

## Brother Genuine LC3037C Super High-yield Cyan INKvestment Tank Ink Cartridge

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### Top Bullets:

1. Brother Genuine LC3037C Single Pack Super High-yield Cyan INKvestment Tank Ink Cartridge.
2. Superior inkjet print quality you can consistently rely on for up to 1,500 pages.\*
3. Intelligently engineered to work in seamless unison with your Brother INKvestment Tank inkjet printer.
4. Brother Genuine ink produces rich, vivid color prints that withstand the test of time.
5. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges. Visit [www.brother-usa.com/Environment](http://www.brother-usa.com/Environment) to learn more.
6. Brother Genuine LC3037C is for use with Brother INKvestment Tank inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW that feature Brother tank technology.

Disclaimers:

\*Approximate page yield in accordance with ISO/IEC 24711.

### Marketing Copy:

#### 100-words:

Brother Genuine LC3037C Single Pack Super High-yield Cyan INKvestment Tank Cartridges deliver consistent, professional print quality and ultra convenience with an up to 1,500-page yield.\* Brother Genuine ink is intelligently engineered to work seamlessly with your Brother INKvestment Tank inkjet printer to consistently produce rich, vivid color prints that withstand the test of time. Brother Genuine LC3037C is for use with Brother INKvestment Tank affordable inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW with Brother tank technology. Brother offers an environmentally responsible way for customers to dispose of Brother Genuine cartridges at end of life. Visit [www.brother-usa.com/environment](http://www.brother-usa.com/environment) for more information.

#### 50-words:

Brother Genuine LC3037C Single Pack Super High-yield Cyan INKvestment Tank Cartridges deliver convenience and consistent print quality with up to 1,500-page yield.\* For environmentally responsible cartridge disposal information visit [www.brother-usa.com/environment](http://www.brother-usa.com/environment). Use Brother Genuine LC3037C with Brother INKvestment Tank inkjet all-in-one printers MFC-J5845DW, MFC-J5845DW XL, MFC-J5945DW, MFC-J6545DW, MFC-J6545DW XL and MFC-J6945DW.

#### 25-words:

Brother Genuine LC3037C Super High-yield Cyan INKvestment Tank Cartridges deliver up to 1,500 pages\* of rich, vivid color prints. Engineered to work with your Brother inkjet printer for superior results.

Disclaimers:

\*Approximate page yield in accordance with ISO/IEC 24711.

## LC3037C

### All Keywords

ink; ink cartridges; printer ink; inkjet printer ink; inkjet ink; mfc ink; ink refill; ink tank; ink system; inkvestment ink; inkvestment ink cartridges; cyan ink; cyan ink cartridge; color ink; color ink cartridges; genuine high-yield ink cartridges; brother high yield ink; brother high yield color ink cartridge; brother high yield cyan ink; brother LC3037C ink; brother LC3037C ink cartridge; brother LC3037C cyan ink; brother LC3037C super high yield ink; brother MFC-J5845DW ink; brother MFC-J5845DW ink cartridge; brother MFC-J5845DW cyan ink; brother MFC-J5845DW super high yield ink; brother MFC-J5845DW XL ink; brother MFC-J5845DW XL ink cartridge; brother MFC-J5845DW XL cyan ink; brother MFC-J5845DW XL super high yield ink; brother MFC-J5945DW ink; brother MFC-J5945DW ink cartridge; brother MFC-J5945DW cyan ink; brother MFC-J5945DW super high yield ink; brother MFC-J6545DW ink; brother MFC-J6545DW ink cartridge; brother MFC-J6545DW cyan ink; brother MFC-J6545DW super high yield ink; brother MFC-J6545DW XL ink; brother MFC-J6545DW XL ink cartridge; brother MFC-J6545DW XL cyan ink; brother MFC-J6545DW XL super high yield ink; brother MFC-J6945DW ink; brother MFC-J6945DW ink cartridge; brother MFC-J6945DW cyan ink; brother MFC-J6945DW super high yield ink; printer ink tank; ink tank refill; inkjet printer tank; ink cartridge replacement; replacement printer ink; cyan ink cartridges; cyan printer ink; color ink cartridge; color printer ink; super high yield cyan ink; LC 3037 C; LC 3037C; LC-3037 C; LC-3037C; MFCJ5845DW; MFC J5845DW; MFCJ5845DW XL; MFC J5845DW XL; MFCJ5945DW; MFC J5945DW ; MFCJ6545DW; MFC J6545DW; MFCJ6545DW XL; MFC J6545DW XL; MFCJ6945DW; MFC J6945DW

### 250 character limit

ink; cartridge; printer; inkjet; mfc; refill; tank; system; inkvestment; cyan; color; genuine; high; yield; LC3037C; super; MFC-J5845DW; XL; MFC-J5945DW; MFC-J6545DW; MFC-J6945DW; replacement; LC; 3037; C; 3037C; LC-3037; LC-3037C; MFCJ5845DW; MFC; J5845DW; MFCJ5945DW; J5945DW; MFCJ6545DW; J6545DW; MFCJ6945DW; J6945DW

## LC3037M

### All Keywords

ink; ink cartridges; printer ink; inkjet printer ink; inkjet ink; mfc ink; ink refill; ink tank; ink system; inkvestment ink; inkvestment ink cartridges; magenta ink; magenta ink cartridge; color ink; color ink cartridges; genuine high-yield ink cartridges; high yield ink; high yield color ink cartridge; high yield magenta ink; brother LC3037M ink; brother LC3037M ink cartridge; brother LC3037M magenta ink; brother LC3037M super high yield ink; brother MFC-J5845DW ink; brother MFC-J5845DW ink cartridge; brother MFC-J5845DW magenta ink; brother MFC-J5845DW super high yield ink; brother MFC-J5845DW XL ink; brother MFC-J5845DW XL ink cartridge; brother MFC-J5845DW XL magenta ink; brother MFC-J5845DW XL super high yield ink; brother MFC-J5945DW ink; brother MFC-J5945DW ink cartridge; brother MFC-J5945DW magenta ink; brother MFC-J5945DW super high yield ink; brother MFC-J6545DW ink; brother MFC-J6545DW ink cartridge; brother MFC-J6545DW magenta ink; brother MFC-J6545DW super high yield ink; brother MFC-J6545DW XL ink; brother MFC-J6545DW XL ink cartridge; brother MFC-J6545DW XL magenta ink; brother MFC-J6545DW XL super high yield ink; brother MFC-J6945DW ink; brother MFC-J6945DW ink cartridge; brother MFC-J6945DW magenta ink; brother MFC-J6945DW super high yield ink; printer ink tank; ink tank refill; inkjet printer tank; ink cartridge replacement; replacement printer ink; magenta printer ink; color ink cartridge; color printer ink; super high yield magenta ink; LC 3037 M; LC 3037M; LC-3037 M; LC-3037M; MFCJ5845DW; MFC J5845DW; MFCJ5845DW XL; MFC J5845DW XL; MFCJ5945DW; MFC J5945DW ; MFCJ6545DW; MFC J6545DW; MFCJ6545DW XL; MFC J6545DW XL; MFCJ6945DW; MFC J6945DW

### 250 character limit

ink; cartridge; printer; inkjet; mfc; refill; tank; system; inkvestment; magenta; color; genuine; high; yield; LC3037M; super; MFC-J5845DW; XL; MFC-J5945DW; MFC-J6545DW; MFC-J6945DW; replacement; LC; 3037; M; 3037M; LC-3037; LC-3037M; MFCJ5845DW; MFC; J5845DW; MFCJ5945DW; J5945DW; MFCJ6545DW; J6545DW; MFCJ6945DW; J6945DW

**New Supply Item Set-up Information  
Master Form**

<b>Model #</b>	<b>LC3037BK</b>	<b>LC3037C</b>	<b>LC3037M</b>	<b>LC3037Y</b>
<b>Notes</b>	<b>Non-Sensormatic Pillow Pack</b>	<b>Non-Sensormatic Pillow Pack</b>	<b>Non-Sensormatic Pillow Pack</b>	<b>Non-Sensormatic Pillow Pack</b>
<b>Description</b>	INKvestment Tank Super High Yield Black Ink	INKvestment Tank Super High Yield Cyan Ink	INKvestment Tank Super High Yield Magenta Ink	INKvestment Tank Super High Yield Yellow Ink
<b>For Use With</b>	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW	MFC-J5845DW MFC-J5845DWXL MFC-J5945DW MFC-J6545DW MFC-J6545DWXL MFC-J6945DW
<b>Approx. Yield (See below)</b>	3,000 pages	1,500 pages	1,500 pages	1,500 pages
<b>Yield Conditions</b>	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711	Approx. page yields in accordance with ISO/IEC 24711
<b>SET-UP INFORMATION</b>				
<b>Individual Carton</b>				
UPC Code	012502650812	012502650829	012502650836	012502650843
Dimensions (L x W x H)	3.55" x 1.47" x 6.73"	3.55" x 0.82" x 6.73"	3.55" x 0.82" x 6.73"	3.55" x 0.82" x 6.73"
Weight (lb.)	0.32	0.16	0.16	0.16
<b>Sub Master Carton</b>				
Quantity	5	5	5	5
UPC Code	30012502650813	30012502650820	30012502650837	30012502650844
Dimensions (L x W x H)	3.55" x 7.43" x 6.73"	3.55" x 4.16" x 6.73"	3.55" x 4.16" x 6.73"	3.55" x 4.16" x 6.73"
Weight (lb.)	1.70	0.87	0.87	0.87
Harmonized Code	8443.99.5011	8443.99.5011	8443.99.5011	8443.99.5011
<b>Master Carton</b>				
Quantity	20	20	20	20
UPC Code	50012502650817	50012502650824	50012502650831	50012502650848
Dimensions (L x W x H)	14.98" x 8.20" x 8.12"	14.69" x 4.65" x 7.55"	14.69" x 4.65" x 7.55"	14.69" x 4.65" x 7.55"
Weight (lb.)	7.89	4.19	4.19	4.19
Harmonized Code	8443.99.5011	8443.99.5011	8443.99.5011	8443.99.5011
Country Of Origin	Philippines	Philippines	Philippines	Philippines
<b>PALLET INFORMATION</b>				
# of Master Packs / Layer	15	26	26	26
# of Layers	5	6	6	6
# of Individual Cartons / Pallet	1,500	3,120	3,120	3,120
Pallet Weight	626.8	688.6	688.6	688.6