



At the heart of the image™

Zooming above and beyond.



12.1

Effective
Megapixels
CMOS Sensor

36X

Wide-Angle
Optical
Zoom-NIKKOR ED
Glass Lens

3.0"

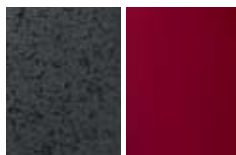
Vari-Angle
Ultra-High
Resolution
(921,000-dot)
LCD

HD

Full HD movie
(1080p) with
Stereo Sound

VR

5-way VR
Image
Stabilization
System



Zooming above and beyond.

Americans are into extreme sports and outdoor adventures more than ever before and are hungry to capture the action. Offer them the new Nikon COOLPIX P500. Thrill-seeking amateurs and active families alike will cheer for the incredible power and quality of the 36x wide-angle optical Zoom-NIKKOR ED glass lens. In fact, it's the widest and longest zoom ever seen in a Nikon COOLPIX. It's loaded with amazing features including the CMOS sensor, which ensures superior images in challenging light, dual EXPEED C2 image processors allowing brilliant high speed capture. Super-sharp images come standard with Hybrid VR for image stabilization. The High Speed Continuous Shooting Mode shoots up to 5 frames in one second at full resolution capturing the best of the action and keeping the excitement rolling with the versatility of Full HD 1080p movie recording at the touch of a button. The Nikon COOLPIX P500 superior tilting Vari-Angle monitor allows shooting at almost any angle or vantage point and viewing shots is easy on the 921,000-dot Clear Color Display. Owners will enjoy the full scope of the new COOLPIX P500 with new Easy Panorama Mode and more great shots easily-captured with over 19 Scene Mode technologies.



We know the ins and outs of zoom photography.

This 36x wide-angle optical Zoom-NIKKOR ED glass lens puts outdoor photography enthusiasts and action sports adventurers right in the center of the action. Its optical zoom pulls in from wide panoramas at 22.5mm to capture crisp telephoto pictures at 810mm. Plus, a side zoom control marks the end of shaky zooms—now everybody can shoot great action photos with minimal blur. Advanced amateurs and family photographers can say goodbye to missed shots because this lens catches it all. It even allows for macro shooting as close as 0.4 inches!

One of this camera's highlights is low light.

Adventurous amateurs and family photographers know that Nikon cameras have the tools they need to take high quality photographs. The COOLPIX P500 is no exception. Its 12.1-megapixel back-illuminated CMOS sensor makes it simple to shoot clear photographs under demanding lighting conditions. **Dual image processors** and Nikon's EXPEED C2 image processing engine ensure images with minimal noise and distortion.

The COOLPIX P500 is ideal for sports scenes or other fast action shots because it minimizes motion blur. This camera is armed with ISO speeds up to 3200, so it captures the fastest skateboarders, skiers and windsurfers. It's also equipped with a five-way Vibration Reduction (VR) Image Stabilization System that minimizes the streaky images associated with shaky cameras. The COOLPIX P500 even comes with a motion detector that identifies moving subjects and then adjusts the camera's settings to catch all the action.

The COOLPIX P500: Ready, Willing and Able.

Now family shutterbugs and photography enthusiasts can say goodbye to missed opportunities.

The COOLPIX P500 starts right up, has quick autofocus, and shoots five shots in approximately one second—at full resolution. Plus, multiple Continuous Modes allow for a variety of high-speed shooting options up to a blazing 120 frames per second⁴.

When a single picture just isn't enough to capture all the action, the COOLPIX P500 has a One-Touch record button that shoots Full HD (1080p) movies at 30fps while recording audio with a built-in stereo microphone. It's great for sporting events because it can record high speed activity in slow motion, catching action missed by the human eye. And, those who prefer still images can record a movie while catching their favorite still shots. What's more, the COOLPIX P500 has an HDMI-CEC output for simple playback on an HDTV or computer.

The COOLPIX P500 has an LCD that's a clear display of Nikon quality.

The COOLPIX P500 gives moms, dads and ambitious amateurs everything they need to shoot beautiful photographs, thanks to the three-inch, tilting, Vari-Angle monitor. This 921,000-dot display not only makes it easy to capture, review and share images, but it also lets you shoot from unusual angles and difficult vantage points. The Clear Color Display has a brightness adjustment and an anti-glare coating, so it remains vivid in the most compromising lighting conditions. And for those who want even more compositional freedom, the versatile COOLPIX P500 includes an eye-level electronic viewfinder.

Panoramas: Seamless, Effortless, Genius.

Mountains. Canyons. Sunsets. The COOLPIX P500 is ready to capture the breadth of these glorious vistas with a new Easy Panorama Mode that combines multiple shots into a seamless 180- or 360-degree panoramic picture. Shooters simply move the camera as they shoot and the COOLPIX P500 combines the shots for them. This camera offers 19 different Scene Modes, or can be set to automatically select the most appropriate mode. Either way, the result is a panoramic shot that captures the size, scope and splendor of the most majestic settings imaginable.

The COOLPIX P500 puts its users in control.

With the COOLPIX P500, moms, dads and advanced amateurs shoot images their way. They can select aperture and shutter priorities, and can use a Manual Exposure Mode to gain complete control. Plus, shooting at night has never been easier. The COOLPIX P500 has Advanced Night Landscape and Advanced Night Portrait Modes, so a single press of the shutter release is all it takes for the COOLPIX P500 to shoot multiple shots and automatically combine them into a single, superior image.

The COOLPIX P500. Easy to shoot. Easier to enjoy.

The COOLPIX P500 is the clear choice for shooting action shots, low-light scenes, panoramas and portraits. Its Smart Portrait System is designed to help family shutterbugs and ambitious amateurs capture faces in all their expressions. It includes a Blink Warning that detects when a subject may have blinked. It also includes in-camera Red-Eye Fix™ technology that automatically fixes red-eye, a Face-Priority feature that focuses up to 12 faces and a Skin Softening feature that smoothes out skin tones at three different levels. This versatile camera even allows for macro shooting as close as 0.4 inches. Plus, its rechargeable Li-ion battery can last for approximately 220 pictures.

Specifications:

- **Focus Range (from lens)** 1 ft. 8 in. (50cm) to infinity (∞), Macro close-up mode: 0.4 in. (1cm) to infinity (∞)
- **Storage Media** Internal memory (approx. 102 MB), SD/SDHC/SDXC memory card²
- **ISO Sensitivity** ISO 160, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 160-800), High ISO sensitivity auto (ISO 160-1600), Fixed range auto (ISO 160-200, 160-400).

- **Power Sources** Supplied: Rechargeable Li-ion Battery EN-EL5, Charging AC Adapter EH-69P. Optional: AC Adapter EH-62A, Battery Charger MH-61.
- **Battery Life**¹ Approx. 220 shots with EN-EL5 battery.
- **Dimensions (WxHxD):** Approx. 4.6 x 3.3 x 4.1 in (115.5 x 83.7 x 102.5mm) excluding projections⁴
- **Weight:** Approx. 1lb 1.5 oz (494g) with battery and SD memory card⁴

¹ Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

² Not compatible with Multi Media Cards (MMC).

³ Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

⁴ Reduced resolution

Images are for illustrative purposes only.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.