Go Beyond Basic Screen Capture

Snagit 2021 is the only screen capture software with built-in advanced image editing and screen recording.

Anyone can easily create high-quality images and videos all in one program

People use Snagit to:

- Capture wide, or infinitely scrolling content (like webpages or Excel) with Snagit’s innovative Panoramic Capture
- Extract the text from a screen capture or existing image (OCR technology)
- Annotate, blur, highlight, and manipulate images with dozens of editing tools
- Leverage built-in templates to create convenient step-by-step guides and documents
- Create short screen videos (screencasts) and GIFs when images alone aren’t enough
Quick, easy, feature-rich capture software that I use almost every day. It just works!

— Kyle Wisdom
Systems Administrator, Financial Sector

Companies buy Snagit because:

- Companies that use visuals in communication recover about $1,200-$1,700 per employee per year in productivity\(^1\)
- Up to 30% of content produced is leaving the organization and it needs to be professional
- You can standardize on ONE tool that meets the needs of every department and works the same on both Windows and Mac

Capture with precision; even beyond your screen. Use the powerful editor to combine, annotate, modify, and deliver professional images.

People Really Like Snagit...A Lot

If you ask 100 people, on a scale of 1-10 how likely they are to recommend Snagit to a friend or colleague, 79 say 9 or a 10. An NPS, or Net Promoter Score, of 79 puts Snagit in the 100th percentile in the software sector where 24 is considered a “good” score. TurboTax has an NPS score of 52, and Adobe Creative Suite comes in at around 28.

Licensing Options

From the individual to the Enterprise, TechSmith has a licensing model to fit your needs. Contact your preferred reseller or TechSmith to learn more.