



We're reinventing printing to help power your business.

HP LaserJet MFPs and Printers





Leading laser performance

The strength of your company depends on its technology. HP LaserJets deliver leading laser performance, print-shop-quality colour documents, and the best value for black-and-white printing. Thanks to laser technology and Original HP Toner cartridges, LaserJets offer fast first page out speeds, efficient energy consumption, and advanced security features that protect your device, data, and documents.¹

Gain powerful insights into your fleet's costs, behaviours, and efficiencies with HP JetAdvantage cloud-based solutions

Complete high-volume scan jobs fast and avoid extra steps with a Flow MFP designed for maximum productivity

Stay connected with easy mobile printing options⁴

Experience the most comprehensive security manager in the market with HP JetAdvantage⁵

Protect, detect, and recover automatically, with the HP's deepest security²

Use exceptionally low energy with an innovative design with Original HP Toner cartridges and JetIntelligence³

Legendary HP reliability and professional-quality colour prints

HP Color LaserJet Enterprise M653

HP LaserJet Enterprise security

HP Enterprise LaserJet MFPs and printers include security features that can detect security breaches before they occur, notify the user of abnormalities, and automatically reboot in the event of an attack or anomaly.



Secure the device

- **HP Sure Start** keeps BIOS safe
- **Whitelisting** keeps firmware safe
- **Run-time intrusion detection** keeps memory safe
- **HP Connection Inspector** stops suspicious network connections



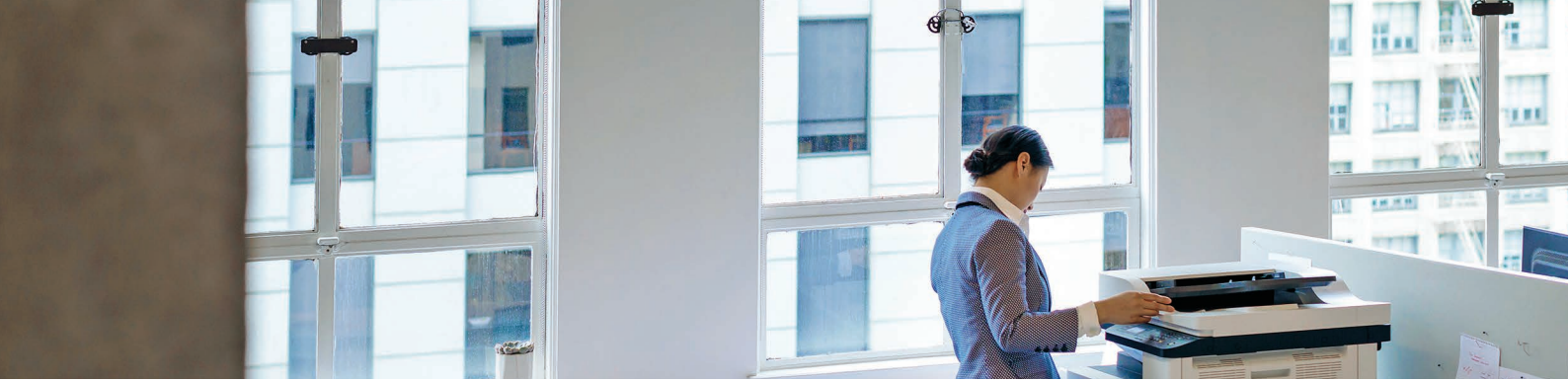
Secure the data

- **Authentication** prevents unauthorised access
- **Encryption** prevents data theft and alteration
- **Monitoring** identifies threats and self-heals



Secure the document

- **Workplace privacy and compliance** through secure document workflows
- **Anti-counterfeit tools** deter tampering and fraud



Meet the HP LaserJet MFPs and printers



HP LaserJet Enterprise M600 series MFPs and printers

- Ideal for teams of 10–30 people printing 2,000–30,000 pages per month
- Up to 75 ppm⁶
- Maximum input up to 4,400 sheets⁷
- HP Sure Start, run-time intrusion detection, and whitelisting



HP Inc.
Color LaserJet Pro MFP M577 Series
Outstanding Colour MFP for
Large Workgroups



HP CLJ Enterprise
M553 series

Hewlett-Packard Company
Color LaserJet Enterprise M553 Series
Outstanding Colour MFP for
Mid-Size to Large Workgroups

HP LaserJet Enterprise M500 series MFPs and printers

- Ideal for teams of 5–15 people printing 2,000–7,500 pages per month
- Up to 45 ppm
- Maximum input up to 2,300 sheets⁷
- HP Sure Start, run-time intrusion detection, and whitelisting



HP Inc.
Color LaserJet Pro MFP M477 Series
Outstanding Colour MFP for
Small Workgroups



HP Inc.
Color LaserJet Pro MFP M452 Series
Outstanding Colour MFP for
Small Workgroups

HP LaserJet Pro M300/M400/M500 series MFPs and printers

- Ideal for teams of 3–10 people printing 750–4,000 pages per month (M300/M400 series)
- Ideal for teams of 5–15 people printing 1,500–6,000 pages per month (M500 series)
- Up to 45 ppm
- Maximum input up to 1,200 sheets⁷

It's the little things that count

The new HP LaserJets have fine-tuned their workflow options to increase your office productivity.



Easy slide-off glass⁸

Slide paper on or off the scanner glass.



Slow-close lid

Minimise noise and reduce the risk of damaging the device.



550-sheet paper tray⁹

Add a whole ream before the paper in the tray runs out.



Adjustable touchscreen¹⁰

Easily manage documents directly at the device.



Faster setup

Set up your printer faster than ever with pre-installed cartridges.



Original HP Toner cartridges with JetIntelligence



Give your business more professional-quality pages,¹¹ peak printing performance, and the added protection of anti-fraud technology¹²—something the competition simply can't match. Only Original HP Toner cartridges have JetIntelligence.¹³

More pages

Original HP Toner cartridges with JetIntelligence are engineered by HP for higher ISO yields and more dependable toner level status.



- More pages per cartridge than previous generations of HP toner cartridges¹⁴
- Smaller, more robust parts¹⁵
- Less cartridge wear¹⁵



- More dependable gauges to ensure you get the most prints possible from your cartridges¹⁶

More performance

Reformulated toners that support more pages¹⁴ in a smaller, faster printer that uses less energy to print a page.¹⁷



- Low melt core = faster print speed and legendary HP quality
- Hard shell = durable toner for higher yields



- Spherical shape = more pages, sharp text, bold blacks, and crisp graphics
- Less energy, faster print speed

More protection

Enhanced, secure communication between Original HP cartridges and printers helps you get the quality you paid for and avoid potential problems.



- Helps you identify the difference between Original HP and used or counterfeit cartridges¹⁸
- Supports policies you set for your printing fleet



- Skip a step—the toner seal is automatically removed for you
- Get right to printing without delays

1. Based on HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) method or as reported in energystar.gov of top three leading competitors, compared to the HP Color LaserJet Enterprise MFP M577 series, MFP M527 series, M506 series, HP Color LaserJet Pro MFP M477 series, M452 series, MFP M426 series, and M402 series, as of 8/2015. Actual results may vary. For details see hp.com/go/ljclaims. Based on HP testing using the ENERGY STAR program's Typical Electricity Consumption (TEC) method or as reported in energystar.gov vs. competitive single-function colour laser printers with print speeds between 31 and 44 ppm, compared to the HP Color LaserJet Enterprise M553 series, as of November 2014. Actual results may vary. Based on comparisons of Typical Electricity Consumption (TEC) data reported on energystar.gov for mono laser printers with >1% worldwide market share as reported by IDC as of Q3 2015, available worldwide and with print speeds of 40 - 50 ppm (A4), compared to the HP LaserJet Pro M501 series. Actual results may vary. Learn more at hp.com/go/ljclaims. Based on HP internal testing of top three leading competitors, compared to the HP Color LaserJet Pro M252 series, completed January 2015 or published information and subject to device settings. Actual results may vary. For details, see hp.com/go/ljclaims. Based on HP testing using the ENERGY STAR program's Typical Electricity Consumption (TEC) method or as reported in energystar.gov vs. competitive multi-function colour laser printers with print speeds between 11 and 20 pages per minute (ppm), compared to the HP Color LaserJet Pro MFP M277 series, as of November 2014. Actual results may vary. 2. HP's most advanced embedded security features are available on HP Enterprise-class devices with FutureSmart firmware 4.5 or above and is based on HP review of 2016–2017 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit: hp.com/go/PrintersThatProtect. For more information, visit: hp.com/go/securityclaims. 3. Energy claim based on TEC data reported on energystar.gov as of January 2017. Data normalised to determine energy efficiency of in-class laser printers with published speeds of 50 to 60 ppm. Subject to device settings. Actual results may vary. 4. Local printing requires mobile device and printer to be on the same wireless network or have a direct wireless connection. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz operations only. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP ePrint account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with service provider for coverage and availability in your area. See hp.com/go/mobileprinting for more details. 5. HP JetAdvantage Security Manager must be purchased separately. To learn more, please visit: hp.com/go/securitymanager. Competitive claim based on HP internal research on competitor offerings (Device Security Comparison, January 2015) and Solutions Report on HP JetAdvantage Security Manager 2.1 from Buyers Laboratory LLC, February 2015. 6. Measured using ISO/IEC 24734 Feature Performance Test, excludes first set of test documents. For more information see hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity. 7. Applies to HP Enterprise-class devices introduced beginning in 2015 and is based on HP review of 2016 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. A FutureSmart service pack update may be required to activate security features. For a list of compatible products, visit: http://h20195.www2.hp.com/V2/GetDocument.aspx?docname=4AA6-1178ENW. For more information, visit: hp.com/go/printersecurityclaims. 8. The easy slide-off glass feature is only available on the HP LaserJet Pro MFP M377dw, MFP M426 series, and MFP M477 series. 9. The 550-sheet paper tray is standard on the HP LaserJet Pro M501 series and the Enterprise M500 series. It is optional on the Pro MFP M377dw and the Pro M400 series. It is not supported on the Pro M200 series. 10. The adjustable touchscreen is available on the M377dw, M426, M477, M527, and M577 MFPs and select models of the M402, M452, M506, and M553 printers. 11. Based on ISO/IEC 19752 and 19798 cartridge yields for the following Original HP LaserJet toner cartridges: 131A compared with 201X, 507A compared with 508X, 55X compared with 87X, 80X compared with 26X, 305A/X compared with 410X. Learn more at hp.com/go/learnaboutsplies. 12. The HP LaserJet Pro M100 series does not support anti-theft or HP-only technology. 13. JetIntelligence technology is a bundle of printing features: page maximiser technology, print gauge technology, ColorSphere 3 toner or precision black toner, anti-fraud technology, and auto seal removal. JetIntelligence is exclusively available in Original HP toner cartridges as of Nov 5, 2015. 14. Based on ISO/IEC 19752 and 19798 cartridge yields for the following Original HP LaserJet toner cartridges: 131A compared with 201X, 507A compared with 508X, 55X compared with 87X, 80X compared with 26X, 305A/X compared with 410X. Learn more at hp.com/go/learnaboutsplies. 15. As compared with previous generation of HP LaserJet toner cartridges. 16. As compared with cartridge gauges for predecessor products. 17. As compared with previous generation of HP LaserJet printers. 18. The HP LaserJet Pro M100 series does not support anti-theft or HP-only technology.

Learn more at hp.com/laserjet and hp.com/go/newlaserjets

