

HP Connected MX



**Delivering mobile workforce productivity
at the edge and business assurance at the core**

HP Connected MX addresses the challenges of managing mobile information within a dispersed corporate environment. Organizations need a solution that delivers business assurance with corporate intelligence, control, security, and information analytics without compromising end-user productivity or conveniences. HP Connected MX enables organizations to confidently deliver information accessibility to their mobile workforce while facilitating organizational visibility, control, and protection of information at the edge.

By integrating policy-based endpoint protection with rule-based file synchronization and sharing of information assets, HP Connected MX enables organizations, for the first time, to have a centrally managed solution for mobile information without compromising business expectations and mobile workforce productivity and conveniences. Centralizing the organizational information results in a consistent data protection strategy at the edge, facilitates granular information control, aligns data movement to corporate security procedures, and defines policies that affect both internal and external access to the organizational information.

With organizational information hosted in a central repository, HP Connected MX builds on the Adaptive Backup and Recovery approach from HP, enabling organizations to benefit from real-time analytics, auditing, reporting, and information compliance features. More importantly, with a centrally managed information repository bound by organizationally defined policies, the organization can more effectively deliver end-user conveniences guided by a corporate strategy that centers on risk reduction and exposure.

Key features and benefits

- **Unified backup, file sync, and file sharing**—unifies backup, sync, and sharing capabilities in a single platform, delivering complete protection of mobile information while improving mobile workforce productivity:
 - A single HP Connected MX agent delivers WAN-optimized backup and file synchronization capabilities to enhance efficiency over the most bandwidth-constrained networks. Patented SendOnce technology from HP performs block-level deduplication within the agent, and data reduction occurs prior to network transmission.
 - HP Connected MX leverages a FIPS-compliant AES 256-bit encryption algorithm within a multikey security implementation to offer maximum security to customer data. The HP Connected MX agent encrypts the data prior to network transmission.
 - HP Connected MX implements a continuous data protection strategy enabling information to be protected almost immediately upon file creation or modification.
- **Policy-based information management**—delivers information control and management through policy “drift” compliance, policy-based protection, rule-based file sharing, and information access scoping policies:
 - HP Connected MX employs an information-based policy engine. It controls more corporate data at a granular level than file types and folder paths. This enables organizations to deliver the appropriate information, which is protected and accessible by users and administrators.
 - Personally identifiable information (PII) sharing policies, powered by HP Haven OnDemand, can be deployed to identify and audit sharing activity that involves privacy-related information. Policy options support advising users of the presence of PII and when sharing a file that includes PII, an action is triggered according to the policy defined by IT.

- Backup policies enable administrators to govern the backup scope, helping remove the need for user involvement and data loss due to user error or omission.
- Additional policy options enable control over which information to sync, upload or download or view control by access channel, and data transmission over metered (3G or 4G) connections.

• **Information visibility and accessibility**—enables information accessibility on any device by authorized users with support for Windows®, Apple, Android, iOS, and Web browsers:

- HP Connected MX implements metadata-based search to enable users and administrators to find critical information fast.
- User's search offers a single view of all of a user's information regardless of the originating device. Responsive information to search criteria can immediately be viewed in place, downloaded, restored, or shared.
- Using metadata search criteria, authorized administrators can search for all information of users within their administrative realm. Administrators can quickly identify information responsive to business, compliance, and eDiscovery requirements without having to restore user backups.
- File viewing, powered by HP KeyView, enables information to be viewed from any user's device without requiring files to be downloaded to the device. The HP KeyView capability helps eliminate the need to deploy and use native file viewers on mobile phones and tablets.

• **Information security**—delivers secure mobile information protection and access through encryption, granular data privileges, and federated authentication:

- Role-based access control within HP Connected MX enables administrators to be assigned the lowest level of privilege required to perform their assigned tasks.
- Granular audit trails enable customers to log and report administrative activity as well as information activity such as sharing and information flow within and external to the customer or organization.
- HP Connected MX enables customers to leverage their own secure source of identity for authentication. Security Assertion Markup Language (SAML)/OAuth support enables integration with a customer-federated authentication strategy to improve security and manageability.

The value of HP Connected MX

- Take control of your mobile information with policy-based management
- Reduce exposure to legal and financial risk with defensible auditing and eDiscovery or early case assessment
- Securely preview, access, download, and share your information on any device and with any consumer
- Meet business assurance objectives with automatic, continuous, and extensible endpoint protection
- Analyze and visualize mobile information to support data-driven decision making
- Leverage existing IT investments and address future growth needs with service or application integration points
- Improve and enhance organizational productivity with end-user conveniences that do not compromise business assurance requirements

Technical specifications

The HP Connected MX agent can be installed on mobile devices running Microsoft® Windows and Apple Mac OS.

Languages supported:

HP Connected MX v2.0.0: English only

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