

Brother Genuine LC3037BK Super High-yield Black INKvestment Tank Ink Cartridge

Top Bullets:

1. Brother Genuine LC3037BK Single Pack Super High-yield Black INKvestment Tank Ink Cartridge.
2. Superior inkjet print quality you can consistently rely on for up to 3,000 pages.*
3. Intelligently engineered to work in seamless unison with your Brother INKvestment Tank inkjet printer.
4. Brother Genuine ink produces sharp prints that withstand the test of time.
5. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges. Visit www.brother-usa.com/Environment to learn more.
6. Brother Genuine LC3037BK is for use with Brother INKvestment Tank inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW that feature Brother tank technology.

Disclaimers:

*Approximate page yield in accordance with ISO/IEC 24711. .

Marketing Copy:

100-words:

Brother Genuine LC3037BK Single Pack Super High-yield Black INKvestment Tank Cartridges deliver consistent, professional print quality and ultra convenience with an up to 3,000-page yield.* Brother Genuine ink is intelligently engineered to work seamlessly with your Brother INKvestment Tank inkjet printer to consistently produce sharp prints that withstand the test of time. Brother Genuine LC3037BK is for use with Brother INKvestment Tank affordable inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW with Brother tank technology. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges at end of life. Visit www.brother-usa.com/environment for more information.

50-words:

Brother Genuine LC3037BK Single Pack Super High-yield Black INKvestment Tank Cartridges deliver convenience and consistent print quality with up to 3,000-page yield.* For environmentally responsible cartridge disposal information visit www.brother-usa.com/environment. Use Brother Genuine LC3037BK with Brother INKvestment Tank inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW.

25-words:

Brother Genuine LC3037BK Super High-yield Black INKvestment Tank Cartridges deliver up to 3,000 pages* of sharp, professional prints. Engineered to work with your Brother inkjet printer for superior results.

Disclaimers:

*Approximate page yield in accordance with ISO/IEC 24711.

Keywords

Keywords below are to be used digitally for each model respectively.

LC3037BKS

All Keywords

ink; ink cartridges; printer ink; inkjet printer ink; inkjet ink; mfc ink; ink refill; ink tank; ink system; inkvestment ink; inkvestment ink cartridges; black ink; black ink cartridges; genuine high-yield ink cartridges; high yield ink; high yield black ink; brother LC3037BK ink; brother LC3037BK ink cartridge; brother LC3037BK black ink; brother LC3037BK super high yield ink; brother LC3037BKS ink; brother LC3037BKS ink cartridge; brother LC3037BKS black ink; brother LC3037BKS super high yield ink; brother MFC-J5845DW ink; brother MFC-J5845DW ink cartridge; brother MFC-J5845DW black ink; brother MFC-J5845DW super high yield ink; brother MFC-J5845DW XL ink; brother MFC-J5845DW XL ink cartridge; brother MFC-J5845DW XL black ink; brother MFC-J5845DW XL super high yield ink; brother MFC-J5945DW ink; brother MFC-J5945DW ink cartridge; brother MFC-J5945DW black ink; brother MFC-J5945DW super high yield ink; brother MFC-J6545DW ink; brother MFC-J6545DW ink cartridge; brother MFC-J6545DW black ink; brother MFC-J6545DW super high yield ink; brother MFC-J6545DW XL ink; brother MFC-J6545DW XL ink cartridge; brother MFC-J6545DW XL black ink; brother MFC-J6545DW XL super high yield ink; brother MFC-J6945DW ink; brother MFC-J6945DW ink cartridge; brother MFC-J6945DW black ink; brother MFC-J6945DW super high yield ink; printer ink tank; ink tank refill; inkjet printer tank; ink cartridge replacement; replacement printer ink; black ink cartridge; black printer ink; ink tank black; super high yield black ink; LC 3037 BK; LC 3037BK; LC-3037 BK; LC-3037BK; LC 3037 BKS; LC 3037BKS; LC-3037 BKS; LC-3037BKS; MFCJ5845DW; MFC J5845DW; MFCJ5845DW XL; MFC J5845DW XL; MFCJ5945DW; MFC J5945DW; MFCJ6545DW; MFC J6545DW; MFCJ6545DW XL; MFC J6545DW XL; MFCJ6945DW; MFC J6945DW

250 character limit

ink; cartridge; printer; inkjet; tank; black; genuine; super; high; yield; LC3037BK; LC3037BKS; MFC-J5845DW; XL; MFC-J5945DW; MFC-J6545DW; MFC-J6945DW; replacement; LC; 3037; BK; 3037BK; LC-3037; LC-3037BK; BKS; 3037BKS; LC-3037BKS; MFCJ5845DW; MFC; J5845DW; MFCJ5945DW; J5945DW; MFCJ6545DW; J6545DW; MFCJ6945DW; J6945DW

LC3037BK

All Keywords

ink; ink cartridges; printer ink; inkjet printer ink; inkjet ink; mfc ink; ink refill; ink tank; ink system; inkvestment ink; inkvestment ink cartridges; black ink; black ink cartridges; genuine high-yield ink cartridges; high yield ink; high yield black ink; brother LC3037BK ink; brother LC3037BK ink cartridge; brother LC3037BK black ink; brother LC3037BK super high yield ink; brother LC3037BKS ink; brother LC3037BKS ink cartridge; brother LC3037BKS black ink; brother LC3037BKS super high yield ink; brother MFC-J5845DW ink; brother MFC-J5845DW ink cartridge; brother MFC-J5845DW black ink; brother MFC-J5845DW super high yield ink; brother MFC-J5845DW XL ink; brother MFC-J5845DW XL ink cartridge; brother MFC-J5845DW XL black ink; brother MFC-J5845DW XL super high yield ink; brother MFC-J5945DW ink; brother MFC-J5945DW ink cartridge; brother MFC-J5945DW black ink; brother MFC-J5945DW super high yield ink; brother MFC-J6545DW ink; brother MFC-J6545DW ink cartridge; brother MFC-J6545DW black ink; brother MFC-J6545DW super high yield ink; brother MFC-J6545DW XL ink; brother MFC-J6545DW XL ink cartridge; brother MFC-J6545DW XL black ink; brother MFC-J6545DW XL super high yield ink; brother MFC-J6945DW ink; brother MFC-J6945DW ink cartridge; brother MFC-J6945DW black ink; brother MFC-J6945DW super high yield ink; printer ink tank; ink tank refill; inkjet printer tank; ink cartridge replacement; replacement printer ink; black ink cartridge; black printer ink; ink tank black; super high yield black ink; LC 3037 BK; LC 3037BK; LC-3037 BK; LC-3037BK; LC 3037 BKS; LC 3037BKS; LC-3037 BKS; LC-3037BKS; MFCJ5845DW; MFC J5845DW; MFCJ5845DW XL; MFC J5845DW XL; MFCJ5945DW; MFC J5945DW; MFCJ6545DW; MFC J6545DW; MFCJ6545DW XL; MFC J6545DW XL; MFCJ6945DW; MFC J6945DW

250 character limit

ink; cartridge; printer; inkjet; tank; black; genuine; super; high; yield; LC3037BK; LC3037BKS; MFC-J5845DW; XL; MFC-J5945DW; MFC-J6545DW; MFC-J6945DW; replacement; LC; 3037; BK; 3037BK; LC-3037; LC-3037BK; BKS; 3037BKS; LC-3037BKS; MFCJ5845DW; MFC; J5845DW; MFCJ5945DW; J5945DW; MFCJ6545DW; J6545DW; MFCJ6945DW; J6945DW

**New Supply Item Set-up Information
Master Form**

Model #	LC3037BK	LC3037C	LC3037M	LC3037Y
Notes	Non-Sensormatic Pillow Pack	Non-Sensormatic Pillow Pack	Non-Sensormatic Pillow Pack	Non-Sensormatic Pillow Pack
Description	INKvestment Tank Super High Yield Black Ink	INKvestment Tank Super High Yield Cyan Ink	INKvestment Tank Super High Yield Magenta Ink	INKvestment Tank Super High Yield Yellow Ink
For Use With	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW
Approx. Yield (See below)	3,000 pages	1,500 pages	1,500 pages	1,500 pages
Yield Conditions	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711
SET-UP INFORMATION				
Individual Carton				
UPC Code	012502650812	012502650829	012502650836	012502650843
Dimensions (L x W x H)	3.55" x 1.47" x 6.73"	3.55" x 0.82" x 6.73"	3.55" x 0.82" x 6.73"	3.55" x 0.82" x 6.73"
Weight (lb.)	0.32	0.16	0.16	0.16
Sub Master Carton				
Quantity	5	5	5	5
UPC Code	30012502650813	30012502650820	30012502650837	30012502650844
Dimensions (L x W x H)	3.55" x 7.43" x 6.73"	3.55" x 4.16" x 6.73"	3.55" x 4.16" x 6.73"	3.55" x 4.16" x 6.73"
Weight (lb.)	1.70	0.87	0.87	0.87
Harmonized Code	8443.99.5011	8443.99.5011	8443.99.5011	8443.99.5011
Master Carton				
Quantity	20	20	20	20
UPC Code	50012502650817	50012502650824	50012502650831	50012502650848
Dimensions (L x W x H)	14.98" x 8.20" x 8.12"	14.69" x 4.65" x 7.55"	14.69" x 4.65" x 7.55"	14.69" x 4.65" x 7.55"
Weight (lb.)	7.89	4.19	4.19	4.19
Harmonized Code	8443.99.5011	8443.99.5011	8443.99.5011	8443.99.5011
Country Of Origin	Philippines	Philippines	Philippines	Philippines
PALLET INFORMATION				
# of Master Packs / Layer	15	26	26	26
# of Layers	5	6	6	6
# of Individual Cartons / Pallet	1,500	3,120	3,120	3,120
Pallet Weight	626.8	688.6	688.6	688.6