

Sharing Your Project Has a Multitude of Benefits.

1 BE SEEN AS AN INNOVATOR

By participating in the LG Business Solutions case study series, your company will be seen as an innovator – using the latest and greatest technology in the market.

2 NATIONWIDE MEDIA EXPOSURE

If your project is selected, LG will pitch it to targeted industry publications and even arrange press interviews with you.

3 SOCIAL MEDIA EXPOSURE

LG Business Solutions will utilize social channels to push your case study out and give exposure to our database of influencers and decision makers through the monthly eNewsletter.

4 VIDEO PROJECT PROFILE

There is a possibility of a video case study that could be pitched to interested online publications as well as posted on LG Business Solutions YouTube channel, and LGsolutions.com.

5 FEATURED IN THE BIC

Your case study will be displayed in the LG Business Innovation Center in Lincolnshire, Illinois, and featured in the LG Business Solutions blog.

SEE NEXT PAGE TO DOWNLOAD OUR LATEST STORIES.

