

## Productivity, creativity, and learning at your fingertips

Get the freedom to work anywhere with the HP Smart app—best-in-class mobile print app.<sup>1,2</sup> Print, scan, copy, and send a secure mobile fax from your phone, and save time with customizable shortcuts. Plus, with HP Instant Ink, your printer automatically orders ink before you run out.



Send documents and photos to your printer from anywhere



High-quality scanning from your smartphone



Send a secure mobile fax from your smartphone, tablet, or PC



Organize documents 50% faster with Smart Tasks the first mobile print app that automates scanning tasks<sup>3</sup>



Customize photos with easy-to-use editing tools



Save money and never run out of ink with Instant Ink— HP's ink delivery service

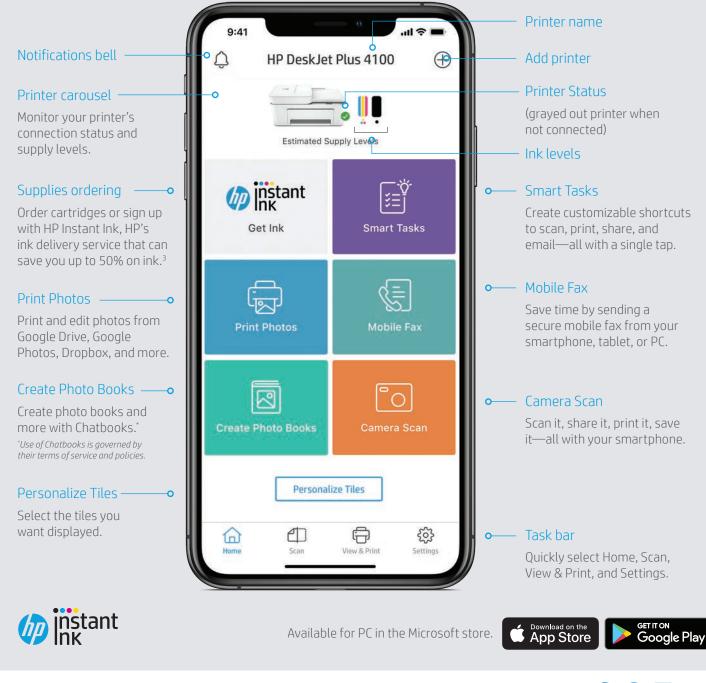


Keep learning and playing with printable activities



Fast setup from your mobile or PC no cables or CD

## HP Smart app feature highlights



## Learn more at hp.com/go/smartapp



- 1. Requires the HP Smart app download. For details on local printing requirements, see hp.com/go/mobileprinting. Certain features/software are available in English language only. Internet access required and must b purchased separately.
- Compared to majority of OEM mobile printing apps for inkjet and laser printers and all-in-ones for home and home office, priced less than or equal to \$429.99 USD. Market share as reported by IDC CYQ2 2018 Hardcopy Peripherals Tracker. Claim based on lab testing and research of printer manufacturers' mobile print apps and Keypoint Intelligence – Buyers Lab study commissioned by HP. See September 2018 report at keypointintelligence.com/HPSmartApp.
- 3. Based on internal HP testing. Average timing estimate based on: (a) downloaded HP Smart app on mobile device, (b) setting up Smart Tasks shortcut, (c) scanning jobs which have more than two to three tasks associated with them (scan to email, save and rename, store to cloud, etc.). Average timing savings comparison based on using printer and desktop scan software to complete similar scanning tasks. Requires the HP Smart app download and supported HP printer. For details on local printing requirements, see hp.com/go/mobileprinting.
- 4. Based on monthly subscription cost using only all pages in plan vs. cost per page of most ink cartridge-based color inkjet printers < \$399 USD. Color inkjet printers are selected by market share of IDC CYQ1 2019 Hardcopy Peripherals Tracker Final release. Standard cartridge CPP is as per the Gap Intelligence Ink Monthly (S/12/2019) 201905Wk2 report.

D Copyright 2020 HP Development Company, L.P. The information contained herein is subject to change without notice. Google, Google Drive, and Google Photos are trademarks of Google In IAA7-5865ENW, March 2020, Rev. 2

