Activate
your
Potential

SENNHEISER

The Pursuit of Perfect Sound

Activate your potential

Headsets are an important consideration in a major UC deployment, so it pays to get it right first time. As more companies move towards Unified Communications environments, headsets play a major role in creating a positive user experience.

Providing the best tool for the job helps your people quickly adapt to new technologies and maximize the potential of their new Unified Communications platform. Culture Plus headsets, with instant wearing comfort, exceptional sound and great styling are an ideal introduction to your new communication culture and help to achieve rapid, sustained user adoption of your UC solution.

Easy on the eyes
gentle on the ear

With instant fit, excellent sound and refined styling, the Sennheiser Culture Plus Series helps smooth user transition from traditional systems to Unified Communications to activate the full potential of your new communication culture.

Sound leadership
Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility in noisy environments to deliver a more natural conversational experience during calls for both caller and listener. Sound enhancement profiles adjust automatically for optimal communication or multimedia use.

Quality design
Eye-catching contemporary styling keeps your business looking good from front-desk to video call. A lightweight headband with leatherette padding flexes and adjusts for a personalized fit and a bendable boom arm positions the microphone perfectly.

User focus
Instant-fit features and a choice between large acoustic foam ear pads or soft leatherette covers, give you immediate, superior wearing comfort. With in-line call control unit for seamless call management and Sennheiser ActiveGard® technology to safeguard users from acoustic shock, Sennheiser Culture Plus is designed for maximum productivity and confidence – and there's even a carry pouch to protect your headset during transport or storage.
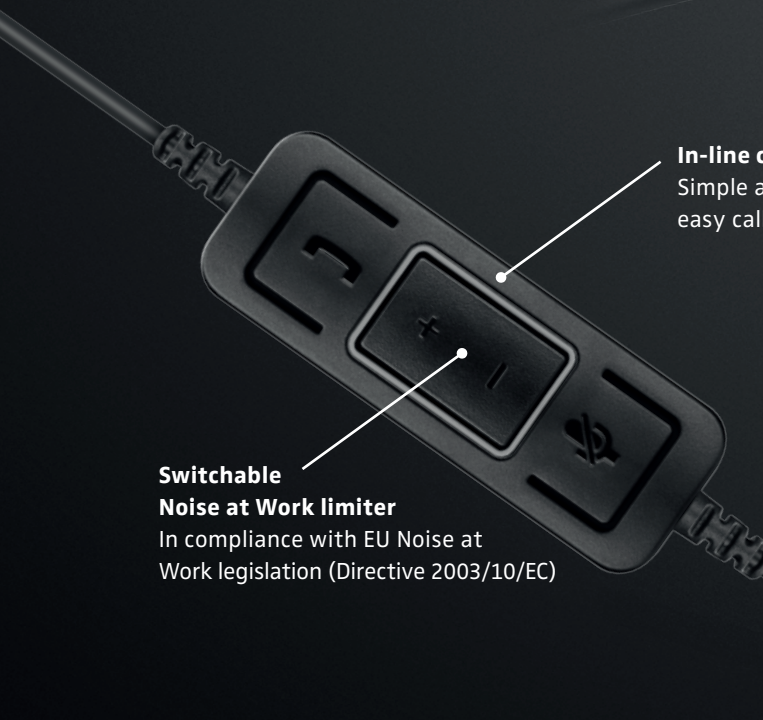
2-in-1 ear pad styles
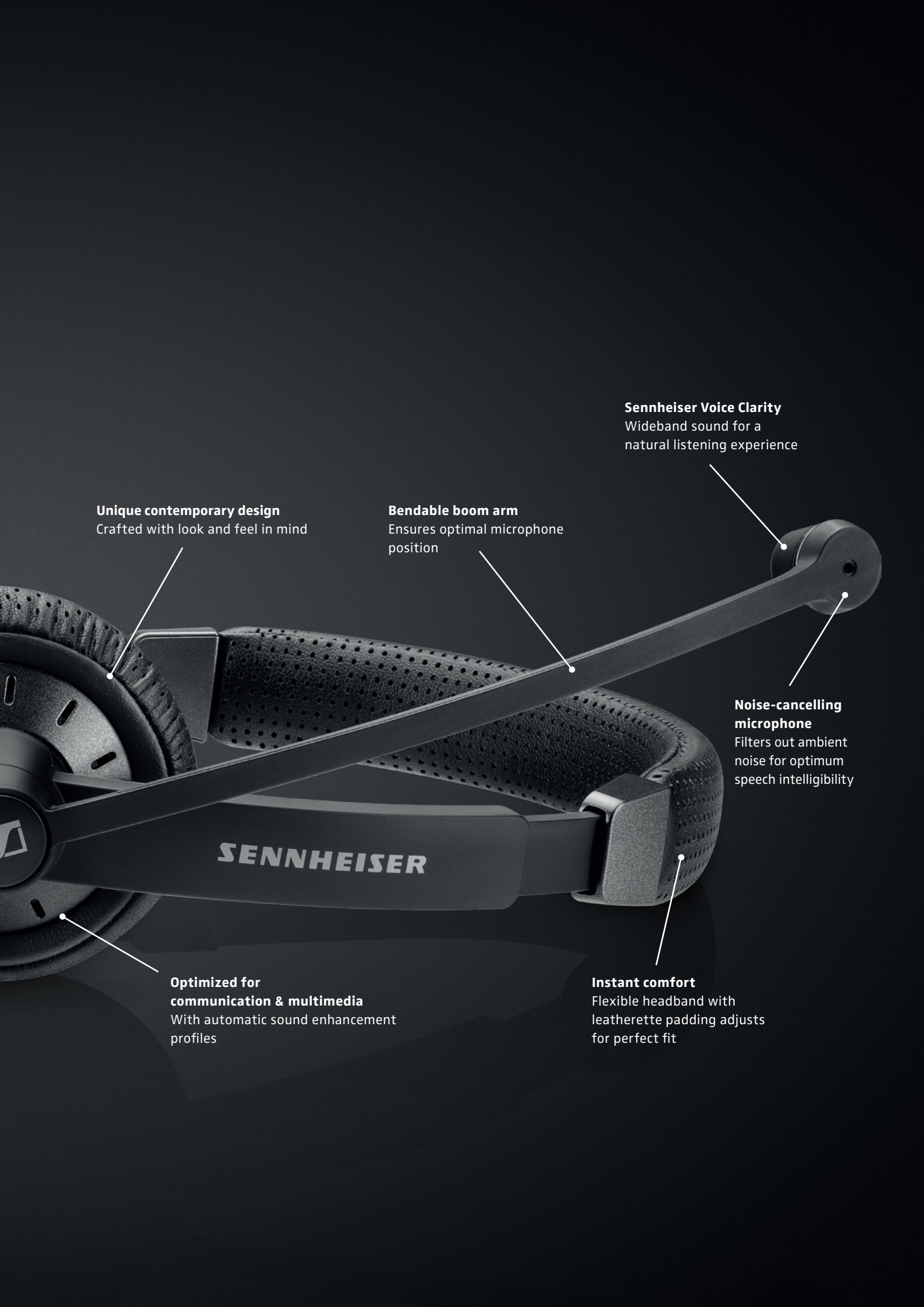Choose between soft leatherette or light acoustic foam for maximum comfort

In-line call control unit
Simple and functional for easy call management

Sennheiser ActiveGard® technology
Protects users from acoustic shock

Switchable
Noise at Work limiter
In compliance with EU Noise at Work legislation (Directive 2003/10/EC)

Sennheiser Voice Clarity
Wideband sound for a
natural listening experience

Unique contemporary design
Crafted with look and feel in mind

Bendable boom arm
Ensures optimal microphone
position

**Noise-cancelling
microphone**
Filters out ambient
noise for optimum
speech intelligibility

SENNHEISER

**Optimized for
communication & multimedia**
With automatic sound enhancement
profiles

Instant comfort
Flexible headband with
leatherette padding adjusts
for perfect fit

The ideal deployment headset
to activate the potential
of your new UC culture

CULTURE PLUS
SC 40/70 USB MS BLACK

Certified for Skype for Business

- Wired headset for office professionals using Skype for Business
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport

Certified for
Skype for Business

SC 40 USB MS BLACK   SC 70 USB MS BLACK

CULTURE PLUS
SC 40/70 USB CTRL BLACK
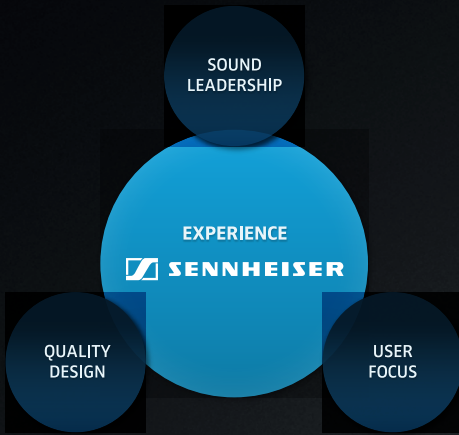
Optimized for all major UC and softphone brands

- Wired headset for office professionals using a UC solution
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport

SC 40 USB CTRL BLACK   SC 70 USB CTRL BLACK

For full technical specifications
of the Culture Plus variants,
visit **www.sennheiser.com/cultureplus**

Experience Sennheiser

Perfection is always relative: Users have different expectations from their headsets and speakerphones depending on their needs. For professional users, that need is to communicate as effectively as possible.

With Sennheiser's range of headsets and speakerphones, the combination of exceptional HD sound, quality design and build – and a focus on real life usability – give the best performance possible in busy offices, contact centers and Unified Communications environments.

See more at **www.sennheiser.com/cco**

Sennheiser is one of the world's leading manufacturers of headphones, microphones, wireless transmission systems and high-quality headsets for both business and entertainment.

Drawing on the electro acoustics expertise of Sennheiser and the leading hearing healthcare specialist William Demant, Sennheiser Communications´ wireless and wired headsets and speakerphones for contact centers, offices and Unified Communications, professionals are the result of Sennheiser's and William Demant's joint leadership in sound quality, design, wearing comfort and hearing protection.

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