Microsoft® Hardware
for Business

Your connection to a great PC experience.

Microsoft® Hardware
for Business

Your connection to a great PC experience.
Why Microsoft Hardware?
Your connection to a great PC experience.

GET THE MOST OUT OF YOUR WINDOWS® PC. It’s easier now than ever before, since Microsoft Hardware works with your Windows and Microsoft Office software. Our full line of products – from webcams and headsets, to keyboards and mice – help you work smarter, play harder, and get the most out of your software.

Table of Contents
Microsoft Hardware for Business webcams, headsets, keyboards and mice are designed to work with Microsoft software. You’ll find great features that help you get more out of Windows, Microsoft Office, and Microsoft Lync™. Help increase employee productivity with products that can deliver top performance features and best-in-class comfort.

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Software + Hardware for Business

History of innovation – For more than 27 years, Microsoft Hardware has been a technology leader that continues to raise the bar with award-winning innovations. Extensive lab testing and development ensure continued advancement in your connection to a great PC experience. From ergonomic designs, to HD video, to seamless integration with Microsoft software, your experience with Microsoft Hardware for Business will make your day.

Quality you can count on – Each and every Microsoft Hardware peripheral is rigorously tested to ensure a quality experience.

Choose from a Full Line of “for Business” Products

From mice and keyboards to webcams and headsets, Microsoft Hardware delivers.

Value for Business Helps make deploying quality technology simple and easy.

• You can save money by buying in volume.
• You can easily purchase and deploy high quality products.
• You can reduce waste with less packaging.
• You can enjoy support included with each product.

Productivity Help improve employee productivity with webcams and headsets optimised for Microsoft Lync. Great audio and video and just one click to make a video call.

Ergonomics Help improve employee comfort with ergonomic designs. Microsoft’s on-staff ergonomists help ensure that product designs work efficiently and effortlessly, and feel as good as they look.

Unified Communications

Your employees want communication tools that make their work easier and are available anywhere, anytime. They want a single interface that unites voice communications, instant messaging, audio, video, and Web conferencing into a richer offering that helps them get things done. Microsoft Lync Server 2010 can help transform every communication into an interaction that is more collaborative, engaging and accessible from virtually anywhere.

Microsoft Lync

From controlling costs to managing compliance, Microsoft Lync 2010 can deliver value that speaks to the needs of today’s organizations. A single interface unites voice, instant messaging, audio, video, and Web conferencing into a rich, more context-rich offering and a single identity helps make it easier and more efficient for users to find contacts, check their availability and connect with them. Lync 2010 and Lync Server 2010 work hand in hand with Microsoft Office, enriching the experience of familiar applications like Microsoft Outlook®, Microsoft Word, Microsoft SharePoint®, and more.

Webcams Optimised for Microsoft Lync

Using a webcam optimised for Microsoft Lync delivers all the benefits you would expect from a webcam and more. Microsoft’s new LifeCam range is part of a Unified Communications approach, meaning seamless integration and ease of use. With Microsoft Lync, for example, it’s one click to make a call, and just click again to launch a video connection via your LifeCam. A LifeCam can enhance your Microsoft Lync experience and increases your ROI.

Why an external webcam?

External webcams can have higher quality video, better optics, a larger aperture (requiring less light), a flexible camera angle and direction, an increased field of view, and the ability to easily manage security versus a built-in computer camera.

By offering clear, high quality, face-to-face communication, a webcam can help to mitigate all these needs, improve productivity, decrease travel expenses, and reduce your carbon footprint. Imagine conferencing across different time zones with multiple people without the high cost of travelling.

According to a Forrester report, the average cost of a business trip is around $7,000USD1. Using a webcam for some of those face-to-face meetings can eliminate the need for some business trips altogether, saving your company money.

Little wonder then that the CIO of one of the global accounting firms said to us, “Even if we only use the webcam once, to replace a meeting just across town, it’s paid for itself several times over”.

Note: Microsoft LifeCams for Business are optimised to work as true plug and play devices and do not ship with the consumer version of the software. Ask your Microsoft representative for an enterprise version of the consumer software if you wish to implement software features such as TrueColour® and ClearFrame™ technology.

Microsoft Lync

Do your best by the planet.

Trading travel for video conferencing not only saves your company money, it also reduces your impact on the environment.

A recent American Consumer Institute study estimated that if video conferencing replaced just 10% of business air travel, it would reduce US carbon emissions by 35 million tons per annum. In every way, conferencing over the Web is far better for the planet.

1Forrester Report: February 24, 2009 The ROI of Telepresence

Microsoft Lync Server 2010

Unified Communications

Your employees want communication tools that make their work easier and are available anywhere, anytime. They want a single interface that unites voice communications, instant messaging, audio, video, and Web conferencing into a richer offering that helps them get things done. Microsoft Lync Server 2010 can help transform every communication into an interaction that is more collaborative, engaging and accessible from virtually anywhere.
Communications - Webcams

**Microsoft® LifeCam Studio™ for Business**

The closest to being there. You can experience the amazing clarity and detail of HD video. With brilliant colour and crystal-clear audio, this webcam with a 1080p HD widescreen sensor and high-precision optics brings your far-away work, friends and family closer than ever before.

- Plug and Play
  - No software required.
- 1080p HD Widescreen Sensor
  - For superior sharpness and image quality.
- Advanced High Precision Optics
  - Auto focus
  - High-precision glass element lens.
- Clear, High Quality Video
  - For more natural, detailed audio.
- Flexible Stand, Including Tripod Thread
  - The closest to being there.

You can experience the amazing clarity and detail of HD video. With brilliant colour and crystal-clear audio, this webcam with a 1080p HD widescreen sensor and high-precision optics brings your far-away work, friends and family closer than ever before.

**Microsoft® LifeCam Cinema™ for Business**

You can share every detail with business colleagues, without having to be there. This full-featured webcam delivers smooth, detailed video and crystal-clear audio.

- Plug and Play
  - No software required.
- 720p HD Widescreen Video
  - 720p sensor captures true HD quality video at up to 30 fps.
- World-Class Optics
  - Auto focus
  - High-precision glass element lens.
- Clear, High Quality Video
  - Crystal-Clear Audio
  - Digital, noise cancelling microphone helps improve speech quality.
- Aluminium Body
  - Flexible Stand for Notebook and Desktop PCs

**Microsoft® LifeCam HD-3000 for Business**

Allows you to conference in true-to-life high definition video.

This webcam helps you reduce travel cost and communicate clearly.

- True 720p HD Video
  - Post true HD video to online video sites.
- 16:9 Widescreen Video
  - For cinematic video recording.
- Clear, High Quality Video
  - Noise Cancelling Microphone
  - Crystal-clear audio and built-in unidirectional microphone with acoustic noise cancellation.
- Universal Attachment Base
  - Work on your desktop, laptop, or notebook.
An HD webcam can mean the difference between a good business communication experience and a great one. With cinematic 16:9 widescreen, HD video, crystal-clear images with auto focus and bright and colourful video, you won’t find another high definition video experience like LifeCam Cinema, LifeCam Studio, or LifeCam HD-3000. Microsoft LifeCams come in different forms, video resolutions and price ranges to suit different business scenarios and different budgets. Above is an overview of the current Microsoft LifeCams for Business available from Microsoft Hardware today.

### Webcams

<table>
<thead>
<tr>
<th>Features</th>
<th>LifeCam HD-3000</th>
<th>LifeCam Cinema</th>
<th>LifeCam Studio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product</td>
<td>Mobile HD</td>
<td>Better HD Video</td>
<td>Best HD Video</td>
</tr>
<tr>
<td>Max Video Resolution</td>
<td>720p (1280 x 720)</td>
<td>720p (1280 x 720)</td>
<td>1080p (1920 x 1080)</td>
</tr>
<tr>
<td>Lens Cap</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Screen Ratio</td>
<td>16:9</td>
<td>16:9</td>
<td>16:9</td>
</tr>
<tr>
<td>Lens</td>
<td>Plastic Element Lens</td>
<td>Glass Element Lens</td>
<td>Glass Element Lens</td>
</tr>
<tr>
<td>Microphone</td>
<td>Noise Reduction Microphone</td>
<td>Noise Reduction Microphone</td>
<td>High Fidelity Microphone</td>
</tr>
<tr>
<td>Auto Focus</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>360° View Range</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Field of View, Diagonal Degrees</td>
<td>68</td>
<td>74</td>
<td>74</td>
</tr>
<tr>
<td>Aluminium Body</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carrying Case</td>
<td>●</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Headsets

#### Better

<table>
<thead>
<tr>
<th>Features</th>
<th>LifeChat LX-4000</th>
<th>LifeChat LX-6000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product</td>
<td>Single Ear Piece</td>
<td>Full Headset</td>
</tr>
<tr>
<td>Sound</td>
<td>Selective Sound</td>
<td>Clear Stereo Sound</td>
</tr>
<tr>
<td>Controls</td>
<td>Inline Volume/Microphone Controls</td>
<td>Inline Volume/Microphone Controls</td>
</tr>
<tr>
<td>Comfort</td>
<td>270-Degree Boom Rotation</td>
<td>270-Degree Boom Rotation</td>
</tr>
<tr>
<td>Microphone</td>
<td>Noise Reduction Microphone</td>
<td>Noise Reduction Microphone</td>
</tr>
<tr>
<td>Ease</td>
<td>Plug and Play</td>
<td>Plug and Play</td>
</tr>
</tbody>
</table>

#### Best

Microsoft Hardware for Business, Communications Lineup

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### Microsoft LifeChat LX-6000

**Helps make every conversation more productive.**

This headset helps deliver whether you’re on a crucial call or trying to meet a deadline in a distracting workplace. The stereo wideband digital audio provides clear, acoustically accurate sound. The noise-cancelling microphone makes sure you are heard even in noisy surroundings.

- **Plug and Play Simplicity**
  - No software. Just plug it in and you’re in business.
- **Clear Stereo Sound**
  - The wideband digital audio reproduces sound accurately.
- **Noise Cancelling Microphone**
  - Meetings and conference calls can be more productive as voices clearly cut through even noisy surroundings.
- **Inline Volume and Microphone Controls**
  - Adjust volume or mute on the fly with handy inline controls. And the call indicator light lets people know you’re “busy.”
- **All-Day Comfort**
  - Ergonomically influenced earpiece and a 270-degree adjustable microphone can provide all-day comfort.

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### Microsoft LifeChat LX-4000

**Stay tuned in and connected.**

This headset with a single earpiece helps you hear what’s going on around you and still take care of business. The wideband digital audio provides clear, acoustically accurate sound. The highly sensitive, noise-cancelling microphone can give you the confidence that you are being heard even when you’re surrounded by a noisy workspace.

- **Plug and Play Simplicity**
  - No software. Just plug it in and you’re in business.
- **Selective Sound**
  - The single earpiece provides the ability to handle calls and still hear everything around you.
- **Noise Cancelling Microphone**
  - Meetings and conference calls can be more productive as voices clearly cut through even noisy surroundings.
- **Inline Volume and Microphone Controls**
  - Adjust volume or mute on the fly with handy inline controls. And the call indicator light lets people know you’re “busy.”
- **All-Day Comfort**
  - An ergonomically influenced earpiece and a 270-degree adjustable microphone can provide all-day comfort.
Keyboards and Desktop Sets

Microsoft® Natural® Ergonomic Keyboard 4000 for Business

Make the move to superior comfort with this breakthrough keyboard design.

You can place your hands and arms naturally and comfortably with the Microsoft Natural Ergonomic Keyboard 4000. The improved split design encourages a more natural hand, wrist, and forearm position and its new curved key layout makes keys easier to reach. The Zoom Slider lets you zoom in for close-ups of Web pages, images, and more – with just the touch of a finger. And 5 customizable “My Favourites” keys can give you access to the folders, files, and Web pages you use most.

- **Gullwing Design**
  Natural arc mimics the curved placement of the fingertips to help reduce key reach. 14-degree gable helps reduce wrist pronation. Curved key bed designed to help provide more direct key strikes for less finger effort.

- **Natural Split Keyboard Design**
  12-degree angle split for natural wrist alignment.

- **Reverse Slope**
  The optional palm lift creates a 7-degree reverse slope for a more natural wrist posture than flat keyboards.

Microsoft® Wired Desktop 400 for Business

Sleek Design

This desktop set combines a spill-resistant keyboard and optical mouse to help deliver all the features you need – and more – with Microsoft quality and reliability. Enjoy plug and play setup, Windows® 7 features, Quiet Touch keys, and a comfortable ambidextrous mouse.

- **Quiet Touch Keys**
  Quiet, responsive, thin-profile keys.

- **Spill-Resistant Design**
  Integrated water channels drain liquid away.

- **Plug and Play**
  No software needed. Just connect the keyboard and mouse to your PC and go!

- **Great for Windows 7**

- **Windows® Start Button**
  Simply press to launch your Start menu. If you have Windows 7 installed, search your PC or the Web right from there.

- **Comfort for Either Hand**

- **Microsoft Optical Technology**
  High performance tracking.

- **Scroll Wheel**
  Fast on-screen navigation.
Mouse Products

Microsoft® Wireless Mobile Mouse 3500 for Business

Grab your mouse and go!
Keep moving with a transceiver that stays in your mobile PC when you go and a mouse that works on more surfaces with BlueTrack Technology™.

- BlueTrack Technology™
- Comfort
  - Designed by ergonomic experts for comfort in either hand.
  - Mobility
    - Wired
  - Technology
    - Microsoft Bluetrack Technology with AES 128-bit encryption
  - Buttons
    - Quiet Touch Keys
    - 4 Customisable Buttons
  - Design
    - Spill Resistant Design
    - Gullwing Design
  - Wheel
    - Scroll Wheel
  - Battery
    - Life Indicator

*BlueTrack Technology does not work on clear glass or mirrored surfaces.

Microsoft® Basic Optical Mouse for Business

Value in an optical mouse.
Microsoft® Optical Technology replaces the traditional mechanical mouse ball for greater accuracy and control. Easy and comfortable to use, Basic Optical Mouse is a good choice for value.

- Scroll Wheel
  - Move through your documents quickly without having to click the on-screen scroll bar.
- Comfort
  - Get a grip with a comfortable design created for either hand.
- Easy to Set Up and Use
  - No software to install, no feature setup required.
- Microsoft Optical Technology
  - High Performance Optical Technology – no mouse ball. Optical sensor delivers greater accuracy and control.

Microsoft® Wireless Mobile Mouse 3500 for Business

Grab your mouse and go!
Keep moving with a transceiver that stays in your mobile PC when you go and a mouse that works on more surfaces with BlueTrack Technology™.

- BlueTrack Technology™
- Comfort
  - Designed by ergonomic experts for comfort in either hand.
  - Mobility
    - Wired
  - Technology
    - Microsoft Bluetrack Technology with AES 128-bit encryption
  - Buttons
    - Quiet Touch Keys
    - 5 Customisable Buttons
  - Design
    - Spill Resistant Design
    - Gullwing Design
  - Wheel
    - Scroll Wheel
  - Battery
    - Up to 8 Months Battery Life

*BlueTrack Technology does not work on clear glass or mirrored surfaces.

Microsoft Hardware for Business, Mice Lineup

<table>
<thead>
<tr>
<th>Mice</th>
<th>Wired</th>
<th>Wireless</th>
</tr>
</thead>
<tbody>
<tr>
<td>Features</td>
<td>Basic Optical Mouse</td>
<td>Wireless Mobile Mouse 3500</td>
</tr>
<tr>
<td>Mobility</td>
<td>Wired</td>
<td>Wireless/Bluetooth™</td>
</tr>
<tr>
<td>Transceiver</td>
<td>Transceiver Free</td>
<td></td>
</tr>
<tr>
<td>Technology</td>
<td>Microsoft® Optical Technology</td>
<td>Microsoft® High Definition Laser</td>
</tr>
<tr>
<td>Buttons</td>
<td>Customisable Buttons</td>
<td>4 Buttons</td>
</tr>
<tr>
<td>Comfort</td>
<td>Comfort for Either Hand</td>
<td>Comfort for Either Hand</td>
</tr>
<tr>
<td>Wheel</td>
<td>Scroll Wheel</td>
<td>Scroll Wheel</td>
</tr>
<tr>
<td>Battery</td>
<td>Battery Life Indicator</td>
<td></td>
</tr>
</tbody>
</table>

Keyboards and Desktop Sets

<table>
<thead>
<tr>
<th>Desktop</th>
<th>Keyboard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Features</td>
<td>Wired Desktop 400</td>
</tr>
<tr>
<td>Natural Ergonomic Keyboard</td>
<td>4000</td>
</tr>
<tr>
<td>Mobility</td>
<td>Wired</td>
</tr>
<tr>
<td>Technology</td>
<td>Microsoft Bluetrack Technology with AES 128-bit encryption</td>
</tr>
<tr>
<td>Buttons</td>
<td>Zoom Slider</td>
</tr>
<tr>
<td>Design</td>
<td>Gullwing Design</td>
</tr>
<tr>
<td>Wheel</td>
<td>7-Degree Reverse Slope</td>
</tr>
</tbody>
</table>

Microsoft® Basic Optical Mouse

Value in an optical mouse.
Microsoft® Optical Technology replaces the traditional mechanical mouse ball for greater accuracy and control. Easy and comfortable to use, Basic Optical Mouse is a good choice for value.

- Scroll Wheel
  - Move through your documents quickly without having to click the on-screen scroll bar.
- Comfort
  - Get a grip with a comfortable design created for either hand.
- Easy to Set Up and Use
  - No software to install, no feature setup required.
- Microsoft Optical Technology
  - High Performance Optical Technology – no mouse ball. Optical sensor delivers greater accuracy and control.
Purchasing Microsoft Hardware

Volume pricing, reduced packaging

Microsoft Hardware for Business provides resellers with the opportunity for greater savings by offering an easier way to purchase, sell and deploy Microsoft Hardware products. These products are for sale only to Microsoft distributors and resellers for business deployment, not for retail sales.

Microsoft Hardware for Business products are generally available in single units and 50-packs for larger deployments. The for Business line offers better pricing for businesses. The new packaging makes it easier to deploy and is environmentally friendly.

- **Savings**
  - Savings on recommended retail pricing
- **Easy to Order and Deploy**
  - Everything the customer needs in one easy to open, easy to deploy package
- **Support**
  - Included with each product
- **Packaging**
  - Reduced waste, environmentally friendly

### Microsoft Hardware for Business - Product List

**Webcams**

<table>
<thead>
<tr>
<th>Product</th>
<th>for Business</th>
<th>RRP (Qty 1)*</th>
<th>50-Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>LifeCam Studio for Business Worldwide</td>
<td>SWH-00002</td>
<td>$90</td>
<td>RPF-00005</td>
</tr>
<tr>
<td>LifeCam Cinema for Business 50Hz</td>
<td>6CH-00002</td>
<td>$80</td>
<td>2CH-00002</td>
</tr>
<tr>
<td>LifeCam HD-3000 for Business</td>
<td>T4H-00004</td>
<td>$45</td>
<td>NA</td>
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</table>

**Headsets**

<table>
<thead>
<tr>
<th>Product</th>
<th>for Business</th>
<th>RRP (Qty 1)*</th>
<th>50-Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lifechat LX-6000</td>
<td>7XF-00003</td>
<td>$70</td>
<td>NA</td>
</tr>
<tr>
<td>Lifechat LX-4000</td>
<td>7YF-00003</td>
<td>$60</td>
<td>NA</td>
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</tbody>
</table>

**Desktop Sets and Keyboards**

<table>
<thead>
<tr>
<th>Product</th>
<th>for Business</th>
<th>RRP (Qty 1)*</th>
<th>50-Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Ergonomic Keyboard 4000 for Business</td>
<td>B2M-00009</td>
<td>$60</td>
<td>NA</td>
</tr>
<tr>
<td>Wired Desktop 400 for Business</td>
<td>5MH-00006</td>
<td>$20</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Mice**

<table>
<thead>
<tr>
<th>Product</th>
<th>for Business</th>
<th>RRP (Qty 1)*</th>
<th>50-Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless Mobile Mouse 3500 for Business</td>
<td>5RH-00004</td>
<td>$30</td>
<td>NA</td>
</tr>
<tr>
<td>Basic Optical Mouse for Business</td>
<td>4YH-00009</td>
<td>$13</td>
<td>NA*</td>
</tr>
</tbody>
</table>


*must be purchased / sold in multiples of 5