

OVERVIEW

# REWIND & HP CREATE POWERFUL VR SOLUTIONS

## The Future of Enterprise

REWIND helps brands and businesses seize the power of VR to disrupt traditional practices, improve processes and redefine creativity, backed by the power of the HP VR Ready portfolio.



REWIND



## TOMORROW'S SOLUTIONS TODAY

REWIND is a leading immersive solutions company with a proven track record in building scalable immersive tools and software.

Working at the forefront of innovation, REWIND can be trusted to future proof your business with immersive software.

The team is formed of creative technologists, engineers, product designers, directors, and

entrepreneurs – a collective of skilled immersive tech builders with a passion for innovating and problem-solving.

REWIND has been solely VR/AR/MR focused for the last six years. In this time, the company has won multiple awards and has been nominated for an Emmy.





## HP AND REWIND

REWIND has been selected globally by HP as a VR solution partner to ensure HP clients receive world-class support and solutions for their VR software needs.

Through the partnership, REWIND and HP provide an end-to-end immersive offering for business, pairing high performance hardware with best-in-class software.

Together, HP and REWIND deliver core value to customers on a global scale and are leaders in the commercial VR market.

“CUSTOMERS BUY HARDWARE AND SOFTWARE BASED ON THE CORE BUSINESS FUNCTIONALITY BOTH PROVIDE. NEITHER WORKS WITHOUT THE OTHER. MORE IMPORTANTLY, NATIVE SOFTWARE THAT IS DESIGNED SPECIFICALLY FOR USE ON PREMIUM HARDWARE WORKS BEST.”

Rick Davis, Managing Director, REWIND

## INTRODUCING THE HP REVERB VIRTUAL REALITY HEADSET - PRO EDITION

Discover the ultra-light, ultra immersive headset that's changing the game.

Double the resolution<sup>1</sup> with 9.3 Mega-pixels combined panel resolutions, full RGB sub-pixel stripe and an extended 114° field of view. Seeing is believing.

The HP Reverb VR Headset Pro Edition offers a seamless immersive experience thanks to adjustable and removable headphones with built-in spatial audio, dual mics with smart assistant for convenient communication while collaborating, and integrated Bluetooth® for seamless syncing and superb controller tracking.

From design concept to the showroom, create and manage workflows with better collaboration, reviews, and experiences.



The new benchmark in Commercial VR: the **HP Reverb VR Headset - Pro Edition**.

Visit [hp.com/go/vr](http://hp.com/go/vr) to learn more about HP's powerful VR Ready portfolio.



### VR PLATFORM

## A REVOLUTIONARY NEW VR TOOL FOR AUTOMOTIVE SALES - SALES DRIVE

In partnership with HP and Intel®, Salesdrive delivers one-on-one, real-time customised, multi-user VR presentations. These presentations can be done anywhere, at any time, allowing sales teams to get to “yes” sooner with this multimedia product presentation for auto dealerships.



RWD

## WORKING WITH REWIND

Virtual reality is transforming the face of enterprise. In order to remain competitive and engage new and existing audiences, businesses should start thinking about how VR can be implemented into their wider strategies.

There are three ways to work with REWIND:



If you are new to immersive and interested in exploring, the first stage in working together is a consultation. This would involve REWIND educating your teams on the immersive landscape – virtual reality (VR), augmented reality (AR), and mixed reality (MR) - and how it can be applied to your business.



If you know that VR is the right medium for the business, then REWIND will work with you to identify KPIs and build a proof of concept solution. This would be tested in live environments that demonstrate real value to your organization.



Usually, following a successful prototype phase, a platform would be developed – fully functioning VR tools at scale for your business. If your company already sees the value in scalable VR software, one of REWIND's existing software products can be tailored to meet your needs across your entire business.



Start thinking about tomorrow today and get in touch to explore what VR can offer your business:

**HP@REWIND.CO**



GET STARTED TODAY WITH END-TO-END VR SOLUTIONS FROM HP & REWIND

[HP.COM/GO/VR](https://hp.com/go/vr)

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FOR MORE INFORMATION ON REWIND

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VISIT [REWIND.CO](https://REWIND.CO)

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**REWIND**

DISCLAIMER

1. Compared to HP Windows Mixed Reality Headset - Professional Edition.

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4AA7-5154ENW, April 2019

