Dell E series E2313H, E2213H and E2013H 58cm (23"), 55cm (21.5") and 51cm (20") Monitors with LED Dell E series E1713S 43cm (17") Monitor Messaging brief



Charmaine Yeo Displays Outbound Marketing

RTS date Worldwide: 6th November 2012



What are they?

- 23", 21.5", 20" E series monitors with a 16:9 aspect ratio, and a 17" 5:4 standard aspect ratio monitor
- The E2313H replaces the E2311H; the E2213H replaces the E2211H, the E2013H replaces the E2011H and the E1713S replaces the E170S.
- These E series monitors now have a consistent ID that match the current range of client IDs
- These models are developed to realize cost goodness by transitioning to low-mount stands and Horizon ID language from legacy product design

What makes them different?

- Compared with the models they are replacing, these models
 - ✓ Come with new IDs: Elegant and sleek horizon ID, and a low mount stand
 - Support Dell Display Manager one stop software application to access features like Auto mode and PowerNap
 - Meet the latest environmental certifications (applies to E2313H, E2213H, E2013H monitors, note that exceptions apply for the E1713S monitor)

Target audience

- Small to medium businesses, SOHO
- Educational institutions (used in a computer lab, classroom)
- Government offices (for administrative use)
- Retail chains



Dell E series value proposition

The Dell E series offers quality viewing, durability and energy efficient features at a great value. These monitors are built for the demands of day-to-day business, are easy to use, and give you the right features to be productive.

Dell E series E2313H/ E2213H/ E2013H messaging

<u>Single sentence description</u>

Dell E series monitors offer you reliable and quality viewing with essential features that can meet your day-to-day business needs.

<u>Short description</u>

The Dell E series monitors offer you reliable and quality viewing at a great value. Designed to meet the latest environmental standards, the E2313H, E2213H and E2013H LED-backlit monitors help lower your power consumption, and provide you with essential features that can meet your day-to-day business needs. With DVI connectivity, you can be sure that images projected onscreen are sharp and clear.

Dell E series E1713S messaging

<u>Single sentence description</u>

The Dell E series E1713S 17" standard aspect ratio monitor offers you reliable and quality viewing on a 5:4 viewing pane to fit your customized office applications.

Reliable monitors with essential features that can meet your day-to-day business needs.

Key messaging	What they are	Benefits
Essential features at a great value	 Screen clarity DVI connector (only applies to E2313H, E2213H and E2013H) -VGA -Fast 5 ms (typical) black-to-white response time Dell Display Manager 	 Provides brilliant color and sharp images with a high definition resolution and a 83% (typical) color gamut¹. ¹ Color gamut (typical) is based on CIE1976 (83%) and CIE1931 (72%) test standards. With a DVI connector, you can get images projected onscreen that are clearer and sharper than VGA, since a digital signal does not require the original signals to be converted. Get hassle-free connectivity with VGA to your desktop or notebook Minimizes ghosting with its fast black-to-white response time. Enjoy great convenience with the easy-to-use Dell Display Manager – your one stop software application for Auto Mode and PowerNap.
Reliable	 Industry standards Stable and reliable product lifecycle Reliability from rigorous development stages and quality monitoring 	 Industry standard feature such as VGA connectivity port; and VESA mount standards for wall mounting options Allows easy transition planning with a stable product lifecycle Dell's quality process helps ensure that Dell's LCD monitors are designed to the highest quality, with rigorous packaging drop tests, enhanced reliability tests for image retention, stress tests and stringent safety and regulatory standards.
Environmentally conscious	 Environmental compliance ENERGY STAR[®] EPEAT Gold TCO Certified Displays CEL Made of arsenic-free and mercury-free LED panel, has BFR/PVC-free laminates in its circuit boards and made of more than 25% post consumer recycled materials in its external chassis 	 E2313H, E2213H, E2013H monitors meet some of the latest environmental standards such as ENERGY STAR, EPEAT Gold, TCO Certified Displays, and CEL. E1713S monitor is TCO Certified Displays and CEL compliant. E2313H, E2213H, E2013H monitors are made of less hazardous materials such as arsenic-free, mercury-free LED panel, BFR/PVC-free laminates in its circuit boards, and more than 25% post consumer recycled materials in its external chassis, making it easy to recycle and helps in reducing its power consumption. E1713S has BFR/PVC-free laminates in its circuit boards.

Key difference from predecessor

	E2313H/ E2213H/ E2013H (NEW!)	E2311H/ E2211H/ E2011H
Monitor design	Horizon ID, Low mount stand	Onyx ID, Mid mount stand
Power consumption (active-off mode)	< 0.5 W (E2313H)	< 1 W (E2311H)
Power consumption (typical)	19W (E2213H) 14W (E2013H)	20W (E2211H) 18W (E2011H)
Dell Display Manager	Yes	No

E2313H vs E2311H

E2313H adopts a Horizon ID with well-rounded edges, slim bezel and a low mount stand. It has an extremely low active-off mode at less than 0.5W and meets the latest environmental standards. Enjoy great convenience with the Dell Display Manager which gives you easy access to software applications such as Auto Mode and PowerNap.

E2213H vs E2211H

E2213H adopts a Horizon ID with well-rounded edges, slim bezel and a low mount stand. It has a slightly lower typical power consumption at 19W and meets the latest environmental standards. Enjoy great convenience with the Dell Display Manager which gives you easy access to software applications such as Auto Mode and PowerNap.

E2013H vs E2011H

E2013H adopts a Horizon ID with well-rounded edges, slim bezel and a low mount stand. It has a slightly lower typical power consumption at 14W and meets the latest environmental standards. . Enjoy great convenience with the Dell Display Manager which gives you easy access to software applications such as Auto Mode and PowerNap.

Key difference from predecessor

	E1713S(NEW!)	E170S
Monitor design	Horizon ID, Low mount stand	Manhattan ID, Mid mount stand
Viewing angle (vertical/ horizontal)	160°/ 170°	160°/ 160°
Power consumption • Active-off mode	< 0.5 W	< 1 W
Contrast ratio (typical)	1000:1	800:1
Dell Display Manager	Yes	No

E1713S vs E170S

E1713S adopts the new Horizon ID with a more sleek and slim design than the Manhattan ID. It has a slightly wider horizontal viewing angle at 170°. A lower power consumption at less than 0.5W and an improved contrast ratio at 1000:1. It also comes with the new Dell Display Manager which works like a one-stop-shop to access various software applications like Auto Mode and PowerNap.



Tech specs call out



Dell E series E2213H 55cm (21.5") Monitor with LED

- 21.5-inch wide (55cm) VIS
- Full HD, 1920 x 1080 at 60 Hz
- High color gamut of 83%¹
- Dell Display Manager Auto Mode and PowerNap² software
- ENERGY STAR[®], EPEAT Gold, TCO Certified Displays, CEL compliant



2 Dims the monitor to its minimum brightness or puts it in to sleep mode when not in use.



Dell E series E2313H 58cm (23") Monitor with LED

- 23-inch wide (58cm) VIS
- Full HD, 1920 x 1080 at 60 Hz
- High color gamut of 83%¹
- Dell Display Manager Auto Mode and PowerNap² software
- ENERGY STAR[®], EPEAT Gold, TCO Certified Displays, CEL compliant
- 1 Color gamut (typical) is based on CIE1976 (83 %) and CIE1931 (72 %) test standards.
- 2 Dims the monitor to its minimum brightness or puts it in to sleep mode when not in use.



Tech specs call out



Dell E series E2013H 51cm (20") Monitor with LED

- 20-inch wide (51cm) VIS
- High definition, 1600 x 900 at 60 Hz
- High color gamut of 83%¹
- Dell Display Manager Auto Mode and PowerNap² software
- ENERGY STAR[®], EPEAT Gold, TCO Certified Displays, CEL compliant



2 Dims the monitor to its minimum brightness or puts it in to sleep mode when not in use.



Dell E series E1713S 43cm (17") Monitor

- 17-inch standard (43cm) VIS
- High definition, 1280 x 1024 at 60 Hz
- High color gamut of 83%¹
- Dell Display Manager Auto Mode and PowerNap² software
- TCO Certified Displays, CEL compliant
- 1 Color gamut (typical) is based on CIE1976 (83 %) and CIE1931 (72 %) test standards.
- 2 Dims the monitor to its minimum brightness or puts it in to sleep mode when not in use.



Key features (for SuperView online)

Great screen clarity

E2313H, E2213H and E2013H - Experience excellent clarity and great color with full high definition resolution of 1920 x 1080 (for E2013H: with high definition resolution of 1600 x 900) and $83\%^1$ color gamut (typical) and get sharper and clearer visuals than via conventional VGA when you connect your monitor to your desktop or laptop via DVI connector.

E1713S – Experience sharp images and great color with 1280 x 1024 resolution and 83%¹ color gamut (typical) on the E1713S monitor.

¹ Color gamut (typical) is based on CIE1976 (83 %) and CIE1931 (72 %) test standards.

Enhanced widescreen experience

With a 16:9 widescreen aspect ratio, the E2313H, E2213H and E2013H monitors offer you the extended screen real estate you are looking for, next to your laptop.

Optimal standard

Choose a E1713S standard aspect ratio monitor to fit your software applications, for an optimal screen experience.

Energy conscious

The E2313H/ E2213H/ E2013H meets some of the latest environmental compliance standards such as ENERGY STAR, TCO Certified Displays, EPEAT Gold, and CEL.

Ease of use

The Dell Display Manager is your one stop software application that allows manual adjustment or auto assignment of optimum preset modes to specific software applications. It also lets you manage your monitor's power consumption via PowerNap.

Low power consumption

PowerNap software, when enabled via your Dell Display Manager helps reduce power consumption by allowing you to dim the monitor or put it into sleep mode when not in use.

Convenient front panel controls

Easily access buttons for power, menu, exit, brightness, contrast and customizable preset modes.

Choose your view

Save valuable desktop space by detaching the panel from the stand for wall mounting (wall mounting equipment sold separately).

Dell soundbar (optional)

Get the optional soundbar for an amazing audio experience.

Product specifications Dell E series E2313H 58cm (23") Monitor with LED Display Viewable image size 58.4 cm (23 inches) (diagonal) Horizontal 509.2 mm (20.05 inches) Vertical 286.4 mm (11.28 inches) Maximum resolution 1920 x 1080 at 60 Hz Aspect ratio 16:9 Pixel pitch 0.265 mm Brightness (typical) 250cd/m² 83%¹ Color gamut (typical) 16.7 million colors Color depth Contrast ratio (typical) 1,000:1 Viewing angle (typical) 160°/170° vertical/horizontal Response time (typical) 5 ms (black to white) Panel type TN (active matrix – TFT LCD) Backlights LED

Connectivity

ConnectorsVGA, DVI-D (HDCP)Dell soundbar (optional)AX510PA

Design Features

Stand	Tilt only	1 Col
Security	Security lock slot and stand lock (security lock and M3x6mm screw for stand lock not included)	² Adv phon Othe ³ For Rock
VESA mounting support (wall mount kit sold separately)	100 mm x 100 mm	

Power		
AC input voltage/frequency/ current	100 VAC to 240 VAC/50 Hz or 60 H ± 3 Hz/1.5 A (Max.)	
Power consumption (normal operation, typical)	24 W	
Power consumption (active- off mode)	<0.5 W	
Dimensions (with stand)		
Height	404.8 mm (15.94 inches)	
Width	546.4 mm (21.51 inches)	
Depth	180.1 mm (7.09 inches)	
Weight		
Weight without stand assembly (For wall mount or VESA mount considerations – no cables)	3.46 kg (7.62 lbs)	
Weight with stand assembly and cables	4.62 kg (10.17 lbs)	
Weight with packaging 5.79 kg (12.74 lbs)		
Environmental compliance	e	
	ays (ver 5.2), EPEAT Gold, China Energy Conservation Program (CECP), WEEE, ErP	
Service and warranty		
3 Years Advanced Exchange Se	rvice ² & Limited Hardware Warranty ³	
¹ Color gamut (typical) is based on CIE1976 (83 %) and ² Advanced Exchange Service: Replacement part/unit		
phone/online diagnosis. Fee charged for failure to re Other conditions apply.		
	Displays Dell	

Product specifications Dell E series E2213H 55cm (21.5") Monitor with LED Display Viewable image size 54.60 cm (21.5 inches) (diagonal) Horizontal 476.1 mm (18.74 inches) 267.8 mm (10.54 inches) Vertical Maximum resolution 1920 x 1080 at 60 Hz Aspect ratio 16:9 Pixel pitch 0.248 mm Brightness (typical) 250cd/m² 83%¹ Color gamut (typical) Color depth 16.7 million colors 1.000:1 Contrast ratio (typical) Viewing angle (typical) 160°/170° vertical/horizontal Response time (typical) 5 ms (black to white) Panel type TN (active matrix – TFT LCD) Backlights LED Connectivity VGA, DVI-D (HDCP) Connectors Dell soundbar (optional) AX510PA **Design** Features Stand Tilt only Security lock slot and stand lock (security lock and M3x6mm screw for stand lock not Security included) VESA mounting support (wall mount kit sold 100 mm x 100 mm separately)

Power		
AC input voltage/frequency/ current	100 VAC to 240 VAC/50 Hz or 60 Hz ± 3 Hz/1.5 A (Max.)	
Power consumption (normal operation, typical)	19 W	
Power consumption (active- off mode)	<0.5 W	
Dimensions (with stand)		
Height	386.6 mm (15.22 inches)	
Width	513.1 mm (20.20 inches)	
Depth	180.1 mm (7.09 inches)	
Weight		
Weight without stand assembly (For wall mount or VESA mount considerations – no cables)	2.89 kg (6.37 lbs)	
Weight with stand assembly and cables	4.05 kg (8.93 lbs)	
Weight with packaging	5.31 kg (11.70 lbs)	
Environmental compliance		
ENERGY STAR, TCO Certified Displays (ver 5.2), EPEAT Gold, China Energy Label, (CEL) Grade 1, China Energy Conservation Program (CECP), WEEE, ErP (EuP) Standards, Korea E-Standby		
Service and warranty		
3 Years Advanced Exchange Service ² & Limited Hardware Warranty ³		
¹ Color gamut (typical) is based on CIE1976 (83 %) and CIE1931 (72 %) test standards. ² Advanced Exchange Service: Replacement part/unit dispatched, if needed, following completion of phone/online diagnosis. Fee charged for failure to return defective unit. Availability varies. Other conditions apply. ³ For a copy of the Limited Hardware Warranty, write to Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see <u>www.dell.com/warranty</u> .		
	Displays	

Product specifications Dell E series E2013H 51cm (20") Monitor with LED

Display		
Viewable image size (diagonal)	50.8 cm (20.0 inches)	
Horizontal Vertical	442.8 mm (17.43 inches) 249.1 mm (9.81 inches)	
Maximum resolution	1600 x 900 at 60 Hz	
Aspect ratio	16:9	
Pixel pitch	0.284 mm	
Brightness (typical)	250cd/m ²	
Color gamut (typical)	83%1	
Color depth	16.7 million colors	
Contrast ratio (typical)	1,000:1	
Viewing angle (typical) vertical/horizontal	160°/170°	
Response time (typical)	5 ms (black to white)	
Panel type	lel type TN (active matrix – TFT LCD)	
Backlights	LED	
Connectivity		
Connectors VGA, DVI-D (HDCP)		
Dell soundbar (optional)	AX510PA	
Design Features		
Stand	Tilt only	
Security	Security lock slot and stand lock (security lock and M3x6mm screw for stand lock not included)	
VESA mounting support (wall mount kit sold separately)	100 mm x 100 mm	

Power		
AC input voltage/frequency/ current	100 VAC to 240 VAC/50 Hz or 60 Hz ± 3 Hz/1.5 A (Max.)	
Power consumption (normal operation, typical)	14 W	
Power consumption (active- off mode)	<0.5 W	
Dimensions (with stand)		
Height	366.9 mm (14.45 inches)	
Width	478.8 mm (18.85 inches)	
Depth	163.5 mm (6.44 inches)	
Weight		
Weight without stand assembly (For wall mount or VESA mount considerations – no cables)	2.71 kg (5.96 lbs)	
Weight with stand assembly and cables	3.43 kg (7.54 lbs)	
Weight with packaging 4.73 kg (10.40 lbs)		
Environmental compliance		
ENERGY STAR, TCO Certified Displays (ver 5.2), EPEAT Gold, China Energy Label, (CEL) Grade 1, China Energy Conservation Program (CECP), WEEE, ErP (EuP) Standards, Korea E-Standby		
Service and warranty		
3 Years Advanced Exchange Service ² & Limited Hardware Warranty ³		
 ¹ Color gamut (typical) is based on CIE1976 (83 %) and CIE1931 (72 %) test standards. ² Advanced Exchange Service: Replacement part/unit dispatched, if needed, following completion of phone/online diagnosis. Fee charged for failure to return defective unit. Availability varies. Other conditions apply. ³ For a copy of the Limited Hardware Warranty, write to Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see <u>www.dell.com/warranty</u>. 		
	Displays Dell	

Product specifications		Power	
Dell E series E1713	S 43cm (17") Monitor	AC input	
Display		voltage/frequency/ current	100 VAC to 240 VAC/50 Hz or 6 ± 3 Hz/1.5 A (Max.)
Viewable image size (diagonal)	43.3 cm (17.0 inches)	Power consumption (normal	18 W
Horizontal Vertical	337.9 mm (13.30 inches) 270.3 mm (10.64 inches)	operation, typical) Power consumption (active- <0.5 W	<0.5 W
Maximum resolution	1280 x 1024 at 60 Hz	off mode)	
Aspect ratio	5:4	Dimensions (with stand)	
Pixel pitch	0.264mm	Height	378.9 mm (14.92 inches)
Brightness (typical)	250cd/m ²	Width	375.5 mm (14.78 inches)
Color gamut (typical)	83% ¹	Depth	163.5 mm (6.44 inches)
Color depth	16.7 million colors	Weight	
Contrast ratio (typical)	1,000:1	Weight without stand assembly (For wall mount or	
Viewing angle (typical) vertical/horizontal	160°/170°	VESA mount considerations – no cables)	3.02 kg (6.66 lbs)
Response time (typical)	5 ms (black to white)	Weight with stand assembly and cables	3.62 kg (7.98 lbs)
Panel type	TN (active matrix – TFT LCD)	Weight with packaging	4.31 kg (9.50 lbs)
Backlights	CCFL	Environmental compliance	
Connectivity			
Connectors	VGA	 TCO Certified Displays (ver 5.2), China Energy Label, (CEL) Grade 1, China Energy Conservation Program (CECP), WEEE, ErP (EuP) Standards, Korea Standby Service and warranty 3 Years Advanced Exchange Service² & Limited Hardware Warrant ¹ Color gamut (typical) is based on CIE1976 (83 %) and CIE1931 (72 %) test standards. ² Advanced Exchange Service: Replacement part/unit dispatched, if needed, following completion of phone/online diagnosis. Fee charged for failure to return defective unit. Availability varies. Other conditions apply. ³ For a copy of the Limited Hardware Warranty. 	
Dell soundbar (optional)	AX510PA		
Design Features			
Stand	Tilt only		
Security	Security lock slot and stand lock (security lock and M3x6mm screw for stand lock not included)		
VESA mounting support (wall mount kit sold separately)	100 mm x 100 mm		

ower			
100 VAC to 240 VAC/50 Hz or 60 Hz ± 3 Hz/1.5 A (Max.)			
18 W			
<0.5 W			
378.9 mm (14.92 inches)			
375.5 mm (14.78 inches)			
163.5 mm (6.44 inches)			
3.02 kg (6.66 lbs)			
3.62 kg (7.98 lbs)			
4.31 kg (9.50 lbs)			
nvironmental compliance			
CO Certified Displays (ver 5.2), China Energy Label, (CEL) Grade 1, China nergy Conservation Program (CECP), WEEE, ErP (EuP) Standards, Korea E- andby			
ervice and warranty			
Years Advanced Exchange Service ² & Limited Hardware Warranty ³			