

# Lenovo Headsets Disclosure

November 2015

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Lenovo™



# + 60 Second Summary

## □ WHY?

Headsets in the office is a key part of the modern workday.

VOIP calls are quickly replacing traditional phone service and saving companies on big telecom costs.

## □ HOW?

The headsets work with both traditional 3.5mm plugs OR USB plugs to accommodate any of our Lenovo systems.

Plug in, listen and speak.

Audio made easy.

## □ WHO?

We have an option to fill every commercial need from the office to the classroom. Users will find a fit and technology to match their needs.

Key Vertical: Office, Productivity, Education

## □ WHAT IS THE PRODUCT?

2 Headsets:

- Mono USB Headset\*
- Stereo USB Headset\*

\*VOIP Optimized for Skype and Lync

# Lenovo Mono USB Headset

Optimized for work



PN 4XD0K25029

Available: October 30, 2015

## Benefit Highlights

- The VOIP optimized headset offers a clear and crisp sound with a professional look and feel
- A versatile design gives you the flexibility to wear the ear piece on the left or right side
- Featuring an adjustable headband and 180 degree microphone allow you to choose the fit that feels right
- An universal USB connector allows you to connect to your notebook or workstation giving you an optimized listening experience during conference calls

## Key Features

- Comfort fit mono ear piece
- Adjustable Headband and Boom Arm
- 180 Degree Microphone
- Fits standard USB port with your notebook or workstation.

# Lenovo Stereo USB Headset

Optimized for work



PN 4XD0K25031

Available: October 30, 2015

## Benefit Highlights

- The VOIP optimized headset offers a clear and crisp sound with a professional look and feel
- The double sided ear pieces helps keeping the productivity up by blocking away the unwanted sound
- Featuring an adjustable headband and 180 degree microphone allow you to choose the fit that feels right
- An universal USB connector allows you to connect to your notebook or workstation giving you an optimized listening experience during conference calls

## Key Features

- Comfort fit stereo ear pieces
- Adjustable Headband and Boom Arm
- 180 Degree Microphone
- Fits standard USB port with your notebook or workstation.

# + Usage Scenarios

- At The Desk:
  - Headphones are a perfect compliment to the notebook and tablet lines
  - Users can enjoy the headphones without calling attention to themselves while working
- On The Go:
  - The benefit of traditional earbud style headphones is that they can pivot from the office to on the go with a moment's notice
  - These headphones also work with the majority of smart phones, allowing the user to pick up a call or hang up, or even call up a voice activated assistant like Siri, Google Assist or Cortana
- Priced for Scale:
  - The price point is perfect to bundle with systems for the on the move workforce
- Engineered for Comfort:
  - Each unique design is perfectly suited for the variety of ear types that each human has, so that it fit right, stays in and sounds great.



# + Open Office and VOIP

- 70% of all office feature an open layout
- Soft Phone replacements such as headsets are quickly outpacing traditional hard phones
- Voice Over IP services are becoming the new normal for day to day work
- Headsets are the most clear and effective way to engage in VOIP



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# THANK YOU

DAKUJEM DANK BEDANKT MERCI TAKK 谢谢  
ありがとう СПАСИБО GRACIAS DZIĘKUJĘ DANKE  
OBRIGADO БЛАГОДАРЯ GRAZIE תודה GRACIAS



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