

Key Features

- Full HD 1080p Resolution
- Edge LED Backlighting with Slim Design
- Wi-Fi® Adapter Ready & BRAVIA® Internet Video¹
- Motionflow™ 120Hz Technology for Smooth Motion
- Ambient Sensor adjusts color based on room light
- USB port for photos, music & video playback
- Presence Sensor technology
- Energy Saving Switch eliminates standby power

Key Technologies

Full HD 1080p Resolution Experience Full HD 1080p picture quality, the highest at-home resolution, and take full advantage of HD sources like a Blu-ray Disc™ Player or PlayStation®3 gaming console via the 16:9 wide screen panel (1920 x 1080).²

Edge LED backlight Enjoy a slim design plus amazing dynamic contrast with an Edge LED backlight.

Wi-Fi® Adapter Ready Enjoy the convenience of wireless connectivity for your home entertainment network and make accessing your online entertainment - including movies, photos, music, videos and more - even easier! (Wi-Fi dongle required. Sold separately.) ⁴

BRAVIA® Internet Video Instantly stream a wide variety of movies, TV episodes, videos and music from a large selection of entertainment apps including: Netflix®, YouTube™, Slacker® - the list goes on and on.¹

Motionflow™ 120Hz Technology Experience smooth motion detail and clarity with Motionflow™ 120Hz technology. Motionflow™ 120Hz technology doubles the frame rate from the standard 60 frames per second and applies Image Blur Reduction technology to deliver a crisp, fluid and realistic viewing experience during fast-action scenes.

Ambient Sensor Get a natural looking picture whether you are watching movies late at night or playing video games during the day with an Ambient Sensor that automatically adjusts the picture color based on a room's lighting.

USB Input Share your home videos or photos on the big screen or listen to your favorite music. Simply connect your digital camera, USB-enabled MP3 player, or USB storage device directly to your HDTV's USB input.



KDL-46EX710

46" BRAVIA® EX710 Series LED HDTV

Features

General

Closed Captions (CC): Analog, Digital

Finish (Surface Color): Black

XMB: Yes

Audio Return Channel: Yes

HDMI™ InstaPort: Yes

Start Up Sony Logo Display: Yes

Backlight Type: Edge LED

Display Device: LCD

Video

Video Processing: BRAVIA Engine 3™ Technology

CineMotion® Reverse 3:2 Pulldown Technology: Yes

Wide Mode: Normal, Zoom, Wide Zoom, Full (Full1-2 for

Deep Color: Yes

3D Comb Filter: Yes

PhotoTV HD: Yes

MPFG Noise Reduction: Yes

Auto Wide: Yes 4:3 Default: Yes

24p True Cinema™ Technology: Yes

Picture Mode: Vivid, Standard, Custom, Cinema, Game-Standard, Game-Original, Graphics, Sports, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom

Advanced Contrast Enhancer (ACE): Yes

Motionflow™ Technology: 120Hz

Cinema Mode: Yes

Live Color™ Technology: Yes

Audio

Auto SAP: Yes

Auto Mute (on no signal): Yes

Steady Sound® Automatic Volume Control: Yes

Audio Out: Variable/Fixed Sony Original Surround: Yes

Stereo System: MTS Dolby®: Dolby® Digital

Alternate Audio (Digital): Yes

Surround Effect: Cinema, Music, Live Sports, Game

5.1 Channel Audio Out: Yes

Sound Mode: Dynamic, Standard, Clear Voice, Custom

5.1ch Through Out (Handycam): Yes

Sound Enhancer: Yes

S-Master: Yes

Clear Voice: Yes Invisible Speaker (w/Sound Elevation): Yes

Channel Jump: Yes

Multiple Language Display: English, French, Spanish

Info Banner: TV Guide on Screen, PSIP, XDS

Sleep Timer: Yes

Input Skip: Automatic

Channel Surf: Yes

Channel Block (with password): Yes

Edit Channel Labels: Yes

Label Inputs: Yes

On/Off Timer: Yes

USB Application(s): Photo Viewer (jpeg), Photo Viewer (RAW), Music Player (mp3), Video Player (AVCHD), Video Player (AVC), Video Player (MPEG4)

Theatre Mode (Theatre Button): Yes

Show/Hide Channels: Yes

Auto Shut-off: Yes

BRAVIA® Sync™ : Yes

Parental Control: Yes BRAVIA® Sync™ Menu Button: Yes (on Remote

On-Screen Display for External Input: Yes

PIP (Picture in Picture): PC Input/TV Channel&CVBS

Channel Labels: Yes

Control for HDMI™ (HDMI™ CEC): Yes Auto Photo Mode: via HDMI, via DLNA, via USB

On-Screen Clock: Yes Picture Adjustments Lock: Yes White Balance: RGB Gain/Bias

Auto Picture Setting w/HDMI™: Cinema, Sport, Music, Photo, Graphics, Game

Scene Select: Auto, Cinema, Sports, Photo, Music, Game, Graphics, General

Theatre Mode with Cinema Surround: Yes

TV Guide On-Screen: Yes

On-Screen Operating Instructions: Yes

Favorites (Simple UI): Yes Ambient Sensor: Yes

Picture Frame Mode: Yes

Quick Start: Yes

Stand Swivel: Yes Stand Swivel Range: Left 20°/Right 20°

Start Up Sony Logo Display: Yes

USB Player: Yes

Wireless LAN: Ready

Network

DLNA: Yes

BRAVIA® Internet Video: Yes

Photo MAP: Yes Wireless LAN: Ready

Specifications

Display

Viewing Angle (Right/Left): 178(89/89) Viewing Angle (Up/Down): 178(89/89) Dynamic Contrast Ratio: Infinite3 Screen Size (measured diagonally): 46"

Display Resolution: Full HD 1080(1920x1080)

Aspect Ratio: 16:9

TV System

Tuner (Cable): Clear QAM Tuner (Terrestrial): ATSC™ / NTSC Channel Coverage: VHF: 2-13ch UHF: 14-69ch CATV (analog): 1-135ch CATV (digital) : 1-135ch

TV System (Analog): M Number of Tuners (Digital): 1(Hybrid)

Color System: NTSC

Video Signal: 1080/60p (HDMI[™] / COMPONENT), 1080/60i, 1080/24p (HDMI[™] ONLY), 720/60p, 480/60p, 480/60i

Audio

Audio Power Output: 20W (10W x 2)

Speakers (Total): 2

Inputs and Outputs

Component Video (Y/Pb/Pr) Input(s): 2 (1 Rear / 1 Rear (Composite input common use))

Composite Video Input(s): 2 (1 Rear (Component input common use)/ 1 Side) Digital Audio Output(s): Optical Digital Output - 1 (Rear)

RF Connection Input(s): 1 (Rear)

Analog Audio Input(s) (Total): 4 (1 Side / 3 Rear)

Audio Out: 1 (Rear)

HDMI™ Connection(s) (Total): 4(2 Side/2 Rear) PC In (D-Sub) + Audio In (Stereo Mini): 1 (Rear)

USB 2.0: 1 (Side) HDMI™ PC Input: Yes AC Power Input: 1 (Rear)

Ethernet Connection(s): 1 (Rear)

Power Consumption (in Standby): 0.12W

Power Requirements (voltage): AC 120V for UL, cUL AC110-240V for other

Power Requirements (frequency): 60Hz for UL,cUL

Power Consumption (in Operation) max.: 115W

Power Consumption (in Download Acquisition Mode):

Regulation and Standard Compliance

VESA® Hole Spacing Compatible: Yes

VESA® Hole Pitch: 300x300 M6

Service and Warranty Information

Limited Warranty Term: 1 Year Labor / 1 Year Parts Online Instruction Manual (Reference Book): Yes

Energy Saving & Efficiency

Power Saving Modes: Yes

Energy Star® compliant: Exceeds Energy Star® version

Eco Settings: Yes

Dynamic Backlight Control: Yes

Backlight Off Mode: Yes

Estimated Annual Energy Consumption (kWh):

134.1kWh/year

Energy Saving Switch: Yes Presence Sensor: Yes

Recycled & Recyclable Materials

Packaging Materials: Recycled Carton (more than 40%)

Dimensions

Weight: 41 lbs. (18.6kg) with pedestal; 36 lbs. (16.3kg) without pedestal

Measurements: 42 3/4 x 27 1/8 x 10 1/4" (1085 x 688 x 260mm) with pedestal; 42 3/4 x 25 7/8 x 3" (1085 x 656 x 75mm) without pedestal

Supplied Accessories

Remote Control (RM-YD033)

Batteries (Type AAA x2)

AC Power Cord

Table Top Stand (separate, pre-assembled)

Optional Accessories

Wallmount Bracket (SU-WL500) Wi-Fi Adapter (UWA-BR100)

UPC Code: 027242807990

- 1.Broadband internet connection speed of at least 2.5 Mbps recommended (10 Mbps for HD content). Video quality and picture recommended (10 Mbps for HD content). Video quality and picture size vary and are depended upon broadband speed and delivery by content provider. Select content provided subject to change. Premium content may require additional fees, a subscription and/or PC registration. Wireless connectivity requires UWA-8R100 USB adapter or Ethernet cable (sold separately), a home network with an 802.11 access point (802,11n recommended).

 2. HDMI cable required, sold separately.

 3. Dynamic contrastratio compares the luminance of a 100 IRE (white) signal with that of a 0 IRE (black) signal. When the TV receives a 0 IRE signal the backlight is turned off and the luminance measurement is 0.00 cd/m2. The resulting dynamic contrast ratio is infinite.

 4. Requires home network with an 802.11 access point (802.11n
- 4. Requires home network with an 802.11 access point (802.11n recommended) and internet connection. USB adapter (UWA-BR100) required, sold separately. © 2010 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Sony, BRAVIA, Sync, Motionflow, BRAVIA Engine, make.believe, and the Sony logo, Full HD

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