



HP Neverstop Laser 1200a/1200w



Ultimate printing freedom. World's first cartridge-free laser printer.¹

This innovative, rapid-reload laser printer helps reduce downtime and costs. Get exceptional value right out of the box with 5,000 pages of toner.² Count on HP quality and reliability at an ultra-low cost, and get easy mobile printing with HP Smart app—best-in-class mobile print app.^{3,4} Increase productivity—easily print, scan, and copy. Easily restore toner levels with a mess-free experience.⁵



Original HP Toner quality. Save up to 80% on HP toner.⁶

Get HP Toner quality and reliability page after page at an ultra-low cost.



15-second, mess-free self reload⁵

Quickly restore toner levels—no mess, no stress.⁵ The groundbreaking design of our toner reload kit helps you get back to printing in seconds.⁵



Up to 5,000 pages right out of the box²

Minimize interruptions and print up to 10x more pages out of the box than in-class HP Laser printers.⁶



Freedom to work anywhere

Print, scan, and copy from virtually anywhere with HP Smart app—best-in-class mobile print app.^{3,4}

HP Neverstop Laser 1200a/1200w feature highlights



Icon LCD control panel for easy device management



Flatbed scanner for scanning and copying



5,000 pages of toner right out of the box²



Speeds up to 20 ppm⁷



Minimise interruptions with reloadable toner



Wireless technology so you can print on the go with the HP Smart app^{3,8}



Up to 150-page input tray

HP 103A/AD Black Original Neverstop Laser Toner Reload Kit (sold separately)



Intuitive user interface



Real-time status on toner level



Uses the HP Black Original Neverstop Laser Toner Reload Kit⁹

Learn more at hp.com/go/neverstop

Share with colleagues



1. Constant toner self-reload using imaging-drum-in-place OEM toner supplies compared to majority of worldwide competing OEM monochrome laser printers <€250 Euro and MFPs priced <€350 Euro as of Nov 15, 2018. HP internal research & Keypoint Intelligence-Buyers Lab 2018 study commissioned by HP. Market share as reported by IDC CYQ4 2018 Hardcopy Peripherals Tracker, 2018Q4 Release. For details, see keypointintelligence.com/HPNeverstop. 2. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 19752 and continuous printing. For details, see hp.com/go/learnabouteverything. 3. Requires the HP Smart app download. For details on local printing requirements, see hp.com/go/mobileprinting. 4. Compared to majority of OEM mobile printing apps for inkjet & laser printers & all-in-ones for home & home office, priced less than or equal to €429.99 Euro. Market share as reported by IDC CYQ2 2018 Hardcopy Peripherals Tracker. Claim based on lab testing and research of printer manufacturer's mobile print apps and Keypoint Intelligence -Buyers Lab study commissioned by HP. See Sept 2018 report at keypointintelligence.com/HPSmartApp. 5. HP internal research and Keypoint Intelligence-Buyers Lab 2018 study commissioned by HP. For details, see keypointintelligence.com/HPNeverstop. 6. Based on in box cartridge yield of HP LaserJet Pro M15 and HP LaserJet Pro MFP M28 with standard-fill HP 44A/48A Black Original LaserJet Toner Cartridge with ISO yield of 500 pages. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 19752 and continuous printing. For details, see hp.com/go/learnabouteverything. 7. Excludes first set of ISO test pages. For details, see hp.com/go/printerclaims. 8. Mobile device needs to be connected to Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. For details, visit hp.com/go/mobileprinting. 9. Toner reload kit is not included with the printer; please purchase separately.



© Copyright 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

Wi-Fi Direct is a registered trademark of Wi-Fi Alliance.

4AA7-4333EEE, May 2019, Rev. 2