



Philips Hue
White and color ambiance
Single bulb BR30

Single bulb
BR30



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Limitless possibilities

for an extraordinary experience

Include a Philips Hue white and color ambiance flood light in your Philips Hue system and experience high quality white and colored light that offers you endless possibilities.

Limitless possibilities

- Be creative with 16 million colors
- Sync lights with music and movies
- Light up your gaming
- Wake up and go to sleep naturally
- Create your ambiance with warm white to cool daylight
- Relax, read, concentrate and energize with light recipes
- Smart control, home and away
- Set timers for your convenience
- Installation free dimming
- Control with your voice
- Requires a Philips Hue bridge
- Wirelessly controllable LED bulb
- Dimmable only with Philips Hue compatible devices

PHILIPS

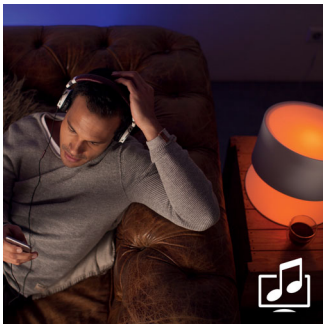
Highlights

Be creative with colors



Play with light and choose from 16 million colors to instantly change the look and atmosphere of your room. Set the scene effortlessly with one touch of a button. Use a favourite photo and relive that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger

Sync with music and movies



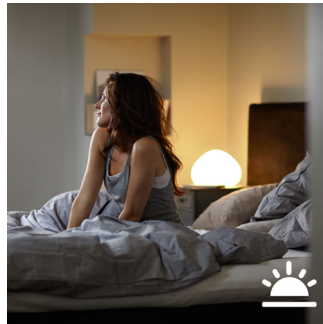
Extend your TV viewing experience to the whole room or sync light to your favorite music and see how light reacts to the rhythm. Download the third party apps and discover the amazing things you can do with Philips Hue.

Light up your gaming



Lift your gaming experience to the next level. Download the third party apps and discover the amazing things you can do with Philips Hue.

Wake up and go to sleep



Philips Hue will help get you out of bed the way you like it, helping you start your day feeling refreshed. The light brightness increases gradually mimicking the effect of sunrise and helps you wake up naturally, instead of being woken up by the loud sound of an alarm clock. Start your day, the right way. In the evening, the relaxing warm white light helps you to unwind, relax and prepare your body for a good night's sleep.

Create your ambiance



Set the right ambiance for any moment and decorate your home with warm to cool white light. Enjoy different styles throughout the year, no matter if it's the crisp white light reminding you of a spring breeze, the warm white light of a summer sun, or the ice cool daylight of winter.

Light for your daily routines



Light influences our mood and behavior. Philips Hue can help you to customize your daily routines into moments you can enjoy. Skip your morning coffee and get ready for the day with cool, bright white daylight that helps to energize your body and mind. Stay focussed with finely tuned bright white light. Or put your feet up and relax with a soft glow of white light for the perfect end of the day.

Specifications

The bulb

- Fitting: E26 screw base fitting
- Form factor: BR30
- Lifetime: 25000 hour(s)
- Wattage: 8 W
- Light output: 16 million colors, Functional white light, All shades of white, From warm to cold white color, Dimmable via smart device only, Beam angle - 180°+-20°
- Lumen output: 376lm @ 2000K, 497 lm @ 2700K, 630 lm @ 4000K, 581 lm @ 6500K, 81 lm/W efficacy @4000K, Default start-up 497lm @ 2700K, >80 CRI from 2000-4000K
- Software upgradable: when connected to Hue bridge

- Start up: Instant 100% light output
- Height: 5.2 inch
- Width: 3.7 inch

What's in the box

- Hue bulbs: 1

Environmental

- Operational humidity: 0%<H <80% (non condensing)
- Operational temperature: 0°C - 40°C

Guarantee

- 2 years



Issue date 2017-08-08

Version: 7.0.1

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UPC: 0 46677 45666 5

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