes)
Battery Weak Indication	Yes
Label Types	NORMAL, ROTATE&REPEAT, PORT, PANEL, VERTICAL, FLAG



6, 9, 12, 18, 24, mm

180 dpi 18.1mm 10 mm / sec.



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# The P-touch 2460 from Brother.

Any retail environment where labelling is paramount will welcome this portable, easy-to-handle machine. Durable bar code labels, price tags and sale messages can be printed easily and efficiently to create a totally professional in-store look.





# •••• Always at your side

# Ready to label all round the store

The P-touch 2460 has been designed specifically with the retailer in mind. This light, compact, durable, handheld labelling machine has an easy-to-use layout, with all functions created specifically for producing clear, professional labels that will last.

BAR CODE LABELS	
PRICE TAGS	
SALES MESSAGES	
SHELVING LABELS	
SIGNAGE	
HARDWARE LABELS	

# Performance based on speed and versatility

# **Customised labels to suit any** retailer



The P-touch 2460 delivers labels of outstanding quality, suitable for all retail environments. Nine of the most common bar codes are included as standard, and you can choose from a wide range of fonts, frames and margins as well as over 450 accents, symbols and characters, so labels can be customised to suit your needs. The P-touch 2460 even provides templates for creating staff name badges, price labels and other common label formats covering all of your retail labelling requirements.

# Labels in an instant



With print speed at an impressive 10mm per second and 180 dpi, you can produce clear labels in an instant, so you won't have to wait even if you need to print several labels at

### **Versatile labels**

Tape width options span from 6mm to 24mm in a range of colours, so you can select the right label for the right job. Up to seven lines of text can be printed to accommodate the levels of detail required in retailing.

### **Print Options**



The P-touch 2460 has a wide range of print functions including rotate and repeat, panel and vertical printing, mirror printing and flagging that makes everything so much

## **Memory function**

Text, format and templates can be saved so that your most often used labels can be reproduced whenever they are required.













Bar code

Flag label

# **Brother laminated tapes** Brother TZ tapes have a unique construction comprising of six separate

**Long Lasting Labels** 

layers, so as a result no other labels offer such levels of resistance and wear. These labels are able to withstand heavy abrasion, electrical resistance, lengthy exposure to chemicals, sunlight, water and temperatures from -50C to 300C.



