



Delighting You Always

CANON HONGKONG COMPANY LIMITED

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Immediate release

17th March, 2009

**Canon Newest LEGRIA FS22 and FS200 Flash Memory Digital Camcorder
Prolong the Joy and Happiness of Video-Recording with the Slim Body**

Canon Hongkong is proud to announce the **LEGRIA FS22** and **FS200** Flash Memory Digital Camcorder today. **LEGRIA** is the latest name for the series of Canon Digital Camcorder, which is originated from the Spanish 'ALEGRIA', meaning Joy and Happiness. **LEGRIA** does not only symbolise the birth of the newest Canon Digital Camcorder series, but also represents Canon's reputation of bringing both superb image quality and joy of video-recording to users.

Comparing with the former Digital Camcorder, **LEGRIA FS22** and **FS200** are slimmer and lighter, which expand the controllability and flexibility of the video-recording. Besides, **LEGRIA FS22** and **FS200** support SD/ SDHC memory card, from which **LEGRIA FS22** even features a built-in 32GB Flash Memory, extending the pleasure of video-shooting.

Built-in 32GB Flash Memory Records Up to 21 Hours Video*

LEGRIA FS22 Digital Camcorder provides both the built-in 32GB Flash Memory and SD/ SDHC memory card as recording media. This enables users not to sacrifice storage capacity for compact and slim body of the Digital Camcorder. And with the support of internal 32 GB Flash Memory, **LEGRIA FS22** is able to record up to 21 hours video under the LP Mode; and with the additional 32GB SDHC memory card, the recording time will be extended up to 42 hours.

* LP Mode

Recording Time is Prolonged with the SD/ SDHC Memory Card

LEGRIA FS22 and **FS200** Digital Camcorder are compatible with the SD/ SDHC memory card up to 32GB maximum storage. Users can capture more videos and scenes simply by changing another memory card.

Canon's Advanced Zoom Lens for Lucid and Clear Images

LEGRIA FS22 is equipped with the Canon 45x advanced zoom lens allowing much wider capture for more spectacular wide-angle performance and close-ups from even further distance compared with traditional optical zoom lens without sacrificing image quality. **LEGRIA FS200** also provides 41x advanced zoom and for easy shooting of far away subject, revealing the endless power of shooting.



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CCD Image Sensor Delivers Vivid Images

The newest **LEGRIA** Digital Camcorders are devoted to pursue the stunning images with the 1.07 megapixels CCD image sensor of **LEGRIA FS22** and 0.8 megapixels CCD image sensor of **LEGRIA FS200**, guaranteeing excellent and outstanding picture quality.

“Video Snapshot” Function Enables You to Edit Stylish Music Video

Special “Video Snapshot” function is added to **LEGRIA FS22** and **FS200**. Snapshots can be taken effortlessly at a rate of approximately 1 shot every 4 seconds. This function enables users to create video discs that play back the snaps together with the background music or favorite music. Five built-in music and 10 background music contained on the disc supplied come with **LEGRIA FS22** and **FS200**. Users can create their own music video immediately with the Digital Camcorder and dub in background music for their own video.

*Built-in music is only available in **FS22**.

DIGIC DV II Imaging Processor for Guaranteed Image Quality

Canon **LEGRIA FS22** and **FS200** are equipped with the DIGIC DV II Imaging Processor. This enables the Canon Digital Camcorder to process massive quantity of data in high speed, which guarantees superb digital videos and still images at the same time and shows rich colors in detailed gradation.

“Pre REC” Function Capturing the Surprising Scenes with Ease

To capture the unexpected scenes, **LEGRIA FS22** and **FS200** specifically add the “Pre REC” function. In the Pre REC mode, three seconds of footage is recorded in the buffer memory to capture all the unexpected moment that you do not want to miss.

“Quick Start” Function – Be Ready to Capture All the Precious Moment

Precious moments can easily be slipped away while waiting for the rather long start-up time in most of the Digital Camcorders. **LEGRIA FS22** and **FS200** thus feature “Quick Start” function that enables the camcorder to start up from standby mode in merely 1 second, not to miss every single precious shooting opportunity.

“Quick Charge” Records Longer Video with Shorter Charging Time

Specially designed for longer shooting time, the power consumption of Canon **LEGRIA FS22** and **FS200** Digital Camcorder have been greatly improved. The intelligent lithium ion battery allows 3.5 hours of consecutive recording.

Besides, Canon **LEGRIA FS22** and **FS200** Digital Camcorder add the “Quick Charge” function, minimal the charging time for maximum recording. And the Quick Charge function allows users to plan for the charging hours. 10 minutes of charging provides approximately 30 minutes of shooting, while 20 minutes of



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charging provides approximately 60 minutes of shooting. Users can easily control the charging time depending on their shooting plan.

“Dual Shot” Function to Capture the Winding Scenes with a Single Action

LEGRIA FS22 and **FS200** are featured by the Dual Shot function. The Digital Camcorder can be automatically switched between video and still snaps by just pressing the “Start” or “Photo” button, where users can capture the shots they want without having to worry about rotating dials. Users can experience a more use-friendly way of video-shooting with **LEGRIA FS22** and **FS200** by switching between two modes promptly.

Canon’s new **LEGRIA FS22** and **FS200** Digital Camcorder are now available in Hong Kong with suggested retail price as below.

Model	Suggested Retail Price
LEGRIA FS22	\$ tbc
LEGRIA FS200	\$ 3,480

Option Accessory	Suggested Retail Price
DW-100 DVD Burner	\$ 1,880
BP-808 Intelligent Lithium Battery	\$ 450
CG-800 Battery Charger	\$ 550



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About Canon Hongkong Company Limited

Canon Inc. (TSE:7751 / NYSE:CAJ) was founded in 1937 in Japan. Its predecessor, Precision Optical Instruments Laboratory, produced Japan's first 35 mm focal-plane-shutter camera in 1934, called the Kwanon. Canon Inc. eventually expanded into the photocopying and printing industries, launching Japan's first plain-paper copier in 1970 and the world's first inkjet printer in 1985. With over 70 years of experience in imaging products manufacturing, Canon's global revenue currently stands at US\$44.9 billion (as of 31 December 2008). The extensive resources it devotes to research and development has made Canon one of the U.S. imaging industry's top technology patent-holders, and the only manufacturer across the globe to offer both input and output device solutions to the world's various imaging needs.

Established in 1971, Canon Hongkong Company Limited (CHK) is responsible for the sales, marketing and service of all Canon product lines in Hong Kong, including its digital cameras, digital video camcorders, printers, copiers, scanners, projectors and other imaging merchandise. CHK adheres to Canon's corporate philosophy, *kyosei*, which in essence motivates staff to proactively strive for harmonious coexistence with other citizens through participation in various social and charitable activities. Furthermore, CHK is proud to adopt internationally recognized management systems, having become certified in conformance with ISO 9001, ISO 14001 and OHSAS 18001 between 2003 and 2005. CHK was also COPC-2000® CSP Standard certified in 2006.

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Specification	LEGRIA FS22	LEGRIA FS200
System		
Video Recording System	MPEG2 (SD-Video)	MPEG2 (SD-Video)
Audio Recording System	Dolby Digital 2ch (AC-3 2ch)	Dolby Digital 2ch (AC-3 2ch)
TV Format	CCIR Standard (625 lines, 50) PAL 1/6-inch CCD	CCIR Standard (625 lines, 50) PAL 1/6-inch CCD
Image Sensor	Total Pixels: approx. 1.07 megapixels Video: Approx. 550,000 pixels (16:9 mode) Approx. 690,000 pixels (4:3 mode) Still Images: Approx. 600,000 pixels (16:9 mode) Approx. 800,000 pixels (4:3 mode)	Total Pixels: approx. 0.8 megapixels Video: Approx. 440,000 pixels (16:9 mode) Approx. 400,000 pixels (4:3 mode) Still Images: Approx. 530,000 pixels (4:3 mode)
Recording Media	Built-in 32GB Flash Memory, SD/SDHC Memory Card compatible	SD/SDHC Memory Card compatible
Maximum Recording Time	32GB Flash Memory: XP Mode: 7hrs 20mins SP mode: 11hrs 05mins LP mode: 20hrs 50mins	16GB Flash Memory: XP Mode: 3hrs 40mins SP mode: 5hrs 30mins LP mode: 10hrs 25mins
LCD Monitor	2.7-inch TFT color, approx. 123,000 pixels	2.7-inch TFT color, approx. 123,000 pixels
Microphone	Stereo electret condenser microphone f = 2.6 – 96.2 mm Aperture: f/2.0 – 5.2	Stereo electret condenser microphone f = 2.6 – 96.2 mm Aperture: f/2.0 – 5.2
Lens	Advanced Zoom On: 41.7 - 1877 mm (16:9 mode) 44.6 - 2052 mm (4:3 mode) Advanced Zoom Off: 47.1 - 1743 mm (16:9 mode) 44.6 - 1650 mm (4:3 mode)	Advanced Zoom On: 40.5 - 1676 mm (16:9 mode) Advanced Zoom Off: 45.3 - 1676 mm (16:9 mode) 49.8 - 1843 mm (4:3 mode)
Lens Configuration	10 elements in 8 groups (including 1 high refraction lens and 1 double-sided aspherical lens)	10 elements in 8 groups (including 1 high refraction lens and 1 double-sided aspherical lens)
White Balance	Auto, Pre-set (Daylight, Tungsten), Custom	Auto, Pre-set (Daylight, Tungsten), Custom
AF System	TTL AF-manual (Still Image: 9-Point AiAF, center)	TTL AF-manual (Still Image: 9-Point AiAF, center)
Minimum Object Distance	1m (1cm for wide angle)	1m (1cm for wide angle)
Minimum Subject Illumination	1.5 lx (Using Night Mode, 1/6 sec.)	1.1 lx (Using Night Mode, 1/6 sec.)
Subject Illumination Range	50 lx to 100,000 lx	50 lx to 100,000 lx



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Zoom	Video: 37x Optical Zoom, 45x Advanced Zoom (16:9 mode), 46x Advanced Zoom (4:3 mode) & 2000x Digital Zoom	Video: 37x Optical Zoom, 41x Advanced Zoom (16:9 mode) & 2000x Digital Zoom
Video Light	Still Images: 37x Optical Zoom White LED	Still Images: 37x Optical Zoom White LED
Image Stabilizer	Electronic Image Stabilizer	Electronic Image Stabilizer
Still Images		
Recording Media	32GB Built-in memory, SDHC/SD Memory Card	SDHC/SD Memory Card
Recording Pixel	Still Image: 1152 x 648, 1152 x 864, 640 x 480 pixels	Still Image: 1024 x 768, 640 x 480 pixels
Recording Standard	Design Rule for Camera File System (DCF), Exif 2.2	Design Rule for Camera File System (DCF), Exif 2.2
Image Recording Format	Still Image: JPEG Type Compression: Ultra- fine/Fine/Normal	Still Image: JPEG Type Compression: Ultra- fine/Fine/Normal
Input/ Output Terminal		
AV Terminals	3.5 mm stereo mini-jack	3.5 mm stereo mini-jack
USB Terminals	Mini –B (support USB2.0 Hi- Speed)	Mini –B (support USB2.0 Hi- Speed)
Headphone Terminals	3.5mm stereo mini-jack	3.5mm stereo mini-jack
External Microphone Input Terminal	3.5 mm stereo mini-jack	3.5 mm stereo mini-jack
Power etc		
Power Supply	7.4V DC (Battery Pack), 8.4V DC (DC IN)	7.4V DC (Battery Pack), 8.4V DC (DC IN)
Operating Temperature	0 – 40 °C	0 – 40 °C
Size (W x H x D)	Approx. 55 x 59 x 121 mm	Approx. 55 x 59 x 121 mm
Weight (body only)	Approx. 225g	Approx. 225g

*Specification is subject to change without notice.