

# XPERIA 10

Discover the 21:9 Experience with the Xperia 10's 21:9 Wide display. Multi-task with ease and watch films in the aspect ratio of the cinema.



## TOP 3 SELLING POINTS

1

### 21:9<sup>1</sup> Extended display for easier multi-tasking and immersive viewing



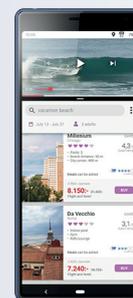
Display

- Run two apps and multi-task easier with split screen.
- The long screen shows more content – see more, scroll less.
- Watch films that fill out the whole screen in Full HD+ quality.



#### See why the 21:9 Wide screen is ideal for multi-tasking!

- ▶ Start App launcher by swiping upwards from the bottom of the screen.
- ▶ Press and hold the YouTube™ app icon. Choose Split screen from the menu.
- ▶ Tap Messages. Notice how much the long display lets you see of both apps.



2

### 21:9 Movie and image capture with dual camera



Camera

- 21:9 cinema ratio Movie recording.
- Bokeh effect for artistic photos with defocused background.
- Superior Auto with 52 scenarios ensures best image quality.



#### Record your own Movie in 21:9 cinema format!

- ▶ Turn on the dual camera  and choose Video .
- ▶ Go to camera settings , Video size and choose 21:9.
- ▶ Record a video in 21:9, then a video in Full HD (16:9). Compare.



3

### Sony's audio expertise always by your side



Sound

- Smart Amplifier delivers a loud, rich sound through the speaker.
- Hear music as the artist intended with High-Resolution Audio<sup>2</sup>.
- DSEE HX™ improves the quality of low-res music files.



#### Listen to the powerful sound!

- ▶ Go to Music .
- ▶ Play a preloaded track through the speaker.
- ▶ Notice how the sound remains clear even when you increase the volume.



Visit our web site to learn more: [www.sonymobile.com/xperia-10](http://www.sonymobile.com/xperia-10)

SONY

# XPERIA 10



## Sales arguments based on customer preferences

	The customer says...	You could say...	Demo
 <p><b>Uses social media</b></p>	I can't live without social media, I'm constantly checking Facebook and posting stuff.	With the 21:9 Wide display, you see more content and hence scroll less. The long display is also ideal for running two apps at the same time with split screen, so you don't miss anything.	<b>Show YouTube™ and Messages using the split screen feature.</b>
 <p><b>Watches films</b></p>	I often watch films on my smartphone so a good display is very important.	Xperia 10's display has the same ultra-wide format as most blockbuster movies so you can enjoy them just like at the cinema, without black bars top and bottom.	<b>Show the preloaded Spiderman trailer.</b>
 <p><b>Shoots photos and videos</b></p>	I take photos and shoot videos all the time and share them on social media.	Xperia 10 has a great camera. You record video in a number of aspect ratios, including the 21:9 cinema ratio, and you can easily add beautiful blur to photos' background to make subjects stand out.	<b>Record a video in 21:9 format and show it to the customer.</b>
 <p><b>Listens to music</b></p>	My smartphone is my music player so the sound has to be really good.	When you want to share your music with your friends, you do it loud and with an enhanced bass thanks to Xperia 10's Smart Amplifier.	<b>Play a preloaded track through the external speaker.</b>

## Specifications

<b>Facts</b>	Dimensions: 156 x 68 x 8.4 mm Weight: 162g Colours: Navy, Black, Silver, Pink <sup>3</sup>
<b>Display</b>	21:9 <sup>1</sup> Wide display 6" Full HD+, Image Enhance Technology, Split screen, Corning® Gorilla® Glass 5
<b>Main camera</b>	<b>13MP + 5MP dual camera system:</b> Bokeh effect, Hybrid Autofocus, 5x digital zoom, HDR photo, 21:9 Movie and image capture, 4K Movie recording, SteadyShot™, 120fps slow-motion Movie recording, Superior Auto <b>13MP camera:</b> 1/3.0 sensor size, Pixel pitch 1.12µm, F2.0 lens <b>5MP camera:</b> 1/4.0 sensor size, Pixel pitch 1.4µm, F2.4 lens
<b>Front camera</b>	8MP camera, 1/4.0 sensor size, Pixel pitch 1.12µm, F2.0 lens, HDR Photo, Full HD Movie recording, SteadyShot™, Portrait selfie effects, Display flash
<b>Audio</b>	Audio jack, High-Resolution Audio <sup>2</sup> , DSEE HX™, LDAC <sup>2</sup> , External speaker (mono), Smart Amplifier, Virtualphones Technology (VPT), Stereo Recording, Qualcomm® aptX™ HD audio, Supported audio formats: AAC (AAC-LC, AAC+, eAAC+, AAC-ELD), ALAC, AMR-NB, AMR-WB, FLAC, MIDI, MP3, PCM, Opus, Vorbis
<b>Performance</b>	Qualcomm® Snapdragon™ 630 Mobile Platform, Platform, 3GB RAM, 64GB eMMC internal memory <sup>4</sup> , microSDXC™ support (up to 512GB) <sup>5</sup> , SIM capability (Dual SIM <sup>6</sup> & Single SIM), Nano SIM, 2870 mAh battery, Xperia Adaptive Charging, Battery Care, Smart Stamina, Stamina Mode, USB Power Delivery, LTE (4G) Cat12/Cat13 <sup>7</sup> , Wi-Fi® 11a/b/g/n/ac
<b>Other</b>	Sidesense, A-GNSS (GPS + GLONASS) <sup>8</sup> , Bluetooth® 5.0 wireless technology, Fingerprint sensor, Google Cast™, NFC, USB Type-C™

<sup>1</sup> Display ratios may vary based on content formatting. <sup>2</sup> High-Resolution Audio and LDAC require compatible headset. <sup>3</sup> Colour availability varies per market. <sup>4</sup> Firmware and preloaded applications take approximately 14.79GB of internal storage, with the remainder 49.21GB for user-selected content (such as music, pictures, movies, applications and their data). Measurement made at time of product announcement and may vary per market. Software updates may change the available internal storage. <sup>5</sup> microSD™ card is optional. <sup>6</sup> Dual SIM is not available in all variants and markets. <sup>7</sup> Dependent on market availability and compatible network. <sup>8</sup> This service is not available in all variants or in all markets.

All images are for illustrative purposes only. Facts and features may vary depending on local variant. Services described herein may require separate registration and be subject to additional terms, conditions and fees. Sony is a trademark or registered trademark of Sony Corporation. Xperia is a trademark or registered trademark of Sony Mobile Communications Inc. Android is a trademark of Google Inc. Qualcomm is a trademark of Qualcomm Incorporated, registered in the United States and other countries, used with permission. aptX is a trademark of Qualcomm Technologies International, Ltd., registered in the United States and other countries, used with permission. Other product and company names mentioned herein may be the trademarks of their respective owners. Any rights not expressly granted herein are reserved. All terms are subject to change without prior notice. Additional information regarding trademarks may be located on our website at: [www.sonymobile.com/global-en/legal/trademarks-and-copyright/](http://www.sonymobile.com/global-en/legal/trademarks-and-copyright/). © 2019 Sony Mobile Communications Inc. Revision 1.