



hp premium photo paper, glossy

HP Premium Photo Paper, Glossy (c6040a/c7040a/c6059a) has been re-engineered to deliver even better image quality and more of the look and feel of traditional photographs. Available in A4 and A3 sizes, this improved paper also offers improved resistance to fading and now comes in a sturdier 230 g/m² weight.

New to the premium photo paper portfolio is the 10 x 15 cm paper (q1991a/q1992a). An increasingly popular format, this snapshot sized version of HP Premium Photo Paper, Glossy is an even heavier 240 g/m².

outstanding photo quality

This high gloss photo paper has been specifically developed to deliver optimum print quality and reliability with HP inkjet printers, producing sharp images with brilliant colours and realistic skin tones.

sturdier and longer lasting A4 and A3 prints

With its 230 g/m² weight, the A4/A3 size HP Premium Photo Paper, Glossy produces prints with the look and feel of traditional photos. This improved paper now offers levels of fade resistance equivalent to most traditional photographs – when printed using HP’s new six-ink system – and has been re-engineered to improve its ability to resist bleeding in humid conditions. A4 sheets are available in packs of 15 or 50, while A3 size comes in packs of 20 sheets.

superb 10 x 15 cm snapshot sized prints

HP Premium Photo Paper, Glossy is now also available in 10 x 15 cm snapshot size, in packs of 20 and 60. This premium quality paper, an even sturdier 240 g/m² with a real photo look and feel, is ideal for printing and sharing photos from digital cameras.

features

- high gloss paper specifically designed for photo printing
- sturdy, one-sided glossy photo paper (A4/A3 – 230 g/m²; 10 x 15 cm – 240 g/m²)
- improved resistance to fading
- A3 in packs of 20
A4 in packs of 15 or 50
10 x 15 cm snapshot prints in packs of 20 or 60
- improved bleed resistance
- superb value for money
- scientifically engineered to work with hp inkjet printers and hp inks

benefits

- gloss finish produces more vibrant colours, deeper, glossier blacks and realistic skin tones
- outputs have the look and feel of professional photographs
- images printed on A4/A3 sheets using hp’s new six-ink system offer fade resistance equivalent to most traditional processed photographs
- choice of pack quantities and paper sizes to suit all applications and all users, occasional or frequent
- A4/A3 papers ideal for users in humid regions
- produce good quality reprints, enlargements and photos at a lower cost than most high street processing labs
- everything designed to produce consistently high quality print results



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frequently asked questions

what type of customer will choose this paper?

With its increased weight (A4/A3 – 230 g/m²; 10 x 15 cm – 240 g/m²) and superb glossy finish, HP Premium Photo Paper, Glossy produces prints with the look and feel of traditional photos. It is perfect for multiple reprints, enlargements and photos for sharing with friends and family and the quality of output also makes it ideal for business applications where impact is vital. In short, this paper is designed for advanced home and business users who need good quality print-outs.

what might be typical applications for the different paper sizes?

The A3 size paper is ideal for producing high resolution images such as posters or enlargements of favourite photos. Typical applications for the A4 papers include photo reprints, scanned photos and digital imaging projects. Business applications range from report covers and sales literature to advertising material and other marketing and design outputs.

The new snapshot sized sheets are designed for users who enjoy printing and sharing photos from their digital camera or photo prints captured using a scanner.

what would be the key user benefits?

Users' expectations of photo papers are higher than ever before and, by choosing the improved HP Premium Photo Paper, Glossy, they can print copies, enlargements and restored prints of the quality and sturdiness of traditional photos – at a lower cost than most high street processing labs.

just how important is resistance to fading?

Research shows that customers put print durability second only to image quality in terms of their requirements. When images are printed on HP Premium Photo Paper, Glossy (A4 or A3 papers) using HP's new six-ink system, the resistance to fading is equivalent to that of most traditional, laboratory processed prints.

hp photo papers selectability matrix

hp's full range of A4/A3 photo papers	sheets	weight	image quality	fade resistance	fast dry time
hp premium high-gloss film, white	230 g/m ²	10/20/50	*****	**	*****
hp premium plus photo paper, glossy	240 g/m ²	20/50	****	*****	****
hp premium plus photo paper, matt	240 g/m ²	20	****	*****	****
hp premium photo paper, glossy	230 g/m ²	15/50/20	***	****	***
hp photo paper, glossy	175 g/m ²	20/50	**	**	*****
hp photo-quality paper, semi-glossy	160 g/m ²	25	*	*	*****

hp's 10 x 15 cm photo papers

hp premium plus photo paper, glossy	240 g/m ²	20/60	****	*****	****
hp premium photo paper, glossy	240 g/m ²	20/60	***	****	***
hp photo paper, glossy	175 g/m ²	20/60	**	**	*****

hp product specifications

p/n	c6059a	c6040a	c7040a	q1991a	q1992a
description	hp premium photo paper, glossy	hp premium photo paper, glossy	hp premium photo paper, glossy	hp premium photo paper, glossy	hp premium photo paper, glossy
sheets per pack	20	15	50	20	60
size	A3	A4	A4	10 x 15 cm	10 x 15 cm
weight	230 g/m ²	230 g/m ²	230 g/m ²	240 g/m ²	240 g/m ²