FRONTLINE & BACKOFFICE HERO

Users that serve as the face of an organization within inside sales, service and support roles or perform time-sensitive back-office tasks.

CHALLENGES

- Lacks fast authentication for dedicated or shared devices
- Deficient in reliable physical device security
- Unable to complete customer interfacing responsibilities using high quality and reliable phone connectivity

USE CASE REQUIREMENTS

Spending majority of their time at desk

Clocks in and out of the system via an app

Task-oriented, require fast and reliable systems

PAIN POINTS

- Slow, unreliable, portable computer
- Lack of ergonomic support for prolonged work sessions
- No time for breaks

GOALS

- Ability to complete time sensitive tasks
- Capability to gain consistent secure access
- Capacity to provide a voice for their organization

VALUES

- Design
- Mobility
- Performance
- Collaboration
- Service & Privacy

SOLUTIONS:

HP t640 THIN CLIENT

AND ECOSYSTEMS

DEMOGRAPHIC INFORMATION

Occupation

- Reception
- Admissions
- Inbound sales
- Administration
- Data Entry
- Accounting

Total Addressable Market Info

- >26% of users*

Windows 10

* Source: HP Proprietary data 2020

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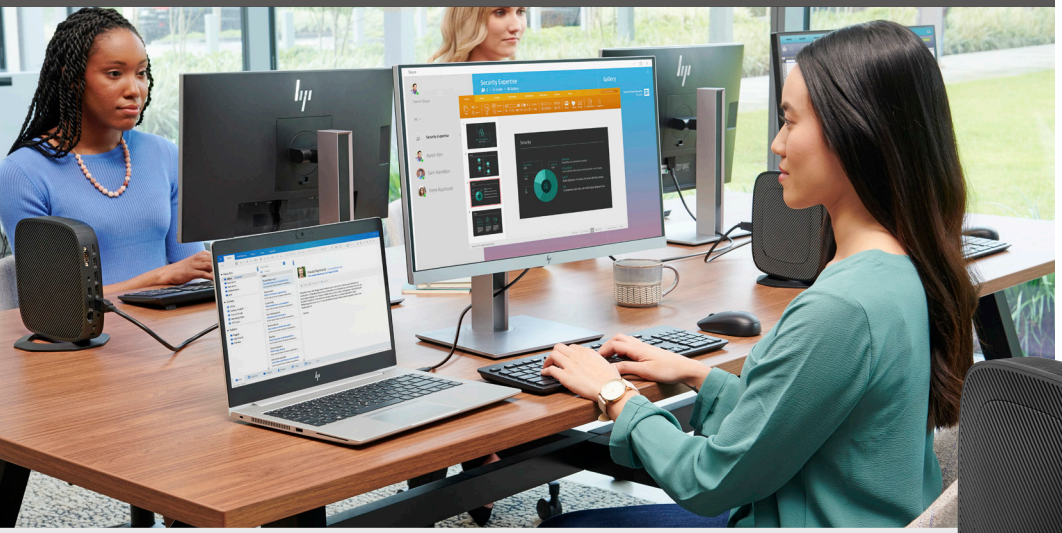
FRONTLINE & BACKOFFICE HERO: THIN CLIENT

HP recommends Windows 10 Pro for business

Office



HP t640 THIN CLIENT

HP EliteDisplay E243d Docking Monitor
1TJ76A

B300 Mounting Bracket
2DW53AA

HP Slim Wireless Keyboard & Mouse
N3R88AA

Home

AMD RYZEN PRO

HP Recycled Case Series
7ZE83AA
5KN29AA
5KN28AA

HP EliteDisplay E243d Docking Monitor
1TJ76A

B300 Mounting Bracket
2DW53AA

HP Slim Wireless Keyboard & Mouse
N3R88AA

Windows 10

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