

ST550K | Designed For Excellence

Features

- 55" LED Monitor
- UHD 3840 x 2160 Resolution
- 350 nits, 1,200:1 Native Contrast Ratio
- Narrow Bezel design
- USB Plug & Play
- Multiple Display Administrator (MDA)
- Android Embedded

Highlights

4K2K UHD Resolution

Unparalleled Clarity for the Pickett Eyes

An ultra high definition resolution of 4K2K (3840x2160) offers not only the most exquisite image details for the best viewing experience but also four times more information and workspace compared to a 1080p full HD display to boost efficiency and productivity.

X-Sign: Content Management Made Smarter

The X-Sign signage app helps you customize, edit, manage and play what's to be showcased on your own, from your latest advertisement to captivating contents. So you can engage your customers in an instant.

- Instant plug-and-play with built-in X-Sign app
- Various templates for hassle-free content editing
- Remote control included for easy control

Custom Android™ OS Display by Plug-and-Play

The ST550K's custom Android OS comes with various useful apps for content display, from WPS Office to web Browser and Media Player. This closed platform puts you in full control over the ST550K, ensuring the proper use of the display by preventing downloads and use of unauthorized apps. This in turn minimizes unanticipated damages or breakdowns.

- USB Playback to access and play back multimedia files directly from USB flash drives, no need for PC connection or complex cable hassles
- Mobile High-Definition Link (MHL) for flawless streaming of mobile contents from MHL-equipped smart devices

Multiple Display Administrator (MDA)

Remote Control with Failure Alert System

Control an manage multiple displays simultaneously through your local network or serial port. Besides offering great convenience, MDA also enables powerful functions such as scheduling system integration and email notifications of arising issues.



- USB-4 interface
- Network connection
- HDMI input connection
- HDMI input connection
- HDMI input connection/ MHL HDMI signal cable
- VGA input connection
- VIDEO output connection



Specifications

Panel	LCD Size	55"	
	Light Source	LED	
	Active Area (mm)	1225.2(H)x696.7(V)	
	Resolution	UHD 3840 x 2160(pixels)	
	Aspect Ratio	16:9	
	Brightness	350 nits	
	Contrast Ratio	1200:1	
	Response Time (ms)	6ms(typ)	
	Pixel Pitch	0.42(H)mmx0.315(V)mm	
	Frame Rate	60Hz	
	Viewing Angle	176 degree (H) / 176 degree (V)	
	Light Life	30,000 hrs (typ.)	
	Color gamut (x% NTSC)	65%	
	Panel Bit	10 bit, 1073.7 M	
	Power	Voltage	100v~240v,50-60Hz
		Maximum (Watt)	≤155W
Typical (Watt)		≤155W	
Standby (Watt)		≤0.5W	
Power Off (Watt)		≤0.5W	
Environment	Wake Up	VGA	
	Operation Temp (dC)	0°C ~ 40°C	
	Storage Temp (dC)	-20°C ~ 55°C	
	Storage Humidity	10% ~ 85% RH Non-Condensing	
	Operating Humidity	10% ~ 80% RH Non-Condensing	
	Display Orientation	Landscape	
	Audio Output (L/R, RCA)	12Hours/day	
	Audio	Internal Spk	8Wx2
AC Power	Line in (3.5mm)	Coanoial out	
	Power (AC) Input	x1	
I/O	VGA In	x1	
	HDMI Input	x3	
	Composite video Out (RCA)	x1	
	Component In (YPbPr)	x1	
	USB port (for USB playback)	x4	
	RJ45 Port	x1	
	Control	FW Update	USB / On the air
ME	Weight (without / with packing)	15/19 kg	
	Dimension (WxHxD)	1247×725×80mm/1247×779×80mm without base/with BCFM-50 base	
	Bezel Width (T/B/L/R)	6.1/13.6/6.1/6.1 mm	
	Wall Mounting	200x300 (4 holes)	
	Language	OSD	EN/EF/SP/EP/CN/TC/GM/DT/PL/RS/CZ/DN/SW/IT/RM/FN/NG/GK/TK/AB/JP (21L)
Accessory	Remote Controller	x1	
	PWR Cord	1.8 M	
	VGA Cable	x1	
	Quick start guide	x1	
	Stand	x1	
Software Compatible	Multiple display administrator	Yes	
Number	UPC code	8400460-3213-5	
	BenQ Part Number	9H.F1TTK.RA2	
	Warranty	Warranty	3-Year
Features	Android build in, Image Setting, Source / Volume Control, HDMI-MHL		

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Because it matters