Lenovo Headsets Disclosure

November 2015



60 Second Summary

□ WHY?

Headsets in the office is a key part of the modern workday.

VOIP calls are quickly replacing traditional phone service and saving companies on big telecom costs.

☐ WHO?

We have an option to fill every commercial need from the office to the classroom. Users will find a fit and technology to match their needs.

Key Vertical: Office, Productivity, Education

☐ HOW?

The headsets work with both traditional 3.5mm plugs OR USB plugs to accommodate any of our Lenovo systems.

Plug in, listen and speak.

Audio made easy.

☐ WHAT IS THE PRODUCT?

- 2 Headsets:
- -Mono USB Headset*
- --Stereo USB Headset*

*VOIP Optimized for Skype and Lync

Lenovo

Lenovo Mono USB Headset

Optimized for work



PN 4XD0K25029

Available: October 30, 2015

Benefit Highlights

- The VOIP optimized headset offers a clear and crisp sound with a professional look and feel
- A versatile design gives you the flexibility to wear the ear piece on the left or right side
- Featuring an adjustable headband and 180 degree microphone allow you to choose the fit that feels right
- An universal USB connector allows you to connect to your notebook or workstation giving you an optimized listening experience during conference calls

Key Features

- Comfort fit mono ear piece
- Adjustable Headband and Boom Arm
- 180 Degree Microphone
- Fits standard USB port with your notebook or workstation.

Lenovo

Lenovo Stereo USB Headset

Optimized for work



PN 4XD0K25031

Available: October 30, 2015

Benefit Highlights

- The VOIP optimized headset offers a clear and crisp sound with a professional look and feel
- The double sided ear pieces helps keeping the productivity up by blocking away the unwanted sound
- Featuring an adjustable headband and 180 degree microphone allow you to choose the fit that feels right
- An universal USB connector allows you to connect to your notebook or workstation giving you an optimized listening experience during conference calls

Key Features

- Comfort fit stereo ear pieces
- Adjustable Headband and Boom Arm
- 180 Degree Microphone
- Fits standard USB port with your notebook or workstation.

Usage Scenarios

At The Desk:

- Headphones are a perfect compliment to the notebook and tablet lines
- Users can enjoy the headphones without calling attention to themselves while working

On The Go:

- The benefit of traditional earbud style headphones is that they can pivot from the office to on the go with a moment's notice
- These headphones also work with the majority of smart phones, allowing the user to pick up a call or hang up, or even call up a voice activated assistant like Siri, Google Assist or Cortana

Priced for Scale:

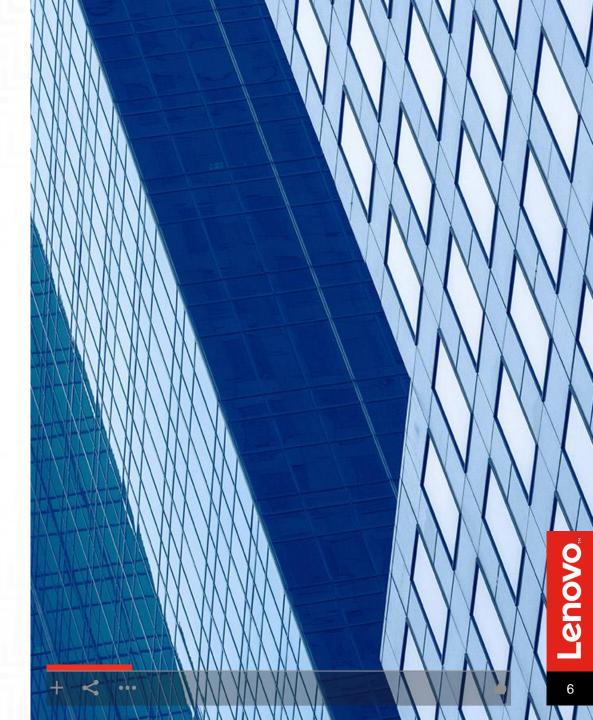
The price point is perfect to bundle with systems for the on the move workforce

Engineered for Comfort:

 Each unique design is perfectly suited for the variety of ear types that each human has, so that it fit right, stays in and sounds great.

Open Office and VOIP

- 70% of all office feature an open layout
- Soft Phone replacements such as headsets are quickly outpacing traditional hard phones
- Voice Over IP services are becoming the new normal for day to day work
- Headsets are the most clear and effective way to engage in VOIP



THANK YOU

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